



# ಕರ್ನಾಟಕ ರಾಜ್ಯಪತ್ರ

ಅಧಿಕೃತವಾಗಿ ಪ್ರಕಟಿಸಲಾದುದು  
ವಿಶೇಷ ರಾಜ್ಯ ಪತ್ರಿಕೆ

ಭಾಗ- III Part-III	ಬೆಂಗಳೂರು, ಬುಧವಾರ, ಫೆಬ್ರವರಿ ೦೩, ೨೦೧೬ (ಮಾಘ ೧೪, ಶಕ ವರ್ಷ ೧೯೩೭) Bengaluru, Wednesday, February 03, 2016 (Magha 14, Shaka Varsha 1937)	ನಂ. ೨೧೩ No. 213
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ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ

ಆಯುಕ್ತರ ಕಛೇರಿ, ನರಸಿಂಹರಾಜ್ ಚೌಕ್, ಬೆಂಗಳೂರು-560 002

ತಿದ್ದುಪಡಿ ಸಾರ್ವಜನಿಕ ಪ್ರಕಟಣೆ

ಸಂಖ್ಯೆ : ಸಆ (ಜಾ)/ಪಿಆರ್/482/15-16, ಬೆಂಗಳೂರು, ದಿನಾಂಕ : 02-02-2016

ವಿಷಯ: ಜಾಹೀರಾತು ಬೈಲಾ ತಿದ್ದುಪಡಿ - 2012ನ್ನು ಪ್ರಕಟಿಸುವ ಕುರಿತು.

ಉಲ್ಲೇಖ: 1. ಮಾನ್ಯ ಆಡಳಿತಾಗಾರದ ನಿರ್ಣಯ ಸಂಖ್ಯೆ: 102/2015-16, ದಿನಾಂಕ:20.06.2015

2. ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಆದೇಶದ ಸಂಖ್ಯೆ: ನಅಇ 362 ಎಂಎನ್‌ಯು 2010,  
ದಿನಾಂಕ: 16.07.2015

3. ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ ಸಾರ್ವಜನಿಕ ಪ್ರಕಟಣೆ ಸಂಖ್ಯೆ:  
ಸ.ಆ(ಜಾ)/ಪಿ.ಆರ್/482/15-16, ಬೆಂಗಳೂರು, ದಿನಾಂಕ: 25.07.2015.

4. ಕರ್ನಾಟಕ ರಾಜ್ಯ ಪತ್ರದ ಪ್ರಕಟಣೆ ದಿನಾಂಕ: 16.01.2016.

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ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ ಜಾಹೀರಾತು ಬೈಲಾ ತಿದ್ದುಪಡಿ-2012ರಲ್ಲಿ ಈಗಾಗಲೇ ತೀರ್ಮಾನಿಸಿರುವಂತೆ ಜಾಹೀರಾತು ತೆರಿಗೆ ದರಗಳನ್ನು ಉಲ್ಲೇಖ-2ರ ಸರ್ಕಾರದ ಆದೇಶದಂತೆ ಪರಿಷ್ಕರಿಸಲಾಗಿ, ಉಲ್ಲೇಖ-3 ರಂತೆ ಕರ್ನಾಟಕ ರಾಜ್ಯ ಪತ್ರದ ವಿಶೇಷ ರಾಜ್ಯ ಪತ್ರಿಕೆಯಲ್ಲಿ ಪ್ರಕಟಣೆ ಹೊರಡಿಸಲಾಗಿದ್ದು, ಸದರಿ ಪ್ರಕಟಣೆಯ ಮುಖ ಪುಟ ಕಂಡಿಕೆ (2)ರ 3ನೇ ಸಾಲಿನಲ್ಲಿ ಜಾಹೀರಾತುದಾರರ ಸಭೆಯನ್ನು ದಿನಾಂಕ: 18-06-2016ರಂದು ಕರೆಯಲಾಗಿ ಎಂಬುದನ್ನು, ದಿನಾಂಕ: 18-06-2015 ಎಂದು ಓದಿಕೊಳ್ಳತಕ್ಕದ್ದು.

ಆಯುಕ್ತರು  
ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ



# ಕರ್ನಾಟಕ ರಾಜ್ಯಪತ್ರ

ಅಧಿಕೃತವಾಗಿ ಪ್ರಕಟಿಸಲಾದುದು  
ಬಿಶೇಷ ರಾಜ್ಯ ಪತ್ರಿಕೆ

ಭಾಗ-III Part-III	ಬೆಂಗಳೂರು, ಶನಿವಾರ, ಜನವರಿ ೧೬, ೨೦೧೬ (ಪುಷ್ಯ ೨೬, ಶಕ ವರ್ಷ ೧೯೩೭) Bengaluru, Saturday, January 16, 2016 (Pushya 26, Shaka Varsha 1937)	ನಂ. ೬೫ No. 65
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ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ

ಸಾರ್ವಜನಿಕ ಪ್ರಕಟಣೆ

ಸಂ:ಸ.ಆ(ಜಾ)/ಪಿ.ಆರ್/482/15-16, ಬೆಂಗಳೂರು, ದಿನಾಂಕ:25.07.2015

ವಿಷಯ: ಜಾಹೀರಾತು ಬೈಲಾ ತಿದ್ದುಪಡಿ-2012ನ್ನು ಪ್ರಕಟಿಸುವ ಕುರಿತು.

ಉಲ್ಲೇಖ: 1. ಮಾನ್ಯ ಆಡಳಿತಗಾರರ ನಿರ್ಣಯ ಸಂಖ್ಯೆ:102/2015-16, ದಿನಾಂಕ:20.06.2015

2. ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಆದೇಶ ಸಂಖ್ಯೆ:ನಅಇ 362 ಎಂಎನ್‌ಯು 2010, ದಿನಾಂಕ:16.07.2015.

ಜಾಹೀರಾತು ಬೈಲಾ-ತಿದ್ದುಪಡಿ 2012ರಲ್ಲಿ ಈಗಾಗಲೇ ತೀರ್ಮಾನಿಸಿರುವಂತೆ, ಜಾಹೀರಾತು ತೆರಿಗೆಯ ದರಗಳನ್ನು ಅತೀ ಮುಖ್ಯ ರಸ್ತೆಗಳಿಗೆ ಚದರ ಮೀಟರ್‌ಗೆ 260 ರಂತೆ ಹಾಗೂ ಉಳಿದ ರಸ್ತೆಗಳಿಗೆ ಚದರ ಮೀಟರ್ 200 ರಂತೆ ನಿಗದಿಪಡಿಸಿದ ದರದಂತೆ ಈಗಾಗಲೇ ಪಾಲಿಕೆ ಸಭೆಯ ವಿಷಯ ಸಂಖ್ಯೆ:05(340)/2011-12 ದಿನಾಂಕ:03.03.2012ರಲ್ಲಿ ಅನುಮೋದಿಸಿರುವ ಹಿನ್ನೆಲೆಯಲ್ಲಿ ಸದರಿ ದರಗಳನ್ನು ಅಂತಿಮ ಅನುಮೋದನೆಗೆ ಕ್ರಮಕೈಗೊಳ್ಳಲು ಮಾನ್ಯ ಆಡಳಿತಗಾರರು ದಿನಾಂಕ: 16.06.2015ರಂದು ನಡೆದ ಸಭೆಯಲ್ಲಿ ನಿರ್ದೇಶಿಸಿರುತ್ತಾರೆ.

ಆದರೆ, ಮೇಲ್ಕಂಡ ದರಗಳನ್ನು ಮಾನ್ಯ ಆಯುಕ್ತರು ಜಾಹೀರಾತುದಾರರ ಆಕ್ಷೇಪಣೆ ಅಹವಾಲು ಸಭೆಯಲ್ಲಿ ತೆರಿಗೆ ದರಗಳನ್ನು ಚದರ ಮೀಟರ್‌ಗೆ 195 ಹಾಗೂ 175ರಂತೆ ಕಡಿತಗೊಳಿಸಿದ್ದು, ಈಗಾಗಲೇ 2 ವರ್ಷಗಳು ಕಳೆದಿರುವುದರಿಂದ ಹೊಸ ದರಗಳು ನಿಗದಿಪಡಿಸುವ ಬಗ್ಗೆ ಮತ್ತೊಮ್ಮೆ ಜಾಹೀರಾತುದಾರರ ಸಭೆಯನ್ನು ದಿನಾಂಕ:18.06.2016ರಂದು ಕರೆಯಲಾಗಿ, ಈಗಾಗಲೇ 2 ವರ್ಷ ಕಳೆದಿರುವುದರಿಂದ ಅತೀ ಮುಖ್ಯ ರಸ್ತೆಗಳಿಗೆ ಚದರ ಮೀಟರ್‌ಗೆ 260 ರಂತೆ ಹಾಗೂ ಉಳಿದ ರಸ್ತೆಗಳಿಗೆ ಚದರ ಮೀಟರ್ 200 ರೂ.ಗಳಂತೆ ದರ ನಿಗದಿಪಡಿಸಲು ತೀರ್ಮಾನಿಸಲಾಗಿರುತ್ತದೆ.

ವಲಯಗಳ ಪಟ್ಟಿ

ವಲಯ :ಎ

ಜಾಹೀರಾತು ನಿಷಿದ್ಧ ಪ್ರದೇಶ: (ಸರ್ಕಾರದ ಕಾರ್ಯಕ್ರಮಗಳ ಜಾಹೀರಾತು ಹೊರತುಪಡಿಸಿ)

1. ಚಾಲುಕ್ಯ ವೃತ್ತದಿಂದ ಬಸವೇಶ್ವರ ವೃತ್ತ, ಹಳೇ ಹೈಗ್ರೌಂಡ್ ಪೋಲೀಸ್ ವೃತ್ತ ಬಾಲಬ್ರೂಹಿ ಅಧಿತಿ ಗೃಹ ಮತ್ತು ಗಾಲ್ಡ್ ಕ್ಲಬ್ ಮೂಲಕ ಸಂಚರಿಸುವ ರಸ್ತೆ ವಿಂಡ್ಸರ್ ಮ್ಯಾನರ್ ಜಂಕ್ಷನ್‌ವರೆಗೆ

ಭಾಗ-1

ಸಾಮಾನ್ಯ

1) 2.ಎ(21) ಕೈ ಬಿಡತಕ್ಕದ್ದು:

ಗ್ಯಾಂಟ್ರಿ ಜಾಹೀರಾತು: ಅಂದರೆ ಲೋಹದಿಂದ ತಯಾರಿಸಿದ ಮತ್ತು ಮೇಲ್ಭಾಗವನ್ನು ತೊಲೆಯಿಂದ ಜೋಡಿಸಲ್ಪಟ್ಟ ರಸ್ತೆಯ ಎರಡೂ ಬದಿಗಳಲ್ಲಿರುವ ಕಂಬಗಳ ಮೇಲೆ ಅಳವಡಿಸಿರುವ ಗ್ಯಾಂಟ್ರಿಗಳ ಮೇಲೆ ಸಂಚಾರ ವಿರುದ್ಧ ದಿಕ್ಕಿನಲ್ಲಿರುವ ರಸ್ತೆಯ ಮೇಲೆ ಪ್ರದರ್ಶಿಸುವ ಜಾಹೀರಾತುಗಳು

(ವಾಹನ ಚಾಲಕರನ್ನು ದಿಕ್ಕು ತಪ್ಪಿಸುವ ಹಾಗೂ ಅಪಘಾತಗಳು ಸಂಭವಿಸುವ ಕಾರಣ)

2) 3ಎ(7) ತಿದ್ದುಪಡಿ:

ಯಾವುದೇ ಅನಧಿಕೃತ ಜಾಹೀರಾತಿಗೆ ನಿರ್ದಿಷ್ಟಪಡಿಸಿದ ಪ್ರಮಾಣದಲ್ಲಿ ದಂಡ ವಿಧಿಸಲು ಕಾರಣವಾಗುತ್ತದೆ. ಎಲ್ಲಾ ವಿಧದ ಜಾಹೀರಾತುಗಳಿಗೆ ಸಂಬಂಧಪಟ್ಟಂತೆ, ಯಾವುದೇ ರೀತಿಯ ಉಲ್ಲಂಘನೆ ಕಂಡುಬಂದಲ್ಲಿ ಆಯುಕ್ತರು ಅನ್ವಯವಾಗುವ ವಾರ್ಷಿಕ ಜಾಹೀರಾತು ಶುಲ್ಕಕ್ಕೆ ಮೀರದಂತೆ ಗರಿಷ್ಠ ದಂಡವನ್ನು ವಿಧಿಸಬಹುದು ಹಾಗೂ ಯಾವುದೇ ನೋಟೀಸ್ ನೀಡದೆ ಜಾಹೀರಾತು ಫಲಕವನ್ನು ತೆರವುಗೊಳಿಸತಕ್ಕದ್ದು, ಹಾಗೂ ಸಂಸ್ಥೆಯ ನೊಂದಾವಣೆಯನ್ನು ರದ್ದುಗೊಳಿಸಲು ಕ್ರಮವಹಿಸುವುದು.



3) ಭಾಗ-II ಸೇರ್ಪಡೆ: 3ಎ(30):

ನೆಲದ ಮೇಲೆ ಅಥವಾ ಕಟ್ಟಡಗಳ ಮೇಲೆ “ಎರಡು ಫಲಕಗಳ ನಡುವಿನ ಅಂತರ ಕನಿಷ್ಠ 10 ಮೀಟರ್ ಅಂತರವಿರತಕ್ಕದ್ದು” ಎಂದು ಸೇರಿಸತಕ್ಕದು. ಹೊಸದಾಗಿ ಅನುಮತಿ ನೀಡುವ ಫಲಕಗಳಿಗೆ ಸದರಿ ಷರತ್ತನ್ನು ವಿಧಿಸಲಾಗುವುದು.

4) 3ಎ(22) ತಿದ್ದುಪಡಿ:

ವಿಜ್ಞಿಗಳು ಎಲ್ಲಾ ಜಾಹೀರಾತುಗಳ ತೆರಿಗೆಗಳನ್ನು ಪ್ರತಿ ವರ್ಷ ಜುಲೈ 30ರೊಳಗಾಗಿ ಸಲ್ಲಿಸಬೇಕು. ಜಾಹೀರಾತು ತೆರಿಗೆಯನ್ನು ವರ್ಷದ ಎರಡು ಕಂತುಗಳಲ್ಲಿ ಅಂದರೆ ಮೊದಲನೆಯ ಕಂತು ಜುಲೈ 1 ರಿಂದ ಡಿಸೆಂಬರ್ 31ರವರೆಗೂ ಹಾಗೂ ಎರಡನೆಯ ಕಂತು ಜನವರಿ 1 ರಿಂದ ಜೂನ್ 30ನೇ ದಿನಾಂಕದೊಳಗಾಗಿ ಪಾವತಿಸತಕ್ಕದು.

ಜಾಹೀರಾತು ಬೈಲಾ-2006ಕ್ಕೆ ಸೂಕ್ತವಾಗಿ ಮೇಲ್ಕಂಡಂತೆ ಬೈಲಾದಲ್ಲಿ ಕೆಲವು ಉಪವಿಧಿಗಳ ಸೇರ್ಪಡೆ, ಕೆಲವು ಉಪವಿಧಿಗಳ ತಿದ್ದುಪಡಿ, ಕೆಲವು ಉಪವಿಧಿಗಳನ್ನು ಕೈಬಿಡಲಾಗಿದ್ದು, ಸೂಕ್ತ ತೀರ್ಮಾನಕ್ಕಾಗಿ ತೆರಿಗೆ ಮತ್ತು ಆರ್ಥಿಕ ಸ್ಥಾಯಿ ಸಮಿತಿ ಹಾಗೂ ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ ಸಭೆಯ ಮುಂದೆ ಮಂಡಿಸಿರುವ ಆಯುಕ್ತರವರ ದಿನಾಂಕ: 21.02.2012ರ ಟಿಪ್ಪಣಿ ಹಾಗೂ ಸದರಿ ಟಿಪ್ಪಣಿಯಲ್ಲಿನ ಪ್ರಸ್ತಾವನೆಯನ್ನು ಈ ಕೆಳಕಂಡ ಮಾರ್ಪಾಡುಗಳೊಂದಿಗೆ ಒಪ್ಪಿರುವ ತೆರಿಗೆ ಮತ್ತು ಆರ್ಥಿಕ ಸ್ಥಾಯಿ ಸಮಿತಿಯು 27.02.2012ರ ನಿರ್ಣಯ.

ಹಾಲಿ ಇರುವ ಜಾಹೀರಾತು ಬೈಲಾ 2006ಕ್ಕೆ ಪ್ರಸ್ತಾಪಿಸಿರುವ ತಿದ್ದುಪಡಿಗಳು (ಈ ತಿದ್ದುಪಡಿಗಳನ್ನು ತಿದ್ದುಪಡಿ 2012 ಎಂದು ಹೆಸರಿಸುವುದು):

ಪ್ರಸ್ತಾವನೆಯ ಕ್ರಮಸಂಖ್ಯೆ 2 ರಲ್ಲಿರುವ ಜಾಹೀರಾತು ತೆರಿಗೆ ದರಗಳನ್ನು, ಅಂದರೆ ಹಾಲಿ ಇರುವ ದರಗಳಿಗಿಂತ ಸುಮಾರು ಒಂದುಪಟ್ಟು (1+1) ಜಾಹೀರಾತು ತೆರಿಗೆಯನ್ನು, ಈ ಕೆಳಕಂಡ ರಸ್ತೆಗಳಿಗೆ ಮಾತ್ರ ಅನ್ವಯಿಸುವಂತೆ ಹಾಗೂ ಈ ಕೆಳಕಂಡ ಪಟ್ಟಿಯಲ್ಲಿರುವಂತೆ ಜಾಹೀರಾತು ತೆರಿಗೆಯನ್ನು ಹೆಚ್ಚಿಸುವುದು.

(ದರಗಳನ್ನು ಹೆಚ್ಚಿಸುವ ಸಂದರ್ಭದಲ್ಲಿ ಗುಣಾಂಕಗಳನ್ನು ದಶಾಂಕಕ್ಕೆ ROUND OFF ಮಾಡುವುದು)

ಪೂರ್ವವಲಯಕ್ಕೆ ಸಂಬಂಧಪಟ್ಟಂತೆ,

1. ಎಂ.ಜಿ.ರಸ್ತೆ:- ಟ್ರಿನಿಟಿ ವೃತ್ತದಿಂದ ಕುಂಚೆ ವೃತ್ತದ ವರೆವಿಗೆ,
2. ರೆಸಿಡೆನ್ಸಿ ರಸ್ತೆ:- ರಿಚ್‌ಮಂಡ್ ವೃತ್ತದಿಂದ ಮೆಯೋಹಾಲ್ ವರೆವಿಗೆ,
3. ಬ್ರಿಗೇಡ್ ರಸ್ತೆ:- ಎಂ.ಜಿ.ರಸ್ತೆಯಿಂದ ವೆಲ್ಲಾರ ಜಂಕ್ಷನ್ ವರೆವಿಗೆ,
4. ಕಮರ್ಷಿಯಲ್ ಸ್ಟ್ರೀಟ್:- ಕಾಮರಾಜ ರಸ್ತೆಯಿಂದ ಓ.ಪಿ.ಎಚ್.ರಸ್ತೆಯವರೆವಿಗೆ,
5. ಕಾಮರಾಜರಸ್ತೆ:- ಕಾಮರಾಜ ಜಂಕ್ಷನ್‌ನಿಂದ ಸೆಂಟ್ ಜಾನ್ ಚರ್ಚ್ ಜಂಕ್ಷನ್‌ವರೆವಿಗೆ,
6. ರಿಚ್‌ಮಂಡ್ ರಸ್ತೆ:- ಡಿಸೋಜ ಸರ್ಕಲ್‌ನಿಂದ ರಿಚ್‌ಮಂಡ್ ಸರ್ಕಲ್‌ವರೆವಿಗೆ,
7. ಇನ್‌ಫೆಂಟ್ರಿ ರಸ್ತೆ:- ವಿಶ್ವೇಶ್ವರಯ್ಯ ಕಟ್ಟಡದಿಂದ ಸಪೀನಾ ಪ್ಲಾಜಾದವರೆವಿಗೆ,
8. ಕನ್ನಿಂಗ್‌ಹ್ಯಾಂ ರಸ್ತೆ:- ಕ್ಲೀನ್ ವೃತ್ತದಿಂದ ಚಂದ್ರಿಕಾ ಹೋಟೆಲ್‌ವರೆವಿಗೆ,
9. ನ್ಯೂ ಇಂಟರ್‌ನ್ಯಾಷನಲ್ ಏರ್‌ಪೋರ್ಟ್ ರಸ್ತೆ:- ವಿಂಡ್‌ರ್ ಮ್ಯಾನರ್ ಜಂಕ್ಷನ್‌ನಿಮದ ಹೆಬ್ಬಾಳ ಪ್ಲೆ ಓವರ್ ವರೆವಿಗೆ,
10. ವಿಠಲ್ ಮಲ್ಯ ರಸ್ತೆ:- ಸೆಂಟ್ ಮಾರ್ಕ್ ರಸ್ತೆಯಿಂದ ರಾಜರಾಂ ಮೋಹನ್‌ರಾಯ್ ರಸ್ತೆ ವರೆವಿಗೆ
11. ಕ್ಲೀನ್ ರಸ್ತೆ:- ಪಶು ವೈದ್ಯ ಆಸ್ಪತ್ರೆಯಿಂದ ಇಂಡಿಯನ್ ಎಕ್ಸ್‌ಪ್ರೆಸ್ ರಸ್ತೆಯವರೆವಿಗೆ,
12. ಜಯಮಹಲ್ ಮುಖ್ಯರಸ್ತೆ :- ಮೇಕ್ರಿ ಸರ್ಕಲ್ ನಿಂದ ಕ್ಲೀನ್ ರಸ್ತೆವರೆವಿಗೆ,
13. ಕಸ್ತೂರಬಾ ರಸ್ತೆ:- ಗಾಂಧಿ ಪ್ರತಿಮೆಯಿಂದ ಯು.ಬಿ.ಸಿಟಿ ಜಂಕ್ಷನ್‌ವರೆವಿಗೆ,
14. ಕಮರ್ಷಿಯೇಟ್ ರಸ್ತೆ:- ಮೆಯೋಹಾಲ್‌ನಿಂದ ಡಿಸೋಜ ಸರ್ಕಲ್‌ವರೆವಿಗೆ,
15. ಪ್ಯಾಲೇಸ್ ರಸ್ತೆ:- ಸಿಂಧೂ ಹೋಟೆಲ್ ನಿಂದ ಮೌಂಟ್ ಕಾರ್ಮಲ್ ರೈಲ್ವೆ ಬ್ರಿಡ್ಜ್‌ವರೆವಿಗೆ,
16. ವಿಕೋರಿಯಾ ರಸ್ತೆ:- ಇಂಡಿಯಾ ಗ್ಯಾರೇಜ್ ನಿಂದ ಡಿಸೋಜ್ ಸರ್ಕಲ್‌ವರೆವಿಗೆ,
17. ಹಳೇ ವಿಮಾನ ನಿಲ್ದಾಣ ರಸ್ತೆ: ದೊಮ್ಮಲೂರು ಪ್ಲೆ ಓವರ್‌ನಿಂದ ಹಳೇ ವಿಮಾನ ನಿಲ್ದಾಣ ಗೇಟ್‌ವರೆವಿಗೆ,
18. ಸೆಂಟ್‌ಮಾರ್ಕ್ ರಸ್ತೆ:- ಎಂ.ಜಿ.ರಸ್ತೆ. ಕುಂಚೆ ವೃತ್ತದಿಂದ ರೆಸಿಡೆನ್ಸಿ ರಸ್ತೆವರೆವಿಗೆ,
19. ಹೊಸೂರು ರಸ್ತೆ:- ವೆಲ್ಲಾರ ಜಂಕ್ಷನ್‌ನಿಂದ ಕ್ರೈಸ್ತ ಸಮುದಾಯದ ಸ್ಮಶಾನದ ಪಕ್ಕದ ಬೃಹತ್ ಕಾಲುವೆವರೆವಿಗೆ

ಪಶ್ಚಿಮ ವಲಯಕ್ಕೆ ಸಂಬಂಧಪಟ್ಟಂತೆ,

01. ಸಂಪಿಗೆ ರಸ್ತೆ:- ಪುಂತ್ರಿ ಮಾಲ್ ನಿಂದ ಮಲ್ಲೇಶ್ವರಂ ಸರ್ಕಲ್‌ವರೆವಿಗೆ,
02. ಕುಮಾರ ಕೃಪರಸ್ತೆ:- ಶಿವಾನಂದ ಸರ್ಕಲ್‌ನಿಂದ ರಾಜೀವ್‌ಗಾಂಧಿ ಪ್ರತಿಮೆವರೆಗೆ,
03. ಟಿ.ಚೌಡಯ್ಯ ರಸ್ತೆ:- ಕಾವೇರಿ ಜಂಕ್ಷನ್‌ನಿಂದ ಮಲ್ಲೇಶ್ವರಂ 18ನೇ ಮುಖ್ಯರಸ್ತೆವರೆವಿಗೆ,

ದಕ್ಷಿಣ ವಲಯಕ್ಕೆ ಸಂಬಂಧಪಟ್ಟಂತೆ,

1. ಸಂಪಿಗೆ ರಸ್ತೆ:- ಕ್ರೈಸ್ತ ಸಮುದಾಯದ ಸ್ಮಶಾನದ ಪಕ್ಕದ ಬೃಹತ್ ಕಾಲುವೆಯಿಂದ ಸೆಂಟ್ರಲ್ ಸಿಲ್ಕಿಬೋರ್ಡ್ ಜಂಕ್ಷನ್‌ವರೆವಿಗೆ,
2. ಬಿ.ಟಿ.ಎಂ.ಮುಖ್ಯರಸ್ತೆ:- ರಾಘವೇಂದ್ರ ಮಠದಿಂದ ಸೆಂಟ್ರಲ್ ಸಿಲ್ಕಿಬೋರ್ಡ್ ಜಂಕ್ಷನ್‌ವರೆವಿಗೆ,
3. ಕೋರಮಂಗಲ ರಿಂಗ್ ರಸ್ತೆ:- ದೊಮ್ಮಲೂರು ಪ್ಲೆ ಓವರ್‌ನಿಂದ ಕೋರಮಂಗಲ ಬಿ.ಡಿ.ಎ ಕಾಂಪ್ಲೆಕ್ಸ್‌ವರೆವಿಗೆ,
4. ಜಯನಗರ:- ಜಯನಗರ ವಾಣಿಜ್ಯ ಸಂಕೀರ್ಣ ಸುತ್ತಲ ರಸ್ತೆ, (ಎಡ ಮತ್ತು ಬಲ)
5. ಆರ್.ವಿ.ರಸ್ತೆ:- ಲಾಲ್‌ಬಾಗ್ ವೆಸ್ಟ್‌ಗೇಟ್‌ನಿಂದ ಬಿ.ಟಿ.ಎಂ.ರಸ್ತೆಗೆ ಸೇರುವ ರಸ್ತೆವರೆವಿಗೆ,

ಯಲಹಂಕ ವಲಯಕ್ಕೆ ಸಂಬಂಧಪಟ್ಟಂತೆ,

01.ನ್ಯೂ ಇಂಟರ್‌ನ್ಯಾಷನಲ್ ಎರ್‌ಪೋರ್ಟ್ ರಸ್ತೆ:- ಹೆಬ್ಬಾಳ ಪ್ಲೆ ಓವರ್‌ನಿಂದ ಪಾಲಿಕೆ ವ್ಯಾಪ್ತಿಯವರೆವಿಗೆ, ಮಹದೇವಪುರ ವಲಯಕ್ಕೆ ಸಂಬಂಧಪಟ್ಟಂತೆ,

01. ಮಾರತ್‌ಹಳ್ಳಿ ಮುಖ್ಯರಸ್ತೆ:- ಹಳೇ ವಿಮಾನ ನಿಲ್ದಾಣ ಗೇಟ್‌ನಿಂದ ಮಾರತ್‌ಹಳ್ಳಿ ರಿಂಗ್ ರಸ್ತೆವರೆವಿಗೆ, ಇವುಗಳ ಜೊತೆ ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ ವ್ಯಾಪ್ತಿಯಲ್ಲಿ ಬರುವಂತಹ ಬಿ.ಎಂ.ಟಿ.ಸಿ. ಬಸ್ ನಿಲ್ದಾಣ, ಮೆಟ್ರೋ ನಿಲ್ದಾಣ, ರೈಲ್ವೆ ನಿಲ್ದಾಣ ಹಾಗೂ ವಿಮಾನ ನಿಲ್ದಾಣಗಳು.

ತೀರ್ಮಾನಿಸಿರುವ ದರಗಳು ಈ ಕೆಳಕಂಡಂತೆ ಇರುತ್ತದೆ.

ಜಾಹೀರಾತಿನ ಮಾದರಿ		ಹಾಲಿ ದರಗಳು (ಮಾಸಿಕ ಒಂದು ಚ.ಮೀ.ಗೆ)	ಜಾಹೀರಾತಿನ ಮಾದರಿ	ಪ್ರಸ್ತಾಪಿಸಿರುವ ಹೆಚ್ಚುವರಿ ದರಗಳು (ಮಾಸಿಕ ಒಂದು ಚ.ಮೀ.ಗೆ)
ಪ್ರಕಾಶವಿರುವ	ಪ್ರಕಾಶವಿರುವ (ಶೇಕಡ 15% ರಷ್ಟು ಆರೋಗ್ಯಕರ ಸೇರಿ)	ರೂ.129	ಪ್ರಕಾಶವಿರುವ (ಶೇಕಡ 15% ರಷ್ಟು ಆರೋಗ್ಯಕರ ಸೇರಿ)	ರೂ.260
ಪ್ರಕಾಶವಿಲ್ಲದಿರುವ	ಪ್ರಕಾಶವಿಲ್ಲದಿರುವ (ಶೇಕಡ 15% ರಷ್ಟು ಆರೋಗ್ಯಕರ ಸೇರಿ)	ರೂ.86.25	ಪ್ರಕಾಶವಿಲ್ಲದಿರುವ (ಶೇಕಡ 15% ರಷ್ಟು ಆರೋಗ್ಯಕರ ಸೇರಿ)	ರೂ.180
ನಿಯಾನ್	ನಿಯಾನ್ (ಶೇಕಡ 15% ರಷ್ಟು ಆರೋಗ್ಯಕರ ಸೇರಿ)	ರೂ.172.50	ನಿಯಾನ್ (ಶೇಕಡ 15% ರಷ್ಟು ಆರೋಗ್ಯಕರ ಸೇರಿ)	ರೂ.350
	ಟ್ರೈವಿಜನ್ (ಶೇಕಡ 15% ರಷ್ಟು ಆರೋಗ್ಯಕರ ಸೇರಿ)	ರೂ.258.75	ಟ್ರೈವಿಜನ್ (ಶೇಕಡ 15% ರಷ್ಟು ಆರೋಗ್ಯಕರ ಸೇರಿ)	ರೂ.520
ಎಲೆಕ್ಟ್ರಾನಿಕ್ಸ್	ಎಲೆಕ್ಟ್ರಾನಿಕ್ಸ್ (ಶೇಕಡ 15% ರಷ್ಟು ಆರೋಗ್ಯಕರ ಸೇರಿ)	ರೂ.258.75	ಎಲೆಕ್ಟ್ರಾನಿಕ್ಸ್ (ಶೇಕಡ 15% ರಷ್ಟು ಆರೋಗ್ಯಕರ ಸೇರಿ)	ರೂ.520
ಜೂಜು (ರೇಸ್) ಕುದುರೆ	ಜೂಜು (ರೇಸ್) ಕುದುರೆ (ಪ್ರತಿ ಕುದುರೆ ಮತ್ತು ಪ್ರತಿ ಆಟಕ್ಕೆ)	ರೂ.150	ಜೂಜು (ರೇಸ್) ಕುದುರೆ (ಪ್ರತಿ ಕುದುರೆ ಮತ್ತು ಪ್ರತಿ ಆಟಕ್ಕೆ)	ರೂ.500
ಬಟ್ಟೆ ಬ್ಯಾನರ್‌ಗಳು	ಬ್ಯಾನರ್‌ಗಳು (ಪ್ರತಿ ವಾರಕ್ಕೆ ಮತ್ತು ಪ್ರತಿ ಮೀಟರ್‌ಗೆ)	ರೂ.30	ಬ್ಯಾನರ್‌ಗಳು (ಪ್ರತಿ ವಾರಕ್ಕೆ ಮತ್ತು ಪ್ರತಿ ಮೀಟರ್‌ಗೆ)	ರೂ.90
ಪ್ಲೆಕ್ಸ್ ಬ್ಯಾನರ್	ಬ್ಯಾನರ್‌ಗಳು (ಪ್ರತಿ ವಾರಕ್ಕೆ ಮತ್ತು ಪ್ರತಿ ಮೀಟರ್‌ಗೆ)	ರೂ.86.25	ಬ್ಯಾನರ್‌ಗಳು (ಪ್ರತಿ ವಾರಕ್ಕೆ ಮತ್ತು ಪ್ರತಿ ಮೀಟರ್‌ಗೆ)	ರೂ.150
ಬಂಟಿಂಗ್ಸ್	ಬಂಟಿಂಗ್ಸ್ (ಪ್ರತಿ ಕಿಲೋಗ್ರಾಂಗೆ)	ರೂ.15	ಬಂಟಿಂಗ್ಸ್ (ಪ್ರತಿ ಕಿಲೋಗ್ರಾಂಗೆ)	ರೂ.100

ಕ್ರಮ ಸಂಖ್ಯೆ:2 ರಲ್ಲಿ ನಮೂದಿಸಿರುವ ರಸ್ತೆಗಳನ್ನು ಹೊರತುಪಡಿಸಿ ಉಳಿದಂತೆ ಎಲ್ಲಾ 8 ವಲಯಗಳ ವ್ಯಾಪ್ತಿಯಲ್ಲಿ ಬರುವ ಜಾಹೀರಾತುಗಳಿಗೆ ಕ್ರಮಸಂಖ್ಯೆ:03ರಲ್ಲಿ ಹಾಲಿ ಇರುವ ದರಗಳಂತೆ ಅಂದರೆ ಸುಮಾರು ಅರ್ಧಪಟ್ಟು ಹೆಚ್ಚುವರಿ (1+0.5)ಜಾಹೀರಾತು ತೆರಿಗೆ ಅನ್ವಯಿಸುತ್ತೆ, ಈ ಕೆಳಕಂಡ ಪಟ್ಟಿಯಲ್ಲಿರುವಂತೆ ಜಾಹೀರಾತು ತೆರಿಗೆಯನ್ನು ಹೆಚ್ಚಿಸಲು ತೀರ್ಮಾನಿಸಿದೆ. (ದರಗಳನ್ನು ಹೆಚ್ಚಿಸುವ ಸಂದರ್ಭದಲ್ಲಿ ಗುಣಾಂಕಗಳನ್ನು ದಶಾಂಕಕ್ಕೆ ROUND OFF ಮಾಡುವುದು).

ತೀರ್ಮಾನಿಸಿರುವ ದರಗಳು ಈ ಕೆಳಕಂಡಂತೆ ಇರುತ್ತದೆ.

ಜಾಹೀರಾತಿನ ಮಾದರಿ		ಹಾಲಿ ದರಗಳು (ಮಾಸಿಕ ಒಂದು ಚ.ಮೀ.ಗೆ)	ಜಾಹೀರಾತಿನ ಮಾದರಿ	ಪ್ರಸ್ತಾಪಿಸಿರುವ ಹೆಚ್ಚುವರಿ ದರಗಳು (ಮಾಸಿಕ ಒಂದು ಚ.ಮೀ.ಗೆ)
ಪ್ರಕಾಶವಿರುವ	ಪ್ರಕಾಶವಿರುವ (ಶೇಕಡ 15% ರಷ್ಟು ಆರೋಗ್ಯಕರ ಸೇರಿ)	ರೂ.129	ಪ್ರಕಾಶವಿರುವ (ಶೇಕಡ 15% ರಷ್ಟು ಆರೋಗ್ಯಕರ ಸೇರಿ)	ರೂ. 200
ಪ್ರಕಾಶವಿಲ್ಲದಿರುವ	ಪ್ರಕಾಶವಿಲ್ಲದಿರುವ (ಶೇಕಡ 15% ರಷ್ಟು ಆರೋಗ್ಯಕರ ಸೇರಿ)	ರೂ.86.25	ಪ್ರಕಾಶವಿಲ್ಲದಿರುವ (ಶೇಕಡ 15% ರಷ್ಟು ಆರೋಗ್ಯಕರ ಸೇರಿ)	ರೂ. 130



ಜಾಹೀರಾತಿನ ಮಾದರಿ		ಹಾಲಿ ದರಗಳು (ಮಾಸಿಕ ಒಂದು ಚ.ಮೀ.ಗೆ)	ಜಾಹೀರಾತಿನ ಮಾದರಿ	ಪ್ರಸ್ತಾಪಿಸಿರುವ ಹೆಚ್ಚುವರಿ ದರಗಳು (ಮಾಸಿಕ ಒಂದು ಚ.ಮೀ.ಗೆ)
ನಿಯಾನ್	ನಿಯಾನ್ (ಶೇಕಡ 15% ರಷ್ಟು ಆರೋಗ್ಯಕರ ಸೇರಿ)	ರೂ.172.50	ನಿಯಾನ್ (ಶೇಕಡ 15% ರಷ್ಟು ಆರೋಗ್ಯಕರ ಸೇರಿ)	ರೂ. 260
ಟ್ರೈವಿಜನ್	ಟ್ರೈವಿಜನ್ (ಶೇಕಡ 15% ರಷ್ಟು ಆರೋಗ್ಯಕರ ಸೇರಿ)	ರೂ.258.75	ಟ್ರೈವಿಜನ್ (ಶೇಕಡ 15% ರಷ್ಟು ಆರೋಗ್ಯಕರ ಸೇರಿ)	ರೂ. 390
ಎಲೆಕ್ಟ್ರಾನಿಕ್ಸ್	ಎಲೆಕ್ಟ್ರಾನಿಕ್ಸ್ (ಶೇಕಡ 15% ರಷ್ಟು ಆರೋಗ್ಯಕರ ಸೇರಿ)	ರೂ.258.75	ಎಲೆಕ್ಟ್ರಾನಿಕ್ಸ್ (ಶೇಕಡ 15% ರಷ್ಟು ಆರೋಗ್ಯಕರ ಸೇರಿ)	ರೂ. 390
ಜೂಜು (ರೇಸ್) ಕುದುರೆ	ಜೂಜು (ರೇಸ್) ಕುದುರೆ (ಪ್ರತಿ ಕುದುರೆ ಮತ್ತು ಪ್ರತಿ ಆಟಕ್ಕೆ)	ರೂ.150	ಜೂಜು (ರೇಸ್) ಕುದುರೆ (ಪ್ರತಿ ಕುದುರೆ ಮತ್ತು ಪ್ರತಿ ಆಟಕ್ಕೆ)	ರೂ. 500
ಬಟ್ಟೆ ಬ್ಯಾನರ್‌ಗಳು	ಬ್ಯಾನರ್‌ಗಳು (ಪ್ರತಿ ವಾರಕ್ಕೆ ಮತ್ತು ಪ್ರತಿ ಮೀಟರ್‌ಗೆ)	ರೂ.30	ಬ್ಯಾನರ್‌ಗಳು (ಪ್ರತಿ ವಾರಕ್ಕೆ ಮತ್ತು ಪ್ರತಿ ಮೀಟರ್‌ಗೆ)	ರೂ. 90
ಫ್ಲೆಕ್ಸ್ ಬ್ಯಾನರ್	ಬ್ಯಾನರ್‌ಗಳು (ಪ್ರತಿ ವಾರಕ್ಕೆ ಮತ್ತು ಪ್ರತಿ ಮೀಟರ್‌ಗೆ)	ರೂ.86.25	ಬ್ಯಾನರ್‌ಗಳು (ಪ್ರತಿ ವಾರಕ್ಕೆ ಮತ್ತು ಪ್ರತಿ ಮೀಟರ್‌ಗೆ)	ರೂ. 150
ಬಂಟಿಂಗ್ಸ್	ಬಂಟಿಂಗ್ಸ್ (ಪ್ರತಿ ಕಿಲೋಗ್ರಾಂಗೆ)	ರೂ.15	ಬಂಟಿಂಗ್ಸ್ (ಪ್ರತಿ ಕಿಲೋಗ್ರಾಂಗೆ)	ರೂ. 100

### ಭಾಗ-VI

ಸೇರ್ಪಡೆ:-

8.ಇತರೆ ಕ್ರಮ ವಿಧಾನಗಳು:

(1) ದಾಸರಹಳ್ಳಿ ವಲಯದಲ್ಲಿ ಇಲ್ಲಿಯವರೆವಿಗೂ ಯಾವುದೇ ರೀತಿಯ ಜಾಹೀರಾತು ಫಲಕಗಳಿಗೆ ಅನುಮತಿ ನೀಡದೇ ಇರುವುದರಿಂದ ಪಾಲಿಕೆಯ ಆರ್ಥಿಕ ಹಿತದೃಷ್ಟಿಯಿಂದ ಮತ್ತು ಅನಧಿಕೃತ ಜಾಹೀರಾತು ಫಲಕಗಳನ್ನು ತಡೆಗಟ್ಟುವ ದೃಷ್ಟಿಯಿಂದ ಹೊಸದಾಗಿ ಖಾಸಗಿ ಸ್ವತ್ತುಗಳಲ್ಲಿ ಸ್ವ-ಜಾಹೀರಾತು/ವಾಣಿಜ್ಯ ಜಾಹೀರಾತು ಮತ್ತು ಇತರೆ ಸರ್ಕಾರಿ ಇಲಾಖೆಗಳ ಮೇಲೆ ಜಾಹೀರಾತು ಫಲಕಗಳನ್ನು ಅಳವಡಿಸಲು ಅನುಮತಿ ನೀಡಲು ಕ್ರಮ ವಹಿಸುವುದು.

ಭಾಗ I

ಸಾಮಾನ್ಯ

2) ಭಾಗ III 4 ಎ (II) ರಲ್ಲಿ

ವಿಜ್ಞೆಯ ನೊಂದಾವಣೆಗೆ ನಿಗದಿಪಡಿಸಿರುವ ರೂ.5,000/-ಗಳನ್ನು ರೂ.50,000/-ಗಳಿಗೆ ಹೆಚ್ಚಿಸುವುದು.

3) ಭಾಗ- III 4 ಎ (II) (ಅ) ರಲ್ಲಿ

ವಿಜ್ಞೆಯ ನವೀಕರಣಕ್ಕಾಗಿ ಪ್ರತಿ ಮೂರು ವರ್ಷಗಳಿಗೊಮ್ಮೆ ರೂ.2,000/-ಗಳಿಂದ ರೂ.15,000/-ಗಳಿಗೆ ಹೆಚ್ಚಿಸುವುದು ಮೇಲ್ಕಂಡ ತಿದ್ದುಪಡಿ ಪ್ರಕಟಣೆಗಳನ್ನು ಅನುಮೋದಿಸಲಾಗಿರುತ್ತದೆ.

ಸಹಿ/-

ಆಯುಕ್ತರು

ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ



# **BANGALORE MAHANAGARA PALIKE**

## **ADVERTISEMENT BYE-LAWS - 2006**

(Approved by the Government in their Order No. UDD/374/MNU/2005  
Dated:25.09.2006 Published Under Section 423 (24) of the Karnataka Municipal  
Corporations Act, 1976)

THE COMMISSIONER  
Bangalore Mahanagara Palike  
N.R. Square, Bangalore-02.



**BANGALORE MAHANAGARA PALIKE**  
OFFICE OF THE COMMISSIONER, BANGALORE MAHANAGARA PALIKE, N.R. SQUARE, BANGALORE.

**NOTIFICATION**

G.O. No. AC(Advt)/PR/24/04-05

Dated: 29.09.2006

The Bangalore Mahanagara Palike had published its intended New Advertisement Bye-laws after obtaining sanction from the Government vide in their order no. UDD/374/MNU/2005 Dated:25.09.2006 by inviting objections from the public, advertising agencies and other associations. The objections and suggestions received have been examined carefully and considered wherever necessary and submitted to Government for final approval. The Government in their vide order no.UDD/374/MNU/2005 Dated:25.09.2006has given final approval with some modifications. The sanctioned "**Advertisement Bye-laws – 2006**" are here by published for general information.

Sd/-  
Commissioner  
Bangalore Mahanagara Palike.

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# **BANGALORE MAHANAGARA PALIKE**

## **ADVERTISEMENT BYE-LAWS – 2006**

Byelaws framed by the Bangalore Mahanagara Palike under sub – section 24 of section 423 of the Karnataka Municipal **B.B.M.Ps** Act, 1976 (Act No. 14 of 1977) for the prohibition, control and regulation of advertisements in the city of Bangalore.

### **Section I**

#### **General**

##### **1. A. Short Title, Extent and Commencement.**

1. **A(1)** These Bye-laws shall be called " The Bangalore Mahanagara Palike Advertisement Bye-Laws = **2006**".
1. **A(2)** These Bye-laws shall be applicable within the jurisdiction of the Bangalore Mahanagara Palike as notified by the Government under chapter 2 of the Karnataka Municipal **B.B.M.P** Act, 1976.
1. **A(3)** These Bye-laws shall come into effect from the **12<sup>th</sup> January 2007**.

##### **1. B. Objectives and Scope :**

The objectives of these Bye-laws will be to:

1. **B(1)** Prohibit the erection, location, exhibition, fixation, retention, size, shape or display of all or any class of advertisements in any street, public road, or public or private place, public or private building, wall, hoarding, structure, tree, lamp posts, poles in or adjoining or visible from or abutting any public place or road, or public park or part thereof or in any place of public resort; and
1. **B(2)** Regulate the erection, location, exhibition, fixation, size, shape, retention or display of advertisement in any manner in non-prohibited areas.
- 1.**B(3)** Promote safety of the public, proper erection or hoardings and signages;
1. **B(4)** Improve the visual aesthetics of the city;
1. **B(5)** Encourage the innovative use of design to achieve aesthetic and commercial balance;
1. **B(6)** Ensure equitable treatment under the law through accurate records and consistent enforcement.

## 2. Definitions

2. A (1) **"Advertisement"** means and includes any device or representation in any manner such as announcement or direction by word, letter, model, image, or a combination thereof sign by means of posters, hoarding, banners, temporary arches, electronic display, name boards, direction boards, balloons or any other visible or audible media, etc. displayed to promote a product or service in a commercial sense under categories covered in these definitions
- (2) **"Advertisement Tax"** means the tax levied by the **B.B.M.P** on all advertisements as per section 134 of the KMC Act, 1976.
- (3) **"Agency"** means an applicant who may be an individual, registered charitable organization, firm, partnership or a company incorporated under the Companies Act, 1956 enrolled with the **B.B.M.P** as an Outdoor Advertising Agency.
- (4) **"ARO or RO"** means the Assistant Revenue Officer or Revenue Officer of the **BBMP**.
- (5) **"Banner advertisement"** means a piece of cloth or any other flexible material, which contains some advertisement or announcement or written matter for display in public place to attract public attention.
- (6) **"Building Wrap advertisement"** means an advertisement displayed on any building frontage using a vinyl or flex printed material usually stretched across the building frontage or on the scaffolding of a building under construction or repair or by sticking or fixing it to a glass frontage or window.
- (7) **"Temporary (Bulk) advertisement"** means refers to advertising, within a limited area or road at times of a festival or celebration for a limited period. This permission will be with respect to temporary hoardings, arches, banners or pole-flags. Bulk commercial hoardings shall include those displayed on a mobile media such as a service van and/or delivery vehicle.
- (8) **"Bus Shelter advertisement"** means an advertisement displayed on the structure of a bus shelter including translites, vinyl's or such other displays.
- (9) **"Cable Advertisement"** means Advertisements shown via various Television Cable Networks within the **B.B.M.P** limits.
- (10) **"Commercial Hoardings"** means Hoardings erected by advertising agencies to display advertisement on a commercial basis.
- (11) **"Commissioner"** means Commissioner of the Bangalore Mahanagara Palike (**BBMP**).
- (12) **"Competent Authority"** means Commissioner or any Officer of the **BBMP** duly delegated by the Commissioner to the Advertisement Department as per KMC Act 1976.
- (13) **"B.B.M.P"** means the Bangalore Mahanagara Palike (**BBMP**) and also referred to as Bangalore City Corporation.
- (14) **"Direction Boards"** means Boards put up by private/commercial establishments to indicate direction to their offices or commercial outlets, etc. for general public

- (15) **"Delayed Renewal Fee"** means Fee levied on Renewal Applications submitted to the **B.B.M.P** after the lapse of the date specified for submission of a renewal application in the Bye-Law.
- (16) **"Electronic Display"** means electronically operated advertisement display fixed on a structure. The display is obtained by the operation of an electronic or electrical device such as neon lights, LED or LCD Display, etc.
- (17) **"Enrolled Advertising Agency or Enrolled Agency"** means An Advertising Agency, enrolled with the **B.B.M.P** after payment of 'Enrolment Fee' and being allowed to erect and display commercial outdoor advertisement also referred to as 'Agency' or 'Advertising Agency'. These may be either outdoor Advertisers or advertisers for other media.
- (18) **"Enrolment Fee"** means Fee prescribed by the **B.B.M.P** to be paid for enrolment as an Advertising Agency to the **B.B.M.P** once in every three years.
- (19) **"Foot-Over Bridge advertisement"** means Advertisement displayed on pedestrian foot-over bridges and on either sides.
- (20) **"Glow Sign Box advertisement"** means an advertisement displayed on a transparent or translucent sheet of any plastic material mounted on a metal sheet box, illuminated from behind using electrical lamps. Glow sign advertisements may be further classified as:
- (i) **Fixed Glow Sign advertisement:** An advertisement on a transparent or translucent plastic material that is fixed onto a metal box and illuminated from the back.
  - (ii) **Mechanically Operated Glow Sign advertisement:** A fixed glow sign displaying an advertisement on two or more surfaces but which is capable of rotating in a horizontal plane.
- (21) **"Gantry advertisement"** means advertisement affixed on a gantry erected across a road and usually fabricated of metal section pillars fixed on either side of a road with a beam shaped section connecting the top of the pillars across the road with the advertisement on the face opposite to the direction of traffic.
- (22) **"Hoarding advertisement"** means any surface of a structure erected on ground or any portion of a roof, wall of a building or on or above the parapet, with character, letters or illustrations applied thereto and displayed in any manner whatsoever, out of doors, for purpose of advertising or to give information with a view to attract the public to any place, persons, public performance, articles of merchandise, etc.
- (23) **"Abandoned advertisement hoarding"** means one which does not have a valid renewal permission or one which has not changed the advertisement panel, whether vinyl, translite, etc for a period of thirty days excluding administrative delay, if any, after the lapse of the permission. It will also include hoardings of agencies whose license to advertise has lapsed and is rejected by the Commissioner.
- (24) **"Composite advertisement hoarding"** are hoardings that combine features of different kinds of hoardings such as a non illuminated or an illuminated hoarding with partially integrated neon features. Such hoardings may be permitted by the Commissioner after he is satisfied that the construction and safety standards are adequately complied with to meet norms for public safety in public places.
- Advertisement hoardings are further categorized as follows.**



2. B (1) **"Non-Illuminated Advertisement Hoarding"** means an advertisement hoarding which is not lit up through an external source of light directed towards it.
- (2) **"Illuminated Advertisement Hoarding"** means an advertisement hoarding with electrical lamps, which can be switched on at night to enable the advertisement to be illuminated making it visible even after sunset.
- (3) **"Tri-Vision Advertisement" (or 'Tri-Ad')** means an advertisement hoarding that uses rotating triangular panels in a synchronized manner such that the three faces of the triangular section are seen one after the other displaying three different advertising messages. These could be illuminated or non-illuminated.
- (4) **"Back-Lit Advertisement Hoarding"** means an advertisement hoarding of printed vinyl sheet mounted in front of electrical lamps in a manner that the advertisement is illuminated from behind.
- (5) **"Uni-Pole/Monopole Advertisement Hoarding"**. Means a traditional advertisement hoarding where the support structure is usually a single steel pipe on which the hoarding is then erected instead of the traditional multi-pole support.
- (6) **"Neon Advertisement Hoarding"** means an advertisement hoarding with neon lamps/bulbs/lights which can be switched on at night time only. These may flash or appear in a synchronized manner in one or more different colours.
- (7) **"Inflatable Advertisement Displays"** means a helium gas filled balloon or blimp lighter than air either as a three dimensional display usually in the shape of a product, trademark, logo, etc a balloon with a printed advertisement floated in the air anchored with a rope or cable.
- (8) **"Outdoor Advertising"** means advertisement displayed in the outdoor environment sometimes referred to as Out of Home Advertisements.
- (9) **"Outdoor Advertisement Media"** means media used to display any outdoor advertisement such as Hoardings, Boards, Arches, Gantries, Building Wraps, Inflatables, etc.
- (10) **"Mobile Advertisement Display"** means a double or single sided hoarding or panel mounted on or behind a vehicle in a manner that it can be driven around or parked at strategic locations for a better display of the advertisement.
- (11) **"Poster"** Means sheet of paper or any other material used to advertise something for display in a public place, usually by sticking the same on a flat surface such as a wall, compound, parapet, hoarding, etc.
- (12) **"Police Kiosks Advertisement"** means advertisement affixed on the roof of a Traffic Police Kiosk at or near a traffic signal including illuminated glow signs comprising several faces (hexagonal, octagonal etc.)
- (13) **"Phone Kiosk Advertisement"** means advertisement affixed on a public phone kiosk or both.
- (14) **"Pole Ads"** means advertisement panels either single or double sided erected on a single pole exclusively for the purpose.
- (15) **"Prescribed Application Form"** means a format prescribed by the Commissioner on which an

application for permission to erect and display an advertisement or renew the existing permission for any outdoor media is to be made to the **B.B.M.P**

- (16) **"Public Convenience Advertisement"** means advertisement displayed on any Public Convenience building or structure such as a public toilet, Bus Shelter, Etc.,
- (17) **"Public Park"** means parks maintained by the State Government or Bodies under it, **B.B.M.P**, Bangalore Development Authority etc, for public recreation or use.
- (18) **"Race Horse Tax"** means tax collected by the **B.B.M.P** on the Advertisement of all Race Horses participating in a Horse Race at the Bangalore Turf Club.
- (19) **"Road Medians Advertisement"** means advertisements affixed on the medians of public roads.
- (20) **"Recreation Grounds"** means grounds on Government or **B.B.M.P** lands kept aside and used to hold public recreations such as consumer exhibitions, sports meets, art, cultural and musical events, etc.
- (21) **"Review Application"** means application on a prescribed form seeking review of an order passed by the designated officer of the Mahanagara Palike on any Application regarding display and erection of any Outdoor Advertisement, addressed to the Commissioner, seeking a review of the order passed.
- (22) **"SAS (Ad)"** means Self Assessment Scheme for Advertisement tax on Self –Advertisement applicable to individual and commercial establishments.
- (23) **"Scroller Display Advertisement"** means a box type display with rollers for scrolling a display of looped printed sheet displaying an advertisement. This may be either non-illuminated or illuminated.
- (24) **"Self-Advertisement"** means a name board whether illuminated or non-illuminated displaying only the name and address of any commercial business or social activity that is being carried out in the same premises.
- (25) **"Slides and Short Films"** means advertisement slides and advertisement films shown in movie theatres, Cricket indoor stadium Railway Station and Bus Stands.
- (26) **"Shop Front Advertisements"** means an advertisement either illuminated or non-illuminated displayed in front of any premises referring to any commercial or business activity carried on within the same premises such as brand names of goods sold, type of services rendered, etc.
- (27) **"Shop Front Bulk Commercial Advertising"** means advertisement put up by various commercial establishments in front of retail outlets mentioning brand names or displaying a product or product name or such other retail advertisement along with the name and address of that retail outlet.
- (28) **"Street Furniture Advertisement"** means advertisement displayed on public utility structures such as benches, dustbins, railings, etc.
- (29) **"Temporary Arch Advertisement"** means advertisement on temporary structure erected across the road on specific occasions like welcoming visiting dignitaries or for display of

advertisement by shops and establishments for sales promotion on or near their premises, the display not exceeding three days.

- (30) **"Temporary Hoardings Advertisements"** means temporary hoarding for advertisements erected to greet a personality or advertise an event such as a political meeting, festival gathering, educational meet, sports meet or other public related non-profit functions, for a period not extending beyond three days and, in exceptional uses, to one month. These shall not be permitted to be erected in any manner that includes making of holes on roads or foot paths.
- (31) **"Temporary Pole Advertisement – Flags"** means temporary advertisements on poles erected on the foot-path attached to the foot-path railing with a flag like display of advertisement on top not measuring more than 1 meter by 1.5 meter.
- (32) **"Traffic Signages Advertisement"** means advertisement displayed along with a 'Traffic Signs' in the city either below the traffic sign or behind but erected on the same signpost.
- (33) **"Transmission Towers Advertisement"** means advertisement displayed on the transmission towers of various mobile phone companies erected within the city limits.
- (34) **"Vinyl or Flex Advertisement"** means a vinyl sheet stretched across the surface of a hoarding displaying an advertisement which may be computer or hand printed.
- (35) **"Wall Painting Advertisement"** means an advertisement displayed by painting it directly on the wall or structure of a building or any civil structure.
- (36) **"Window Advertisement"** means an advertisement for a product or service offered by the commercial establishment displaying such an advertisement in the window of his premises in a manner that make it visible from outside. These may be illuminated (including translites) and may be either static or moving mechanically.

## **Section II :**

### **3. Norms for outdoor advertisement :**

#### **3. A. Norms for erecting and displaying of Commercial Hoardings**

**3. A (1)** The **B.B.M.P** may, for the purpose of securing cleanliness, safety and order, by notification : -

- (a) Prohibit the advertisement, regulate the erection, exhibition, fixation, retention or display of all or any class of advertisements in any street public road, or public or private place, public or private building, wall, hoarding, structure, lamp-posts, poles in or adjoining or visible from or abutting any public place or road, or public park or part thereof or in any place of public resort, and Shopping Mall Film theatre and other Indoor Places.
- (b) Regulate the erection, exhibition, fixation, retention or display of advertisements in any manner in non-prohibited areas.

**3. A (2)** Hoarding shall mean any surface of a structure erected on the ground or any portion of a roof or parapet or wall of any building with characters, letters or illustrations applied thereto and displayed in any manner whatsoever, out of doors, for the purpose of advertising or to give information with a view to attract public to any place, persons, public performance, articles of merchandise whatsoever. This will include any surface for display erected on a structurally sound structure with Bi-Pole or Mono-Pole support. The display surface may be used to display multiple advertisements such as in a Tri-Ad, Tri-Vision or a Scroller, etc.

3. A (3) Every person desiring to erect, exhibit, fix, retain or display or cause to be retained or displayed any outdoor advertisement on private or public buildings and properties walls, roof, parapet, or premises, private hoardings, private structures or poles or lamp posts within the premises of private buildings shall apply to the Commissioner of the **B.B.M.P** for permission; and insofar as banners are concerned shall have the **B.B.M.P** stamp affixed to each banner on payment of the prescribed fee or tax.
3. A (4) No person shall erect, exhibit, fix, retain or display or cause to be erected, exhibited, fixed, retained or displayed any advertisement in any Municipal Parks or Municipal Recreation Ground as notified except in the manner that may be permitted and for the time that the Commissioner may specify.
3. A (5) Hoardings shall be so displayed that they do not obstruct the normal view of other existing commercial hoardings displayed earlier to the erection of a permitted hoarding. A hoarding or elements thereof (supports, poles, etc.) shall not also obstruct the view of any other advertisement, for products or services being displayed by other establishments other as self or bulk commercial hoardings.
3. A (6) Permission for hoardings shall be utilized within 45 days of the receipt of the order permitting the same. One extension, not exceeding 30 days, may be granted by the Commissioner to an agency to erect the hoarding subject to his satisfaction of the genuine-ness of the grounds for seeking such an extension. No further extensions shall be granted by the Commissioner. However, the agency may apply a fresh for a permission at its discretion.
3. A (7) Any un authorized advertisement shall attract the penalty at the rate of not less than **Rs. One Lac.** For any general violation with regard to all types of advertisements the Commissioner shall penalize the concerned Agency at a rate not less than the maximum of **Rs. Two lacs.**

**3. A (8) Hoardings**

Hoardings erected in the set back of property shall not obstruct the free movement of people in the set back area. In respect of high-rise buildings, NOC should be obtained from Fire Force Department. Further, the hoardings in set back area should not project on to the foot path or neighbouring properties.

3. A (9) Every hoarding which is permitted shall display the computerized code number allotted in black letters against a white background on the left hand side of a metallic strip measuring not less than 6 inches in height and of width equal to the width of the hoarding at the bottom of the hoarding (below the display area) and the name of the Agency on the right hand side in a manner that makes it clearly legible from the road level.
3. A (10) Hoardings which are continued under specific orders / directions of a court of law shall display details of Agency name & Court case number in black letters against yellow background failing which such hoardings shall be treated as unauthorized hoardings.
3. A (11) For the purpose of regulating the location and display of advertisement hoardings in the city of Bangalore, the said area shall be classified into Zones, which shall respectively be Zones A, B, C and D, as described in Schedule I appended to these Rules.

*Provided* that in Zone A, no hoarding shall be permitted and in zones B, C and D respectively, hoardings may be permitted on both sides of the road only in accordance with sub-clause (10)/ Any road not included under these zones. Shall be considered with the reference to its proximity to the respective Zone.



Any road not included under the above mentioned zones, shall be considered with reference to its proximity to the respective zone.

**3. A (12)** No advertisement hoarding shall:-

- (i) project beyond the general line of the building or property into the street, for which a building or property line has been prescribed ; or
- (ii) Be within 10 meters measured on the roads where any public park or pleasure promenade are located.
- (iii) Obstruct the opening and closing of any window / door of residential building / commercial establishment.
- (iv) Be within 3.5 meters from an uncovered electrical transformer or an un insulated electrical wire.

**3. A (13)** No advertisement hoardings, shall as a general rule, be allowed to be put up within or abutting on public parks and gardens, flyover unless it is a signage that is specifically permitted for a purpose and/or period by the Commissioner

**3. A (14)** (a) In respect of each of the Zones B, C and D, hoardings shall be permitted as per the following conditions:-

- (i) In respect of Zone B, the size of a hoarding shall not exceed 24 feet by 12 feet when erected on ground and 30 feet by 15 feet when erected on a roof top provided the hoarding does not project beyond building line or beyond roof edges. The height of the hoardings shall not exceed 40 feet from the ground. The minimum distance between two hoardings shall be one meter. In case of electrical and electronic hoardings, exemptions to this general rule may be considered if this helps reduce the number of hoardings with a view to enhance visual and aesthetic value of the landscape.
- (ii) In respect of Zone C, the size of the hoardings shall not exceed 40 feet by 20 feet, and the height of the hoardings shall not exceed 50 feet from the ground. The minimum distance to be maintained between two hoardings shall be one meter.
- (iii) In respect of Zone D, the size of the hoardings shall not exceed 40 feet by 20 feet, and no height restrictions shall apply. The minimum distance between two hoardings shall be one meter. No hoardings shall be permitted one above the other, when erected on roof of any building. However, such hoardings may be permitted only on the ground.
- (iv) Neon signs will be permitted similarly in all the zones with the exception that specifications of height for such signs which are intended to be visible from a distance will be as in sub section (vi) below.
- (v) Height of hoardings: The permitted height of hoardings in the zones will be as specified in the sections above. These will be, for reasons of clarity, be as follows :

**From Ground**

Zone A  
Zone B 40 feet  
Zone C 50 feet  
Zone D

**From Roof top (1<sup>st</sup> floor)**

No permission (including neons) zone  
40 feet (From Ground)  
50 feet (From Ground)  
No height restrictions

- (b) Height restrictions for neon signs will be permitted in all zones except in Zone A without any height restriction but with necessary certification of structural stability.
- (c) In case of building wraps, the size and height restrictions will be considered on a case to case basis with regard to aesthetics and public safety.

- (i) The lower base or the bottom of a hoarding at an approved site shall be at a height of not less than 2.5 meters from the surface of the ground or road grade below it, to facilitate pedestrian movement without hindrance. It shall also be in correct alignment with the other approved hoardings, if any, previously allowed to be put on the site.
- (ii) The supports of all such hoardings shall be of steel or other fabrication metal or of concrete, of sufficient thickness firmly imbedded in the ground or roof with concrete and suitably painted, as provided for in the specifications for hoardings by the **B.B.M.P.** The Agency constructing the hoarding at an approved site will be required to obtain necessary technical certification as to the structural stability of the structure and necessary insurance against liabilities arising from unforeseen mishaps.
- (iii) In order to promote the use of non-conventional energy sources, such as solar energy, illuminated hoardings using solar energy will be given preference for sanction.
- (iv) Any hoarding allowed to be put up against the fence of Railway Station and / or the railings around public buildings shall be uniformly aligned with the fence or railing.
- (v) All hoardings, and their supports permitted by the **B.B.M.P** shall be maintained at all times in a neat and tidy condition.
- (vi) The structures of all hoardings along with their supports and the rear side of the hoarding will be painted in a uniform 'Dark Green' enamel paint at least twice a year. In case of failure to comply with such directions the Commissioner shall issue a notice giving the agency seven days time to get the entire structure painted failing which the Commissioner shall get the hoarding structure painted and charge the Agency for the same along with a **penalty of Rs. 2500 (Rs. Two thousand five hundred only)**
- (vii) The permission number shall be painted on the left in white against a black metallic strip and the name of the Agency on the right of the metallic strip which shall be affixed to the hoarding immediately below the vinyl/flex/painted hoarding, irrespective of the kind of hoarding in a manner that makes it easy to read from the road at all times.
- (viii) Any advertisement which is not in National interest or sentiments, or which is obscene or vulgar in nature and which may affect public morals shall not be displayed by any Agency. However, if any advertisement is displayed and the Commissioner is of the opinion that the advertisement contravenes the above, the advertisement shall be removed or defaced by giving three days notice to the advertiser.
- (ix) No person shall deface or cause to be defaced any sign or mark or letter or words that have been put up by the Commissioner, or the advertisement erected, exhibited, retained, or displayed in token of their having been permitted or approved by him and of the tax having been collected thereon.
- (x) The Commissioner may exercise the authority vested in him to permit or refuse any advertisement hoarding. Normally, such permission or approval shall take into consideration grounds included in these Bye-laws including safety and order.
- (xi) The reasons for refusal of such permission shall be communicated to the applicant by order, in writing within forty-five days of submission of the prescribed application for permission at the Municipal Offices.
- (xii) The Commissioner may also, by order in writing, require the owner or occupier of any property or the persons, firms or institutions, to which the advertisement relates, or of which they are the authorities to remove, within a prescribed time, any advertisement

erected, exhibited or affixed on any building or wall or hoarding or structure or visible from any public road or place.

- (xiii) Any interested person or Agency aggrieved by an order of the Commissioner under bye – law 7 shall, in writing within fifteen days of receiving such an order, file a Review Application in the prescribed manner. The Commissioner shall reply in writing to this review application within 10 working days from the date of submission of the review application by the Commissioner.
- (xiv) If no order is passed on the review application within 10 working days of its submission by the Commissioner the same may be filed before the Standing Committee on Appeals of the council in the prescribed manner.
- (xv) Any interested person or Agency may file an appeal against a rejection order passed by the Commissioner to the Appeal Standing Committee within fifteen days of receipt of such an order in the prescribed manner.

*Provided* that the preferring of an appeal shall not operate so as to extend the time prescribed in the order for removal of the advertisements or other posters to affect any action the Commissioner may have taken or which he proposes to take in respect of such non – compliance with his order:

- 3. A (15) The Standing Committee on Appeals shall, before passing any order, hear both parties and may inspect the documents and location. It may thereafter pass orders as per law.
  - (a) If the appeal is allowed the advertising agency shall be permitted to erect the hoarding in terms of the order.
  - (b) In case of the appeal not being allowed, the Agency shall remove the hoarding within a period of 10 days, notwithstanding any further appeal contemplated or filed by it.
  - (c) If such a written order is not complied with within the time specified, the Commissioner shall cause the advertisement to be removed and recover the cost of such removal from the Advertising Agency/ owner or occupier aforesaid, in addition to such other punishment as he may be subjected to by a court of law.
- 3. A (16) Whoever commits a breach of the bye – laws shall be issued a show cause notice by the **B.B.M.P** which shall be replied to within 7 working days failing which, or in case of confirmation of breach, be punishable:-
  - (i) with a fine which may extend to Rs 5000 (five thousand only) and in case of continuing breach, with fine which may extend to Rs 500 for every day during which the breach continues after issue of notice for the first breach;
  - (ii) With a fine which may extend to Rs 750 for every day during which the breach continues after receipt of notice from the Commissioner to discontinue such breach.
  - (iii) The Commissioner may deface the display of any un-authorized advertisement after issue of a written notice of three days.
  - (iv) In the case of repeated defaults, the Commissioner may, at his discretion, not renew the registration of an Agency, after providing an opportunity to the Agency to explain why such action not be taken against it and for reasons to be recorded in writing and communicated to the Agency.

3. A (17) No Tri-visions / Tri-ads or Electronic Display Boards shall be allowed within 10 meters of a traffic carriageway of a Road Over Bridge, Road Under Bridge or a Fly-Over measured from the retaining wall or parapet of the carriageway to the nearest point of the hoarding or its structure measured from the edge of the road nearest to the proposed location.
3. A(18) The Corporation shall issue demand notices of the advertisement tax payable to agencies at the time of issuing permission for a new hoarding or renewal of an existing hoarding clearly indicating the location of the hoarding, its size, rate of taxation and the amount of tax levied.
- 3.A (19) The permission of new hoardings or their renewal of permission shall be withheld by the Corporation, if the advertising Agency has not cleared in full any arrears of advertisement taxes up to date, till such time as the arrears are cleared.
3. A (20) In the case of multiple advertisements such as Tri-Ads, Scrollers, etc the advertisement taxes will be charged at 100% in excess of the Schedule of Rate of Advertisement Taxes under the Act as revised from time to time.
3. A (21) Any conversion of an existing hoarding permitted by the Commissioner to another type (e.g. non illuminated to illuminated, illuminated to trivision / scroller / neon etc) shall require the prior written permission of the Commissioner and the payment of the prescribed fee & tax. Violation of this bye-law shall attract a penalty of Rs. 1000/- per day for the first violation and Rs. 2,500/- per day for the second violation with cancellation of registration at the Commissioner's discretion. The tax levied will be as per Annexure - 1 from the date of grant of such permission.
3. A (22) **All advertisement taxes shall be paid to the Corporation by the agency by the 30<sup>th</sup> of July each year. Advertisement taxes may be paid in two half yearly installments also.**

*Provided that the second half yearly installment will be payable not later than the 31<sup>st</sup> of January each year.*

3. A (23) A request for renewal shall be submitted to the **BBMP** in the prescribed form by 30<sup>th</sup> May of the year of expiry of the current permission and the **BBMP** may grant renewal subject to the following conditions :
- (i) That there have been no structural changes in the hoarding from the date of current permission.
  - (ii) That all advertisement taxes have been paid up to date.
  - (iii) Structural stability certificate of the hoarding are valid as also the building stability certificate (if the hoarding is erected on the roof of a building).
  - (iv) NOC from the landlord is valid.
  - (v) A review of the permission has not indicated any breach of the Bye-laws.
3. A (24) The License once granted for a specific location to any advertiser cannot be either shifted to another location or transferred to another Agency. No sub letting of hoardings to another agency for whatever purpose shall be permitted. An Agency may, however, engage services of a creative agency to put up advertisement vinyls, flex, etc.
3. A (25) The **B.B.M.P** shall ensure that while issuing a fresh permission that care is taken that the visual line of sight of an existing hoarding is not covered by the new proposed hoarding.

*Provided that if the new hoarding permitted covers an existing hoarding, the **BBMP** may ask the subsequent applicant to show cause within 3 days and if the reply is not satisfactory, proceed to*



shall remove the new hoarding.

3. A (26) Agencies desirous of erecting and displaying hoardings on the land or premises of other public authorities, whether government, semi-government, like BMTC, Banking Institutions, Airport Authority of India, Railways Ministry of Defence, Public Sector Undertakings, etc shall inform the **B.B.M.P** of the location, size and date of erection of such a hoarding for the purpose of taxation not later than 15 days prior to the date of erection of the proposed hoarding. Such hoardings shall not be exempt from the application of these bye - laws with regard to location, size, height & other conditions set out in these Bye - Laws and it shall be the responsibility of the organization permitting the erection of hoardings to ensure and enforce compliance.

3. A (27) All such Government, Semi-Government organizations shall submit to the **B.B.M.P.** the list of Agencies with hoardings inside their premises along with the location, size and number of such hoardings once in every year.

In turn the concerned agency shall apply individually and obtain the written permission as per Bye-law in the manner prescribed for hoardings on private lands. Permissions shall not make any discrimination with regard to hoardings on private lands and Government and semi Government owned land hoardings permission in the interest of the **BBMP** revenue.

In case of violations of this clause the advertisers and the agency on whose land the hoarding is situated shall be liable for removal.

3. A (28) The **B.B.M.P** reserves the right / power to remove an advertisement with hoarding erected on BMTC, KSRTC, HAL, Railways, NAL, etc. if advertisement taxes are not paid.

3. A (29) Hoardings will be allowed as per Annexure 2. Hoardings with similar area as above but in the Vertical or Square format may be permitted by the Commissioner if he is satisfied that they do not infringe any of the conditions of permission stipulated in bye-laws, on a case to case basis.

3. A (30) No advertiser shall erect hoardings which are vertically above another existing hoarding (“double decker”) or more (“triple decker”) irrespective of size, type or location within the city of Bangalore, except with the prior permission of the Commissioner if such hoarding are put up on the face of one wall of a building and without any portion projecting against the sky lines. In such cases, height regulations shall be relaxed, notwithstanding provisions of section (a(v)) of these Bye-laws.

*Provided* that in the case of hoardings that visually appear to be vertically one above the other, the restriction of a minimum distance of one meter between two hoardings shall apply.

- (i) After erecting the hoarding the, Agency shall intimate the Advertisement Section of the Palike within 24 hours of the completion of erection.
- (ii) The Advertisement Section shall thereafter inspect the location within three days and check whether the application conforms with the Bye – laws, permission conditions and the sketch submitted by the Agency or as modified as per the permission accorded and shall convey to the concerned Agency the permission to display advertisement.
- (iii) Unless this clearance to display the advertisement is obtained from the Advertisement section, no Agency shall display any advertisement on a hoarding.
- (iv) Failure to adhere to these Bye-laws shall render the Agency to a fine of Rs. 2,500/- per day of continuing violation and/or to the cancellation of its registration as an outdoor advertising agency.

### 3.B Norms for erecting and displaying of self advertisements

- (i) Commercial establishments, multinational companies, manufactures, traders, builders, developers, hospitals, State Government undertakings Central Government undertakings desiring to put up sign boards, including translates to display their own products and services, shall also obtain the written permission of the Commissioner on par with the commercial advertisement norms. While it would not be necessary for them to enroll with the Palike as a commercial advertiser (Agency), such permissions will be limited to only advertisements for the organization, installation / undertaking and shall not for any reason, be converted into a commercial hoarding.
- (ii) If the same concern wishes to display advertisements of other manufacturers relating to products and services, he shall enroll with the **BBMP** as a commercial advertiser. Failure to do so will result in such an agency having no right to display advertisements for products and services of other manufacturers. Conversion of a self advertisement into a commercial hoarding shall be at the sole discretion of the Commissioner who shall consider the application on merits and as an exception.
- (iii) Violation of conditions prescribed in this bye – law shall make the concerned firm liable for penalties as below :

1<sup>st</sup> violation fine of **Rs. 3,000**

2<sup>nd</sup> violation fine of **Rs. 5,000**

3<sup>rd</sup> violation fine of **Rs. 10,000** and cancellation of trade License or any other License awarded by the Corporation.

### 3. C Norms for Window Advertisements

- (i) Window advertisements shall be treated on par with commercial self hoardings, irrespective of type. These will include advertisements for cameras and films using cut outs normally displayed within shop premises. These will exclude routine advertisements such as stickers or small pictures placed in the window or pasted on glass panes.

*Provided* that cut outs placed within the premises of a shop shall be exempted from tax.

*Provided* further that no cut outs shall be permitted outside shops or on sidewalks.

- (ii) The rate of advertisement for window hoardings will be on par with that for self hoardings.

### 3. D Norms for Petrol Bunk advertisements

- (i) Advertisements on petrol bunks located within the **BBMP** jurisdiction shall also be treated as self advertisements provided the hoarding displays products and services available at the outlet.
- (ii) If a petrol bunk displays advertisements for products and services other than those which are directly provided by the petrol bunk or its principal owner (such as ‘Hindustan Petroleum’), these shall be treated as a commercial advertisement. Any such advertising shall be permitted only if the principal owner is registered as an advertising Agency with the **BBMP** in the prescribed manner.
- (iii) Violation of conditions prescribed in this Bye-law by the concerned firm shall make it liable for penalties as below :
  - In case of the 1<sup>st</sup> violation, a fine of Rs. 5,000
  - In case of the 2<sup>nd</sup> violation, a fine of Rs. 7,500
  - In case of the 3<sup>rd</sup> violation, a fine of Rs. 10,000 and also cancellation of any trade License or any other License awarded by the **BBMP**, including Advertisement License.

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### **3. E Norms for outdoor Film advertisements and display of slides and in theatres**

- (i) Outdoor film advertisement and film slides shall also be treated as commercial advertisement on par with commercial advertisements.
- (ii) Film theatre owners shall also enroll with the **BBMP** as commercial advertisers.
- (iii) Before displaying advertisements of films and display of slides and shots of products, traders, shopkeepers, etc. the theatre owner shall obtain the written permission from the Commissioner.
- (iv) Violation of conditions prescribed in this Bye-law by the concerned firm shall make it liable for penalties as below :

In case of the 1<sup>st</sup> violation, a fine of Rs. 5,000

In case of the 2<sup>nd</sup> violation, a fine of Rs. 7,500

In case of the 3<sup>rd</sup> violation, a fine of Rs. 10,000 and also cancellation of any trade License or any other License awarded by the **BBMP**, including Advertisement License.

- (v) Cancellation of an Advertisement Licence on two occasions shall render the Agency to be ineligible for future registration.

### **3. F Norms for Cable T.V advertisement.**

- (i) All Cable Television operators under **BBMP** jurisdiction shall enroll with the **BBMP** as commercial advertisers on par with commercial Advertising Agencies.
- (ii) Before displaying advertisements of traders, shop keepers, commercial establishments the cable Television operator shall obtain the prior written permission of the Palike to display such advertisements.
- (iii) Violation of conditions prescribed in this Bye-law by the concerned firm shall make it liable for penalties as below :

In case of the 1<sup>st</sup> violation, a fine of Rs. 5,000

In case of the 2<sup>nd</sup> violation, a fine of Rs. 7,500

In case of the 3<sup>rd</sup> violation, a fine of Rs. 10,000 and also cancellation of any trade License or any other License awarded by the **B.B.M.P.**, including Advertisement License.

- (iv) Cancellation of an Advertisement Licence on two occasions shall render the Agency to be ineligible for future registration.

### **3. G Norms for Horse race advertisements**

- (i) The Bangalore Turf Club (BTC) shall be treated as a Government agency and will not be required to enroll as a commercial advertiser. (Discuss)
- (ii) However the BTC shall declare its business turn over of the previous year alone with an audited report each year as on 31<sup>st</sup> of July. It shall also submit financial details including 75% of advance race horse tax paid before 31<sup>st</sup> of July each year. Failure to do so will be treated as a violation of these Bye-laws.

### **3. H Norms for Advertising on Mobile Displays:**

- (i) No Advertisement shall be displayed without the written permission of the Commissioner,

which shall be obtained after submitting an application in the prescribed Application Form for Mobile Displays available at the Advertisement Department of the Bangalore.

- (ii) No vehicle carrying the advertisement shall display any advertisement in a manner, form or method different from that is approved by the Commissioner.
- (iii) Advertisement boards or notices so carried will in no case project beyond the length and width of the vehicle nor shall they be so placed as to obscure the registration marks or the obligatory lamps or to hamper the rider or driver of any vehicle.
- (iv) No Mobile Display will be allowed to park within 10 meters of any Road, Over Bridge, Road Under Bridge or Fly-over or traffic junctions.
- (v) Agencies displaying advertisements on other mobile media like BMTC buses or other vehicles belonging to Government or Semi Government organizations shall submit the list of vehicles along with Registration numbers of the vehicles before displaying advertisement and the intended period of display on the prescribed form available with the Advertisement Department of the **B.B.M.P.** The Application shall be accompanied with a letter of no-objection from the owners of the vehicle (e.g.BMTC) giving the number of vehicles and the period of display applied for. The **B.B.M.P.** shall then compute the taxes applicable and inform the same in writing to the Agency.
- (vi) Advertisement Taxes due shall be deposited within 7 days of such a demand being issued. In case of non-compliance of the above the **B.B.M.P.** will levy a fine on the Agency of Rs. 500 per day per vehicle.
- (vii) All vehicles permitted to display advertisements as per this Bye-law shall mandatorily display the permission number and the name of the agency in similar manner as Annexure 13 of the Bye-law with the exception that the display will be placed above the hoarding / translite.
- (viii) Mobile advertisements shall include vehicles carrying the products of manufacturers. However, in such cases, the advertisements will be treated on par with self - hoardings.

*Provided* that such self hoardings shall require the prior permission of the Commissioner and the rate of advertisement tax will be on par with that of mobile advertisements.

- (ix) Mobile advertisements may, at the discretion of the Commissioner, be refused if in his opinion, these lead to traffic congestion or the locations applied for are in congested commercial places.

### **3. I Norms for displaying Advertisement on Banners, Temporary Arches and Hoardings, Building Wraps, etc.**

- (i) A person desiring to erect exhibit, fix, retain or display advertisements on banners, temporary arches, temporary hoardings, building wraps shall submit to the Commissioner, not less than fifteen working days before the advertisement is to be erected or before printing copies of advertisements or painting advertisements or exhibiting them in any manner, an application (in the prescribed manner Annexure – 4) available with the Advertisement Department of the **B.B.M.P.** and be enrolled as an Agency with the **B.B.M.P.** This permission shall apply to all cases of promotional, whether of a scheme or product, for limited or open period, and for all cases of display, whether at shop premises where the product or service is made available or in other public places.
- (ii) The Commissioner may, for valid reasons, reduce the time limit in special cases or prohibit any advertisement from being displayed at certain locations.
- (iii) The erection and display of any of the above advertisements shall not in any manner cover or obstruct the display on any existing permitted hoardings.

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- (iv) If the proposed advertisement banner is approved, the Commissioner shall, within four days from the date of receipt of the request letter or application, intimate the applicant the tax due on the intended advertisement, provided that the application is approved.
  - (v) On receipt of the Advertisement tax after its determination by the Commissioner, a written permission mentioning the date of commencement and date of conclusion of the advertisement will be issued to the applicant. The advertiser shall incorporate the license number and date in the advertisement copies to be printed for display within the city, or in the paintings to be done, or to produce copies of advertisements for stamping with the **B.B.M.P** stamp in token of the tax having been paid, and the advertiser shall carry out the instructions.
  - (vi) Where the giving of prior notice is not practicable, copies of the advertisement proposed to be erected, exhibited, fixed, retained or displayed shall be produced along with the prescribed application for approval under that clause. Upon approval by the Commissioner, and on the payment of the tax due in respect of such an advertisement, the **B.B.M.P** stamp shall be affixed on all copies of such advertisements in token of the tax having been collected.
  - (vii) The display of banners shall be prohibited in all areas listed under Zone A and on Mahatma Gandhi Road, Airport Road, Brigade Road, Cubbon Road, Kamaraj Road between the junctions of M G Road and Dickenson Road, in front of the **B.B.M.P** head office, K.R.Circle, around 500 meters from Vidhana Soudha, Hudson circle, Basaveswara circle, K.G.Circle, Government office premises, **B.B.M.P** office premises.

### **3. J Norms for Display of Advertisement on Inflatable Media.**

- (i) The Agency shall display the inflatable media in such a manner that does not interfere with or obstruct the display of other advertisements.
- (ii) The Agency shall make all the necessary arrangements for watching the balloon for any emergency during the display of the advertisement by means of balloon, including the anchoring of the inflatable media securely and its prevention of entanglement with live electrical wires, other hoardings etc.
- (iii) The Agency shall produce an NOC from the Civil Aviation Department of the Government of India and shall observe all their rules and regulations.
- (iv) The Agency shall be liable to pay damages for any injury which may be caused to any property or person by reason of keeping the said balloon or material, gas or any device used or by reason of the fall or otherwise of the said balloon or any part thereof due to storm, faulty construction, negligence, accident or any other cause whatsoever.

### **3. K Norms for erecting and Displaying Direction Boards**

- (i) Direction boards will be permitted only for the purpose of indicating the direction to institutions of emergency health, public safety, and public conveniences such as hospitals, Blood banks, Police Stations, toilets, etc.
- (ii) No direction board will be displayed without the written permission from the Commissioner.
- (iii) Advertisement tax on such boards will be levied at the rate similar to commercial hoardings.
- (iv) Annual tax in advance will be payable by the 30th of April each year.
- (v) The period of permission and assessment of advertisement tax will be from 1st April to 31st March of each financial year.
- (vi) Direction boards shall only display directions to the location of the premises where such products or services are available and indicate the products and services available.

- (vii) Any direction board detected advertisement tax has not been submitted will be liable for a **penalty of Rs. 5000.00** and immediate submission of Advertisement Tax within 7 days for the entire assessment year failing which penalties as in the case of commercial hoardings [Rule 16(i) (ii)] will be attracted.
- (viii) No direction board of size more than 1 meter by 1 meter shall be permitted.
- (ix) No direction boards shall be permitted on public foot paths.

**3. L Norms for Display of advertisement on structures erected on B.B.M.P lands**

- (i) No advertisement board shall be carried by any person or any vehicle or other contrivance in any street or other public place for the purpose of displaying any advertisement etc., except in accordance with the terms of permit issued in this behalf.
- (ii) Display of advertisements on structures erected on B.B.M.P lands such as bus shelters, foot-over bridges, gantries, police kiosks, phone kiosks, public conveniences, road medians, street furniture, etc. are prohibited. However, these may be permitted where, under special circumstances, they are considered and permitted by the Commissioner to be in the interest of the B.B.M.P as in cases of public – private partnership for infrastructure creation. These shall be done as per the guidelines laid down by the Commissioner from time to time.

**3. M Norms for Pure bulk Self Advertisement Displayed in Front of Shops, Restaurants, Hotels And Other Business And Commercial Establishments, Etc.**

- (i) Bulk self advertisement boards shall not project beyond the building or property lines in to the street. Advertisement tax will be applicable on all bulk self advertisements.

*Provided* that no bulk self advertisement shall measure more than 10 x10 feet.

- (ii) An advertiser of bulk advertisements as Failing to submit the list of advertisement hoardings shall be liable for penalty of Rs. 10,000 per month.
- (iii) Any self bulk advertisement display detected where the advertisement tax has not been paid, at any point of time, shall be liable for tax for the entire period of that tax assessment year and, at the discretion of the Commissioner, be removed if so warranted.
- (iv) If during random checks conducted by the staff of the advertisement department any false submissions are detected, such advertisers shall be liable to pay twice the advertisement tax applicable on the area not declared.

**3. N Norms for outdoor studios advertisements**

No advertisement shall be displayed without the written permission of the Commissioner, which shall be obtained after making an application on the prescribed application form for advertisement in stadia such as Chinna Swamy Stadium, Kanteerva stadium, Football stadium, etc. available at the advertisement department of the B.B.M.P.

## **Section III**

**4 Procedure for outdoor advertisement.**

**4. A Procedure for erecting and displaying of Commercial hoardings**

- (i) Hoardings shall be erected at a minimum distance of 30 feet from the edge of a junction or a circle and shall be erected along the road only. Hoardings shall not be permitted around a circles or

junctions.

- (ii) Any agency, individual, or company which undertakes the display of commercial outdoor advertisements by erecting commercial hoardings for a commercial purpose on behalf of others shall enroll themselves as an 'Agency' **on payment of an enrolment fee of not more than Rs 5,000/- and not less than Rs. 2000 each**, as the Commissioner may decide for the due observance of these Bye – Laws.

Further, once every 3 years advertisers shall renew their advertisement agency as per prescribed norms. A lapse of the agency's registration period shall be treated as a violation which will attract **late fee of Rs. 1,000 per month** for every continuing month of violation or part thereof.

The decision of the Commissioner **BBMP** will be final in regard to the enrollment of the agencies for outdoor advertisement. However, the reasons for rejection, if any of an application will be communicated in writing. The Agency may apply within 7 days to the Commissioner for a reconsideration of his decision.

- (iii) Agencies shall, before displaying, or causing the display of commercial advertisements, satisfy himself that the tax due thereon has been paid and the Commissioner's approval including inspection of the hoarding as provided for in these Bye-laws.
- (iv) Agencies shall maintain proper accounts with regard to permitted hoardings and produce them whenever required for inspection by the Commissioner.
- (v) Only Agencies enrolled with the **B.B.M.P** shall be permitted to erect or display commercial hoardings.
- (vi) The enrolment shall be renewed once every 3 years by virtue of payment of the prescribed enrollment fee and upon the Commissioner's satisfaction of the Agency's record of compliance with these Bye-laws.

*Provided* that before applying for the renewal of its enrolment **the Agency shall satisfy the following conditions:**

- (vii) The Agency has not violated any bye-law and has disposed off cases filed by it before the Hon'ble courts.
- (viii) The Agency is not in default of payment of any dues to the **BBMP**. Non compliance shall render the Agency liable for the rejection of the application for enrolment of the Agency and the withdrawal of all types of permissions earlier granted by the **BBMP**.
- (ix) All new applications for erection and display of commercial hoardings shall be made on the Application Form in the manner prescribed by the Commissioner and supported by the following documents:
- (a) No Objection Certificate (NOC) from the landlord. (As per format in Annexure – 8)
  - (b) Site plan indicating proposed location of the hoarding such as distance from road /junction and location on ground/building etc.
  - (c) Stability certificate of the building, if the proposal is for a roof site from the concerned ward Assistant Engineer of the **B.B.M.P**, indicating clearly details of foundation of hoarding proposed and structured plan of hoarding.
  - (d) Certificate from a Certified Engineer indicating clearly details of electrical wiring including earthing (if illuminated) of the hoarding.



- (e) Insurance against Third Party risk for those who are working in the agency concerned shall be obtained by the Agency and enclosed after its sanction and erection within 45 days along with the payment of advertisement tax.
- (f) Copy of the receipt of tax paid in respect of residential or non- residential (Commercial) property, as the case may be.

Provided that the requirement of NOC will not apply in the case of a renewal application provided the NOC from the landlord is valid for the period for which the renewal is applied for and the nature/type of hoarding permitted is not intended to be changed or altered.

- (x) Advertisement hoardings erected at an approved site, will require the Agency to submit to the Commissioner a copy of the structural stability certificate issued by a Certified Civil Engineer, stating the material of construction, size, dimensions, etc., of the hoarding and supports. In case of any defect or shortcoming being noticed or brought to light at any stage the **B.B.M.P** may call upon or direct the Agency to rectify the defect within a period of five days. If the same is not rectified within this period the **B.B.M.P** may take such action as may be necessary to remove the hoarding and recover the cost incurred for this process in addition to tax to the Agency.
- (xi) In the case of an illuminated hoarding the above shall also be accompanied by a copy of the certificate from a certified Electrical Engineer or BESCO certifying the safety of the electrical installations against electrocution, etc.
- (xii) In the case of hoardings put up by the side of road bridges, the height of the supports will be so limited as to make one uniform line parallel to the embankment wall (railing) of the road – bridge.
- (xiii) In case of hoardings erected on the roof top the advertiser shall submit to the **B.B.M.P** a stability certificate of the building and the structure of the hoarding at the time of application. This shall be done by a Certified Engineer. The **B.B.M.P** shall inspect the same at regular intervals and call upon the Advertisement Agency to maintain the hoarding in a proper and safe condition.
- (xiv) Permission for hoardings shall be granted for maximum period of three years ending 30<sup>th</sup> June of the calendar year.
- (xv) All Agencies shall apply for renewal of permission on or before 31<sup>st</sup> May of the year the permission expires on the prescribed renewal. Application Form (Annexure-II), after which he shall be liable for payment of a '**Delayed Renewal Fee**' of **Rs. 5,000/- per** month calculated from 31<sup>st</sup> May of the year the permission expires. The Commissioner may renew all applications by acceptance of advertisement taxes by the advertiser.

Provided that if in case the concerned Standing Committee of the Corporation renews any hoarding or hoardings for periods beyond two years, the application for renewal will be made by the 31<sup>st</sup> of May of the year of expiry. However yearly or half yearly advertisement taxes will be submitted.

#### **4. B Procedure for Mobile Display**

The prescribed application form shall be accompanied by the following documents:

- (i) NOC from the Police Department.
- (ii) Drawing showing the size and shape of the display area on the Vehicle.
- (iii) Route Map and list and time of locations where the Mobile Display will be parked.
- (iv) Copies of the documents of the vehicle being used.

- (a) Vehicle Registration certificate.
- (b) Vehicle Insurance certificate.
- (c) Driver license certificate.

#### **4. C Procedure for advertisement on banners temporary arches and hoardings building wraps etc.,**

(i) The application shall be accompanied with the following documents:

- (a) Copies of the material to be displayed.
- (b) Site plans of the locations where the advertisement will be displayed.
- (c) Period of display.
- (d) Dimensions of the advertisement to be displayed.
- (e) In case of temporary arches and hoardings an engineering drawing of the structure and material to be used.

(ii) The production of copies of the advertisements for the purpose of affixing the **B.B.M.P** stamp or incorporate the license number and date shall not be insisted upon in cases where the nature of the advertisement does not admit of such production.

*Provided* that the provision made herein for sending notice to the Commissioner shall not apply to advertisements on which no tax is leviable under Section 136 of the **B.B.M.P** Act.

(iii) All such advertisements shall be removed or dismantled immediately after the expiry of the date for which period the permission has been granted, failing which both the Agency which erected the advertisement and the commercial establishment, institution or individual referred to in the advertisement shall be severally and jointly liable to fines extending to Rs. 1,000 per day for every day that the advertisement is displayed after the last date.

(iv) If an advertisement is not removed within three days of the expiry date the **B.B.M.P** shall remove the same and recover the expenses from the Agency in addition to the fines as described above. The Commissioner may prescribe the deposit of a security deposit for this purpose with a view to enforcing the removal of such banners on the expiry of the permission.

(v) Banners shall not be tied to or displayed against any trees, electrical poles, light poles, telephone poles, traffic signal poles, etc

#### **4. D Procedure for Display of Advertisement on Inflatable Media**

- (i) Permission for illuminated and non – illuminated advertisements by floating balloons and other inflatable media may be granted subject to the compliance of conditions mentioned here under:
- (ii) The Agency shall apply for permission on the prescribed application form available with the Advertisement Department.

#### **4. E Procedure for erecting and Displaying Direction Boards**

(i) Applications to erect direction boards will be submitted on the prescribed Application Forms (Annexure – 6) available at the Advertisement Department of the **B.B.M.P**. The following enclosures shall be submitted along with the application :

- (a) Site plan giving the location of the proposed direction board.
- (b) Drawing showing the size, shape and material of the direction board.
- (c) Type of board (illuminated or otherwise) and manner of installation.

**4. F Procedure for Pure bulk self advertisements displayed in front of shops, restaurants, hotels and other business and commercial establishments etc., directly by the manufactures, producers including multinational companies.**

- (i) The business concern / company / manufacturer etc. shall directly furnish all the details of advertisement boards to the advertisement section within 15<sup>th</sup> April of the financial year.

*Provided* that if the concerned company, producer, manufacturer does not submit its self bulk advertisement list, the owner of the shop where the board is exhibited shall be liable to pay the tax.

*Provided* further that the shop owner displaying such an advertisement shall be liable for penalty which may include the cancellation of his trade license.

- (ii) The period of assessment will be from 1<sup>st</sup> April to 31<sup>st</sup> of March of the succeeding year.
- (iii) Advertisement tax will be applicable on par with the commercial advertisement and tax will be payable in advance annually and submitted not later than 30<sup>th</sup> of June each year.
- (iv) Prescribed application forms for the display of self bulk advertisement will be available with the Advertisement Department of the **B.B.M.P.** The application shall be accompanied by the following enclosures.
- (a.) Location, address and nature of the display of advertisement.
  - (b.) Size of the display.
  - (c.) Type of display.

**4. G Procedure for advertisement within outdoor studios**

1. The form shall be accompanied by the following :

- (i) NOC from the concerned authority.
- (ii) Drawing showing the size & shape of the display area with in the stadium.
- (iii) Such advertisements shall be treated on par with commercial advertisements.

**Section IV**

**5. Norms for Shop advertisement.**

- (1) Establishments located in one common commercial building premises shall be permitted to display one composite board providing directions to their addresses in that building premises. This may include the display of their logo or trade mark and shall not attract any advertisement tax. However, this exemption will apply only where there are more than four different establishments and where the composite display is limited to only one. The **B.B.M.P** will be entitled to remove any other advertisement boards if so displayed.
- (2) Advertisement signboards including these affixed to the external walls of the shop, whether horizontally or vertically displayed, shall attract an advertisement tax on par with that for commercial self-hoardings. However, no such advertisement signboard shall exceed a size of 3 by3 metres or extend beyond the parapet / skyline of the building on which they are erected. This will apply to illuminated, non-illuminated hoardings and to translites / back-lit advertisement.
- (3) Shop front advertisements shall not project beyond the building or property line onto the street.

- (4) Such advertisement shall also not extend beyond (above) the parapet of the roof above the entrance of the commercial establishment or below the parapet to cover the entrance or window.
- (5) A self advertisement may include the name of the commercial establishment where the advertisement is displayed but shall not be exempted from advertisement tax as in the case of name boards in view of display of trade marks, brand names etc.,
- (6) Self Advertisement boards shall not project beyond the building or property lines into the street. Advertisement tax will be applicable to all self advertisements, except on Name Boards specifying the name and nature of commercial activity of the shop or commercial establishment. However, these advertisements whether non illuminated or illuminated, backlit or a translite shall not measure more than the width of the building or extend beyond the parapet of the building in which the shop is located.
- (7) All persons, shopkeepers, commercial houses and offices, business establishments displaying self advertisements in any manner shall declare the size and location of such advertisements and submit the applicable advertisement tax through the prescribed 'Self Assessment of Advertisement Tax Form' available with the **B.B.M.P.**
- (8) Each commercial establishment may put up a maximum of one self advertisement, including those on the premises or within the compound of the building where the establishment is located. Direction boards shall not be covered under the scope of self advertisement. Self advertisement shall also not include commercial bulk advertisement.
- (9) In case a self advertisement displays a commercial advertisement for a product or service, it shall be subject to following conditions being met
  - (i) The area of the board to be used for indicating the name of the commercial establishment or image / picture (if any) shall be not less than 2/3 of the height / width of the advertisement. The commercial advertisement space may occupy the balance 1/3 area.
  - (ii) The proprietor of the commercial establishment shall undertake to pay advertisement tax at the rate fixed for commercial hoardings depending upon the nature of the advertisement i.e., illuminated, non illuminated, translite, etc.
  - (iii) The size of the self advertisement shall not extend beyond the height of the parapet on which it is installed either above or extend below the parapet of the building where it is displayed.

## Section V

### 6. Procedure for Shop Advertisement

- (1) The period of assessment will be from 1st April to 31st March of the next succeeding year.
- (2) The applicable advertisement tax will be payable in advance annually and submitted not later than 30th June of each year in **single instalment**.
- (3) A person failing to submit the advertisement tax on self hoardings through the SAS scheme shall be liable for a penalty of **Rs. 2,000/- per month** per self advertisement.
- (4) Any self advertisement display detected where the Advertisement Tax has not been submitted, at any point of time, will be liable for tax for the entire period of that current tax assessment year and

may, at the discretion of the Commissioner, be removed if so warranted.

- (5) If during random checks conducted by the staff of the Advertisement Department any false declarations are detected in the SAS of Advertisement Tax, the same shall be liable to be paid at a rate that is twice the advertisement tax applicable on the area not declared through the S.A.S.
- (6) Prescribed application forms for the display of self advertisements will be available with the Advertisement Department of the **B.B.M.P.** All applications for Self Advertisement will be made on the Prescribed Forms accompanied by the following enclosures.
  - (i) Location, address and nature of the display of advertisement.
  - (ii) Size of the Display.
  - (iii) Type of Display.

## **Section VI**

### **7. Miscellaneous Norms**

- (1) No person shall display posters in the city of Bangalore.
- (2) No person shall advertise in any manner or cause to be advertised, any advertisement stuck, nailed, tied, attached, fixed in any manner on any tree in the city of Bangalore.
- (3) No person shall use 'Wall Painting' as an outdoor media in the city of Bangalore without valid permission from the Commissioner of **BBMP** except in the prescribed 'D' zone as per conditions prescribed by the Council in this regard.
- (4) No person shall affix any type of advertisement on any electrical poles, or telephone poles in the city of Bangalore without valid permission from the Commissioner of **BBMP**.
- (5) Carrying of advertisement on animals, animal drawn vehicles/carriages or using live animals to advertise in the city of Bangalore is prohibited.
- (6) No person shall advertise tobacco based or alcoholic products.
- (7) Any person or advertisement agency shall give top priority to Kannada language while displaying advertisements and shall not give room for grammatical mistakes.
- (8) The above Bye-laws shall not apply to PPP Projects creating civic Infrastructures like , Bus shelter, pedestrian walk ways, sky walks, public Toilets, Garbage Collation Center Dust Bins road medians and such others by private parties using there own funds, in which the advertisement facilities is given by the **B.B.M.P** to defray the cost incurred by the parties.

## List of Zones

### Zone: A

- 1 Kumara Krupa Road, Windsor Manor Jn to Shivananda Circle.
- 2 Rajbhavan Road. High Grounds to Minsk Square.
- 3 Ambedkar Veedhi, K R Circle to Infantry Rd Jn.
- 4 Post Office Road, K R Circle to SBM Circle (K G Road)
- 5 Chalukya Circle
- 6 Maharani College Road
- 7 K R Circle
- 8 Environs of Cubbon Park and Lalbagh
- 9 Nrupatunga Road, K R Circle to Police Corner Junction
- 10 Palace Road, SBM Circle to Chalukya Circle.

### Zone : B

- 1 Sheshadri Road, Race Course Road Jn to K R Circle.
- 2 Kamaraj Road, M G Road to Dickenson Road Jn.
- 3 Queens Road: Queens Circle to M G Road Jn.
- 4 Cubbon Road: Minsk Square to Dickenson Road Jn.
- 5 M G Road.
- 6 Brigade Rd. M G Road to Residency Rd Jn.
- 7 R V Road.
- 8 Commercial Street.
- 9 Brigade Rd. Residency Rd to Vellara Jn.
- 10 Sheshadri Road: Railway Office up to Race Course Rd Jn.
- 11 Subedar Chatram Road: Anand Rao Circle to K G Circle.
- 12 K G Road: K G Circle to Police signal State Bank of Mysore.
- 13 Vittal Mallaya Road. St. Marks Rd to Tiffanys circle to Raja Ram Mohan Roy Rd Jn.
- 14 Gangadhar Chetty Road. RBANMS College to Gurudwara Jn.
- 15 Ulsoor Road. Dickenson Road to Kensington rd Jn.
- 16 Residency Road. Richmond Circle to Mayo Hall.
- 17 Richmond Road. Richmond Circle to D'Souza Circle.
- 18 Trinity Church Road. Trinity Circle to Airport Road.
- 19 Raja Ram Mohan Roy Road. B.B.M.P Circle to Richmond Circle
- 20 Airport Road: Trinity Church Rd Jn to 100 feet Rd Indiranagar Jn
- 21 Jayanagar Complex Road Surrounding
- 22 Puttenahalli-RBI Road ( 80 Feet BDA Road)
- 23 Devasandra Main road-NH 4 to Railway Crossing
- 24 Channasandra Bridge to Horamavu signal (outer Ring Road)

### Zone : C

- 1 Yeshwantpur Circle and Mekhri Circle
- 2 R T Nagar Main Road
- 3 Sultan Palya Main Road
- 4 Dinnur Main Road
- 5 Ganganagar Main Road
- 6 Dr. Rajkumar Road.
- 7 100 feet Road Indiranagar: Old Madras Road to Airport Road Junction
- 8 Old Tumkur Road: Yeshwantpur Circle to Navrang Road

- 9 Navrang Road, Chord road to Geethanjali Theatre
- 10 Link Road
- 11 Sampige Road
- 12 Margosa Road
- 13 Sankey Road, Bhashyam Circle to High Grounds Police Station.
- 14 Palace Loop Road up to High Grounds
- 15 Nandidurg Road
- 16 Wheelers Road, St. John Rd to Banaswadi Railway Line
- 17 Sheshadripuram 1st Main Road, Bellary road jn to Anand Rao Circle.
- 18 Railway Parallel Road, Kumara Park.
- 19 Dr. M V Jayaram Rd. Palace Road Jn to Millers Road.
- 20 1st Main Rd. Jayamahal
- 21 Millers Road, Dr. M V Jayaram Road to High Grounds
- 22 St. John's Church Road.
- 23 Promenade Road.
- 24 Madhavacharaya Mudaliar Rd (Palm Rd.) Wheeler Road Jn to Netaji Road.
- 25 Ulsoor Main Rd, Trinity Circle junction to Old Madras Road Road
- 26 Nagappa Road, Desai Nursing Home to Raja Mills, Sampige road Jn.
- 27 Race Course Road. Chalukya Circle to Sheshadri Road Jn.
- 28 Cunningham Road. Sankey Rd to Queens Circle Jn.
- 29 Queens Rd. Queens circle to Netaji Road Jn.
- 30 St. Johns Church Road. Millers Road to War Memorial Circle
- 31 St. Johns Road. Promenade Road to Dickenson Road Jn.
- 32 Seppings Road. St. Johns Church Road to Masjid Road Jn.
- 33 Kamaraj Road. Dickenson Road to St. Johns Church Road,
- 34 Anna Swamy Mudaliar Road. War Memorial past Ajanta Theatre up to St. Johns Road.
- 35 Magadi Road. Okhalipuram Jn to Chord Road Jn.
- 36 Rajajinagar 60th Cross Rd. Chord Rd Jn to Bhashyam Circle.
- 37 Rajajinagar 59th Cross Rd. Bhashyam Circle through Okhalipuram main Rd to Platform Road Jn.
- 38 Bull Temple Road.
- 39 N R Road: Town Hall to Avenue Road Jn.
- 40 Loop Road: Anand Rao Circle up to Race Course Junction.
- 41 J C Road. Minerva Circle to K G Road Jn.
- 42 Kasturba Road: M G Road Jn to Tiffany's Circle.
- 43 6<sup>th</sup> Cross Road: Kalasipalyam Market to Siddaiah Road Jn.
- 44 St. Mark's Road. Cash Pharmacy to M G Road Jn.
- 45 Central Street. Cubbon Rd to Shivajinagar Bus Stand.
- 46 Lalbagh Main Road. Mission Road. Jn to Lalbagh Main Gate.
- 47 Murphy Road. Old Madras Road to Gurudwara Jn.
- 48 Lalbagh Road Richmond Circle to Mission Road Jn.
- 49 Kensington Road: Trinity Circle to Gurudwara.
- 50 Chinmaya Mission Road. Ulsoor Main Rd to CMH Hospital
- 51 K H Road. Lalbagh Gate (Electric Crematorium) to Mission Road Jn.
- 52 South End Road. Madhavan Park to DVG Road.
- 53 100' Road, Inner Ring Road (17th Main Road Koramangala). Hosur Road Jn to Kendriya Sadan to Sarjapur Road Jn -- To BDA Complex to 80' peripheral Road Jn.
- 54 Museum Rd. St. Marks Rd to Shooley Police Station Jn.
- 55 K R Road. Irwin Circle to South End Rd Jn.
- 56 Langford Road. Mission Rd Jn to Hosur Rd Jn.
- 57 Sajjan Rao Road. Bassapa Circle to Sajjan Rao Circle.
- 58 Vani Vila Road. Ramkrishna Mutt Jn to West Gate.



- 59 Kavi Lakshmisha Road: National College Circle to Sajjan Rao Circle.
- 60 Vasavi Temple Road: Sajjan Rao Circle to South End Road
- 61 Diagonal Road: Minerva Circle to Sajjan Rao Circle.
- 62 Krumbigal Road: Lalbagh Fort Rd to West Gate Jn.
- 63 DVG Road. Subbarama Chetty Street to 14th Cross Road Tyagraja Nagar.
- 64 Ashoka Pillar to R V Road to Kanakapura Road ( Kanakanapalya Main Road)
- 65 Kanakapura Main Road Jn to K R Road Jn. ( B P Wadia Road)
- 66 Byugal Rock Road. K R Road Jn to Bull Temple Rd Jn.
- 67 Ashoka Pillar to Madhavan Park. (10th Main Rd)
- 68 Jayanagar 4<sup>th</sup> Block, 27th cross Road, 11th Main Rd, 30th Cross Rd, 9th Main Rd.
- 69 From Jalahalli cross to Via Road to Canteerava Studio.
- 70 Laygere Main Road ( Canteerava Studio Divide Road to Via Laygere)
- 71 Indian Oil Petrol Divide Road to via Rajagopalanagar, Peena 2<sup>nd</sup> stage Hegganahalli, Sunkadhakatte through leading Magadi Main Road.
- 72 From Tumkur 8<sup>th</sup> Kilometer to via Naga Sandra, Nelagadaranahalli, Tigerlara Palya Undrahalli Herohalli upto Magadi Main Road.
- 73 Tumakur Road to chikkabidara Kallu Bus station via Channayakana playa Road.
- 74 Rukmini nagar circle to Nagasandra via Doddha Vidarakallu Tippenahalli Main Road.
- 75 Tigalara playa Main Road to Hegganahalli Main Road via Peenaya 2<sup>nd</sup> stage Road.
- 76 Undra circle to Kalikanagar via Hegganahalli Bus stop.
- 77 Bagalakunte Old village Road.
- 78 Cidedhehalli Main Road.
- 79 M.E.I. Layout Road.
- 80 Mallasandra main Road.
- 81 Pipeline Main Road.
- 82 Nele Mahashwaramma Main Road.
- 83 Kempegowde nagar Main Road.
- 84 Dasarahalli Main Road.
- 85 Kammagondanahalli Kala Road.
- 86 Road leading to Kereguddadhahalli.
- 87 Chokkasandra Road.
- 88 Shettyhalli Road.
- 89 Chikkasandra Road-Sapthagiri Collage Road.
- 90 Galevara Balaya Road.
- 91 Myadarahalli Road via Shettyhalli.
- 92 Bangalore-Bellary Road- From Hebbala over bridge to Yelahanka Air Force Training Center-NH-7
- 93 Bytarayanapura other Major Roads.
- 94 Kundalahalli Gate to Belandhur village outer Ring Road.
- 95 From 'O' from to Kadugadi Saibaba Ashran main Road.
- 96 Vasthur Road to Devarabeesanahalli.
- 97 Marathalli Bridge to Bellandhur Village outer Ring Road.
- 98 Other Major Roads in Mahadevapura Zone.
- 99 80 Feet Ring Road-Kengeri Satelite Town Railway station to Mariyappana playa.

**Zone : D**

- 1 Tumkur Road, Govardhan Theatre to Check Post
- 2 Outer Ring Road
- 3 Peenya Industrial Area
- 4 Mathikere Main Road
- 5 Gokul Main Road

- 6 New BEL Road
- 7 Bellary Road from Cauvery theatre to Ring Road Junction
- 8 Govardhan Theatre to Yeshwantpur Circle
- 9 Ambedkar Road / Nagawara Main Road up to Tannery Road
- 10 Hennur main road
- 11 Kammannahalli Main road
- 12 Kamannahalli 80 feet road
- 13 Chord Road, Vijaynagar circle to Soap Factory
- 14 Modi Hospital Road
- 15 Sankey Road, IISc to Bhashyam Circle
- 16 Palace Road, Sindhu Hotel to Under Bridge
- 17 Jayamahal Road, Mekhri Circle to Cantt Station.
- 18 Millers Road, Netaji Road to Dr. M V Jayaram Road Jn.
- 19 Pottery Road
- 20 Banaswadi Road, Rammurthy Nagar Main Road.
- 21 Channasandra Main Road.
- 22 11th Main Road Malleshwaram, 18th Cross to Sri Ram Puram running along Malleshwaram Railway Line.
- 23 Station Road / Netaji Road. Cantt Station to Tannery Road Junction.
- 24 Assaye Road, Wheeler Road Jn to War Memorial Circle.
- 25 Old Madras Road, Ulsoor Lake to K R Puram.
- 26 Platform Road, Sampige Road to City Station.
- 27 Thimmaiah Road. Millers Road to Kamaraj Road Jn.
- 28 Venkat Swamy Naidu Street. Queens Circle to Shivaji Circle.
- 29 Magadi Road. Chord Road Jn to Kamakshipalya.
- 30 Rao Bahadur D G T Road. (in front of Railway Station)
- 31 Tank Bund Road
- 32 Dhanvantri Road up to BTS Bus Station Rd to Krishna Flour Mills Jn.
- 33 80' Road. Old Madras Rd to Tippasandra.
- 34 Chord Road. Vijaynagar Circle (Magadi Rd Jn) to Mysore Road Jn.
- 35 Kempapura Agrahara Tank Bund Road. Sirsi Circle to Binny Mills.
- 36 Mysore Road. Silver Jubilee Park to BEML Factory
- 37 Goods Shed Road. Mysore Road to Shantala silk house junction.
- 38 Bhashyam Road. Mysore Rd to Shantala silk house junction.
- 39 Richmond Road. Vellara Jn to Trinity Circle.
- 40 Victoria Road: D'souza Circle to Airport Road.
- 41 Hosur Road: Vellara Jn to Silk Board Jn.
- 42 Cambridge Road: Ulsoor Circle to Airport Road Jn.
- 43 Suranjandas Road: Old Madras Road to Airport Road Jn.
- 44 Sultan Road: Briyand Square to Royan Circle.
- 45 K R Road: Apsara Theatre to Irwin Circle.
- 46 K R Road. South End Road Jn to 27th Cross Road Banashankari Jn.
- 47 Albert Victor Road: Kalasipalyam Mn Road to Mysore Road Jn.
- 48 Lalbagh Fort Road. K H Road Jn to Minerva Circle to Bassappa Circle to Irwin Circle to 9th Cross Road Chamarajpet.
- 49 Kalasipalyam Main Road Basappa Circle to N R Road Jn.
- 50 Mission Road B.B.M.P Circle to Lalbagh Main Road Jn ( Siddaiah Circle)
- 51 Lower Agram Road: Victoria Road Jn. To Infant Jesus Church Road (Ejjipura Main Road)
- 52 Hosur Road. K H Road Jn to Siddapur Road to NIMHANS to Dairy Circle to Madivala Jn.
- 53 Bannerghatta Road: Lasker Hosur Road (Christian Cemetery) to Dairy Circle to IIM
- 54 80' Peripheral Road Koramangala. Ejjipura Main Road to Sarjapur Main Road.

- 55 80' Road, Koramangala. 80' Peripheral Road Jn to Laskar Hosur Road Jn. (Raheja Arcade)
- 56 Airport Road: 100' Road Jn to Ring Road Jn.
- 57 Kanakapura Road. Devan Madhava Rao Road Jn to Ring Road Jn.
- 58 Siddapura Road. Ashoka Pillar to Hosur Road Jn.
- 59 Intermediate Ring Road. Koramangala to Airport Road Jn.
- 60 150' Artillery Road: Hosur Road B.B.M.P Complex to KSRP Qtrs to Sarjapur Road Jn.
- 61 Sarjapur Road. Stump Schule & Somappa Jn to Ring Road Jn.
- 62 28th Main Road Jayanagar: Tilaknagar Main Road Jn to Ring Road.
- 63 45th and 46th Cross Road, Jayanagar (Maranahalli Road). Banashankari Temple to Bannerghatta Circle
- 64 Tumakur Road (NH4) ( Bangalore to Tumakur)
- 65 Form T.V. S cross to Peenya 2<sup>nd</sup> stage via Magadi Road.
- 66 From Tumakur Road ( Chekkaandra lake Road) to Peenya 2<sup>nd</sup> stage via Magadi Raod.
- 67 From 8<sup>th</sup> Kilometer stone of Tumkur Road ti via Heasragatta.
- 68 From Jalahalli cross to Kammagondanahalli via Abbigere Raod.
- 69 Ring Road.
- 70 Magadi Road.
- 71 Ring Road from B.E.C. Circle to Bansawadi circle.
- 72 From Yelahanka Police station to Doddaballapur Road up to Nagenahalli Road.
- 73 Hosur Main Raod.
- 74 Bannrgattha Main Road.
- 75 Kanakapura Main Road.
- 76 Sarjapura Main Road.
- 77 Bellandhur Ring Raod.
- 78 Benniganahalli to KrishnaRajapura Railway Station Main Road.
- 79 Krishnarajapura Railway Station to ITPL 'O' Form Main Raod.
- 80 From Krishnarajapura Railway Station to Marathalli Bridge Outer Ring Road.
- 81 From Boruka Factory E.S.I. to graphite Factory Main Road-Kundalahalli Gate Main Road.
- 82 Hoodi circle to graphite India Factory Main Road.
- 83 Graphite India Factory Road to I.T.P.L. Main Road ( Industrial Snbrub)
- 84 Varthur kodi to White field 'O' Form Main Road.
- 85 Kundarahalli gate to Marathalli Bridge via H.A.L. Factory Road.
- 86 Tin Factory to Krishnarajapuram Bridge up to Medi Village-old Madras Road.
- 87 Ramamurthy Nagar to Channa Sandra Bridge Outer Ring Road.
- 88 Channa Sandra Bridge to Tin Factory ( Outer Ring Road).
- 89 Magadi Road-Sumanahalli Road Complex to Gnana Bharathi.
- 90 Sri. Annapoorneshwari Main Road.
- 91 Ring Road Nagarabhavi ( BDA Complex to mariyanana playa)
- 92 Nagarabhvi Main Road ( Ring Road to Vrushabhavathi Valley)
- 93 Bangalore Mysore Road-R.V. College to Kumbalagud.
- 94 Mysore Road-Panthara Palya to R.V. College.
- 95 Ring Road-P.E.S. College to Mysore Road.
- 96 Kanakapura Main-Family Mart to Metro Road.
- 97 Uttharahalli Main Road.

## ANNEXURES

- ANNEXURE 1: Comparative statement of advertisement tax
- ANNEXURE 2: BCD zone hoardings height and size details.
- ANNEXURE 3: Prescribed Application Form for erection and display of Self, Commercial hoardings and Mobile display & Inflatable.
- ANNEXURE 4: Prescribed Application Form for the Renewal of permission for existing permitted hoardings.
- ANNEXURE 5 : Prescribed Application Form for erection and display of Direction Boards.
- ANNEXURE 6 : Prescribed Application Form for Self Assessment Scheme for shop Advertisement.
- ANNEXURE 7 : Prescribed Application for issue of license as advertising agency in Bangalore Mahanagara Palike
- ANNEXURE 8 : Format of a No Objection Certificate to be issued by a land owner where a commercial hoarding is to be erected by an agency.
- ANNEXURE 9: Specification for erection of hoardings.

**Annexure – 1**  
**COMPARATIVE STATEMENT OF ADVERTISEMENT TAX**

Sl. No.	Types of Advertisement	Minimum rate per sq. mt.	Rate to be fixed perspective effect (per sq. mtr. Per month)	Maximum rates (per sq. mtr. Per month)
1	2	3	4	5
1	<b>Hoardings :</b>			
	(d) Non – Illuminated	Rs. 50	Rs. 50	Rs. 500
	(e) Illuminated	50	75	500
	(f) Neon	50	100	500
	(g) Trivision	50	150	500
	(h) Electronics	50	150	500
	(i) Uni-pole both illuminated & non illuminated	50	75	500
	(j) Mobile Unipole	50	100	500
	(k) Self Hoarding (illuminated)	50	75	500
	(l) Self hoarding (non illuminated)	50	50	500
	(m) Other than the above	50	75	500
2	<b>Other than the hoardings :</b>			
	1. Shop Advertisement (illuminated)	50	75	500
	2. Shop Advertisement (non illuminated)	50	50	500
	3. Bus Shelter	50	75	500
	4. Slides & Shorts (each slides & shorts)	50	100	500
	5. Direction Boards	50	50	500
	6. Glow Sign Boards (illuminated both backlit & front lit)	50	75	500
	7. Vinyl Sign Boards (non illuminated)	50	50	500
	8. Arches	50	50	500
	9. Neon Signs	50	100	500
	10. Electronic Moving Display	50	150	500
3	<b>Mobile Display :</b>			
	1. Auto Panel (illuminated)	50	75	500
	2. Auto Panel (non illuminated)	50	50	500
	3. Bus Panel (non illuminated)	50	50	500
	4. Other commercial display (illuminated)	50	75	500
	5. Other commercial display (non illuminated)	50	50	500
4	Police Kiosks (illuminated)	50	75	500
	Police Kiosks (non illuminated)	50	50	500
5	Umbrellas (illuminated)	50	75	500
	Umbrellas (non illuminated)	50	50	500
6	Other types of advertisement (illuminated)	50	75	500
	Other types of advertisement (non illuminated)	50	50	500
7	Betting horse	50	Rs. 100 per horse per game	500
8	Banners	50	Rs. 20 per week per mt.	500
	Buntings	50	Rs. 10 per k.g.	500

Sd/-  
Commissioner  
Bangalore Mahanagara Palike

**Town Planing and Development Standing Committee, Tax and finance  
Standing Committee and Bangalore Mahanagara Palike Adminstrative  
Proceedings Dated:30-09-2006**

**Subject No: 324/2006-10**

<b>Rates</b>		<b>Revised Rates @ 50%</b>	
<b>Illuminated</b>	<b>Rs. 86.25 (15% of Health cess)</b>	<b>Illuminated</b>	<b>Rs. 129 (15% of Health cess)</b>
<b>Non-Illuminated</b>	<b>Rs. 57.50 (15% of Health Cess)</b>	<b>Non-Illuminated</b>	<b>Rs. 86.25 (15% of Health Cess)</b>
<b>Neon</b>	<b>Rs. 115.00 (15% of Health Cess)</b>	<b>Neon</b>	<b>Rs. 172.50 (15% of Health Cess)</b>
<b>Trivision</b>	<b>Rs. 172.50 (15% of Health Cess)</b>	<b>Trivision</b>	<b>Rs. 258.75 (15% of Health Cess)</b>
<b>Electronics</b>	<b>Rs. 172.50 (15% of Health Cess)</b>	<b>Electronics</b>	<b>Rs. 258.75 (15% of Health Cess)</b>
<b>Horse Race</b>	<b>Rs. 100.00 Per Horse and Per game</b>	<b>Horse Race</b>	<b>Rs. 150.00 Per Horse and Per game</b>
<b>Banners</b>	<b>Rs. 20.00 (Per week and per meter)</b>	<b>Banners</b>	<b>Rs. 30.00 (Per week and per meter)</b>
<b>Bunntings</b>	<b>Rs. 10.00 (Per Kilo Gram)</b>	<b>Bunntings</b>	<b>Rs. 15.00 (Per Kilo Gram)</b>

## Annexure – 2

Sl No	Zone	Large sizes			Small sizes			Method of erection	Height of the hoarding from the ground or earth
		(a)	(b)	(c)	(a)	(b)	(c)		
1.	A	<b>No hoardings zone</b>							
2.	B	30'X15'	12'X24'	15'X10'	12'X6'	8'X5'	7'X5'	Either horizontal or vertical	If it is on earth / ground 40 feet from earth / ground. Even if it is on first floor also 40 feet from earth / ground.
3.	C	40'X20'	30'X15'	24'X12'	15'X10'	10'X5'	8'X5'		If it is on earth / ground 50 feet from earth / ground. Even if it is on first floor also 50 feet from earth / ground.
4.	D	40'X20'	30'X15'	24'X12'	15'X10'	10'X5'	8'X5'		No height restriction



# ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ

Bangalore Mahanagara Palike  
[Bye-law-3.A(3)] ANNEXURE-3

ಅರ್ಜಿ ಶುಲ್ಕ ರೂ. 500-00

(ಹಿಂದಿರುಗಿಸಲಾಗದ ಮೊತ್ತ)

Sl.No./ಕ್ರಮ ಸಂಖ್ಯೆ : .....

Application Fee Rs. 500/-  
(Non-Refundable)

ಅರ್ಜಿ (ವರ್ಗಾಯಿಸುವಂತಿಲ್ಲ)  
Application (Non-transferable)

ಕೆ.ಎಂ.ಸಿ. ಕಾಯಿದೆ 1976 ಸೆಕ್ಷನ್ 135 ಮತ್ತು 2006ರ ಜಾಹೀರಾತು ಬೈಲಾಗಳ ಅಡಿಯಲ್ಲಿ  
ಜಾಹೀರಾತು ಫಲಕಗಳ ಅನುಮತಿಗಾಗಿ ಸಲ್ಲಿಸುವ ಅರ್ಜಿ ನಮೂನೆ ಮತ್ತು ವಿಧಾನ

Application for grant of fresh Permission for display of advertisement Under  
Section 135 of the Karnataka Municipal **B.B.M.P.** Act, 1976 and the New  
Advertisement Bye-Laws 2006.

1. ಅರ್ಜಿದಾರರ ಹೆಸರು ಮತ್ತು ವಿಳಾಸ Name of the Applicant and address	
2. ಜಾಹೀರಾತು ಏಜೆನ್ಸಿ ನೋಂದಾವಣೆ ಸಂಖ್ಯೆ ಮತ್ತು ದಿನಾಂಕ (ಜೆರಾಕ್ಸ್ ಪ್ರತಿ ಲಗತ್ತಿಸುವುದು) Advertisement agency Enrolment No. & Date (Xerox copy to be enclosed)	
3. i) ಪರವಾನಿಗೆಯನ್ನು ಪಾಲಿಕೆಯ ಸ್ವತ್ತು/ಖಾಸಗಿ ನಿವೇಶನ/ಕಟ್ಟಡದ ಮೇಲೆ ಅಳವಡಿಸಲು ಕೋರಲಾಗಿದೆಯೇ ? ದಯವಿಟ್ಟು ಸ್ಥಳದ ವಿವರಗಳನ್ನು ನೀಡಿ. Whether Permission is sought on Mahanagara Palike Land/Private Land/Building ? Please mention details of the Location ii) ಮಾಲೀಕರ ಒಪ್ಪಿಗೆ ಪಡೆಯಲಾಗಿದೆಯೇ ? ಹಾಗಿದ್ದಲ್ಲಿ ದಾಖಲಾತಿಗಳನ್ನು ಲಗತ್ತಿಸುವುದು. Whether consent of the owner is taken ? If so, documents to be enclosed.	

4. i) ಹಿಂದೆ ಮಹಾನಗರ ಪಾಲಿಕೆಯಿಂದ ಖಾಸಗಿ ಸ್ವತ್ತುಗಳ ಮೇಲೆ ಜಾಹೀರಾತು ಫಲಕ ಅಳವಡಿಸಲು ಅನುಮತಿ ಪಡೆಯಲಾಗಿ-ದೆಯೇ? ಹಾಗಿದ್ದಲ್ಲಿ ಅಂತಹ ಜಾಹೀರಾತು ಫಲಕಗಳ ಸಂಖ್ಯೆಯನ್ನು ನೀಡುವುದು.

Whether any Permission has been obtained by the applicant from **B.B.M.P.** for any other hoarding in the past? If so mention number of such advertisement hoardings.

ಹೌದು	ಇಲ್ಲ

Yes	No

ii) ಪ್ರತಿ ಫಲಕದ ಲೈಸೆನ್ಸ್ ನಂಬರ್ ಮತ್ತು ದಿನಾಂಕ ವಿವರಗಳನ್ನು ಲಗತ್ತಿಸಲಾಗಿದೆಯೇ ?

Whether the details of each hoarding license number & date are enclosed ?

ಹೌದು	ಇಲ್ಲ

Yes	No

iii) ಅನುಮತಿಸಿದ್ದ ಪ್ರತಿ ಫಲಕಕ್ಕೆ ಪೂರ್ಣವಾಗಿ ತೆರಿಗೆಗಳನ್ನು ಪಾವತಿಮಾಡಲಾಗಿದೆಯೇ? ಹಾಗಿದ್ದಲ್ಲಿ ವಿವರಗಳನ್ನು ನೀಡುವುದು

Whether up to date tax has been paid for the permitted hoardings? If so mention particulars of the same.

ಹೌದು	ಇಲ್ಲ

Yes	No

ಸೂಚನೆ : Note

ಮೇಲಿನ (i) (ii) ಮತ್ತು (iii) ನೇ ಅಂಕಣಗಳಿಗೆ “ಹೌದು” ಎಂದಾದಲ್ಲಿ ಪ್ರತ್ಯೇಕವಾಗಿ ದಾಖಲಾತಿ ಸಲ್ಲಿಸುವುದು.

If yes for column (i), (ii) and (iii) above, separate statement shall be enclosed.

5. ಅನುಮತಿ ಕೋರಿರುವ ಫಲಕಗಳ ಮೇಲಿನ ಜಾಹೀರಾತು ವಿವರಗಳು

Details of the hoarding advertisement being applied for :

ವಿವರಗಳು Particulars	ವಿವರ Description	ಸ್ಥಳ (ವಾರ್ಡ್ ಹೆಸರು ಮತ್ತು ಸಂಖ್ಯೆ ಸೇರಿ) Location (Inclusive of ward No & Name)	ಅಡಿಗಳಲ್ಲಿ ಗಾತ್ರ Size in feet
i) ಭೂಮಿ, ಕಟ್ಟಡ, ಗೋಡೆ ಇತ್ಯಾದಿಗಳ ಮೇಲೆ ಅಳವಡಿಸುವ ಪ್ರಕಾಶ ರಹಿತ ಜಾಹೀರಾತು. Non-Illuminated advertisement on land, building, wall etc.			ಉದ್ದ..... Length..... ಅಗಲ..... Width..... ಎತ್ತರ..... Height.....

<p>ವಿವರಗಳು Particulars</p>	<p>ವಿವರ Description</p>	<p>ಸ್ಥಳ (ವಾರ್ಡ್ ಹೆಸರು ಮತ್ತು ಸಂಖ್ಯೆ ಸೇರಿ) Location (Inclusive of ward No &amp; Name)</p>	<p>ಅಡಿಗಳಲ್ಲಿ ಗಾತ್ರ Size in feet</p>
<p>ii) ಭೂಮಿ, ಕಟ್ಟಡ, ಗೋಡೆ ಇತ್ಯಾದಿಗಳ ಮೇಲೆ ಅಳವಡಿಸುವ ಪ್ರಕಾಶ ರಹಿತ ಜಾಹೀರಾತು. Illuminated advertisement on land, building, wall etc.</p>			<p>ಉದ್ದ..... Length..... ಅಗಲ..... Width..... ಎತ್ತರ..... Height.....</p>
<p>iii) ಭೂಮಿ, ಕಟ್ಟಡ, ಗೋಡೆ ಇತ್ಯಾದಿಗಳ ಮೇಲೆ ಮೇಲಿನ ನಿಯಾನ್ ಚಿಹ್ನೆ Neon Sign on Land, building wall etc.,</p>			<p>ಉದ್ದ..... Length..... ಅಗಲ..... Width..... ಎತ್ತರ..... Height.....</p>
<p>iv) ಭೂಮಿ, ಕಟ್ಟಡ, ಗೋಡೆ ಇತ್ಯಾದಿಗಳ ಮೇಲೆ ಗ್ಲೋ ಚಿಹ್ನೆ Glow sign on Land, building wall etc.,</p>			<p>ಉದ್ದ..... Length..... ಅಗಲ..... Width..... ಎತ್ತರ..... Height.....</p>
<p>v) ಇತರೇ Others</p>			<p>ಉದ್ದ..... Length..... ಅಗಲ..... Width..... ಎತ್ತರ..... Height.....</p>

6. ಇತರೆ ತರಹದ ಜಾಹೀರಾತುಗಳ ವಿವರ (ಜಾಹೀರಾತು ಫಲಕ ಹೊರತುಪಡಿಸಿ)

Details of other form of advertisement (Other than Hoardings)

<p>i) ಭೂಮಿ, ಕಟ್ಟಡ, ಗೋಡೆ ಇತ್ಯಾದಿಗಳ ಮೇಲೆ ಅಳವಡಿಸುವ ಪ್ರಕಾಶಿತ ಜಾಹೀರಾತು</p> <p>Illuminated advertisement on land, building, wall etc.,</p>			<p>ಉದ್ದ..... Length..... ಅಗಲ..... Width..... ಎತ್ತರ..... Height.....</p>
<p>ii) ಭೂಮಿ, ಕಟ್ಟಡ, ಗೋಡೆ ಇತ್ಯಾದಿಗಳ ಮೇಲೆ ಅಳವಡಿಸುವ ಪ್ರಕಾಶ ರಹಿತ ಜಾಹೀರಾತು</p> <p>Non-Illuminated advertisement on land, building, wall etc.,</p>			<p>ಉದ್ದ..... Length..... ಅಗಲ..... Width..... ಎತ್ತರ..... Height.....</p>
<p>iii) ಭೂಮಿ, ಕಟ್ಟಡ, ಗೋಡೆ ಇತ್ಯಾದಿಗಳ ಮೇಲೆ ನಿಯಾನ್ ಚಿಹ್ನೆ</p> <p>Neon sign on land, building, wall etc.,</p>			<p>ಉದ್ದ..... Length..... ಅಗಲ..... Width..... ಎತ್ತರ..... Height.....</p>
<p>iv) ಭೂಮಿ, ಕಟ್ಟಡ, ಗೋಡೆ ಇತ್ಯಾದಿಗಳ ಮೇಲೆ ಗ್ಲೋ ಚಿಹ್ನೆ</p> <p>Glow sign on land, building, wall etc.,</p>			<p>ಉದ್ದ..... Length..... ಅಗಲ..... Width..... ಎತ್ತರ..... Height.....</p>
<p>v) ವಾಹನಗಳ ಮೇಲೆ ಅಳವಡಿಸುವ ಪ್ರಕಾಶ ರಹಿತ ಜಾಹೀರಾತುಗಳ ವಿವರ</p> <p>Non-Illuminated advertisements carried on the Vehicles</p>			<p>ಉದ್ದ..... Length..... ಅಗಲ..... Width..... ಎತ್ತರ..... Height.....</p>

ವಿವರಗಳು Particulars	ವಿವರ Description	ಸ್ಥಳ (ವಾರ್ಡ್ ಹೆಸರು ಮತ್ತು ಸಂಖ್ಯೆ ಸೇರಿ) Location (Inclusive of ward No & Name)	ಅಡಿಗಳಲ್ಲಿ ಗಾತ್ರ Size in feet				
vi) ವಾಹನಗಳ ಮೇಲೆ ಅಳವಡಿಸುವ ಪ್ರಕಾಶ ಮಾನ ಜಾಹೀರಾತುಗಳ ವಿವರ Illuminated advertisements carried on the vehicle			ಉದ್ದ..... Length..... ಅಗಲ..... Width..... ಎತ್ತರ..... Height.....				
vii) ಚಿತ್ರಮಂದಿರ ಮತ್ತು ಇತರೆ ಸಾರ್ವಜನಿಕ ಸ್ಥಳಗಳಲ್ಲಿ ಸ್ಲೈಡ್ಸ್ ಅಥವಾ ಪಾಟ್ಸ್ ಇಂತಹ ಸಾಧನಗಳ ಮುಖಾಂತರ ಪ್ರದರ್ಶನಗೊಳಿಸುವ ಜಾಹೀರಾತು ವಿವರ Advertisements exhibited on Screens in cinema houses and other Public Places by means of Slides / shorts and similar devices			ಉದ್ದ..... Length..... ಅಗಲ..... Width..... ಎತ್ತರ..... Height.....				
viii) ಇತರೆ Others			ಉದ್ದ ..... Length..... ಅಗಲ ..... Width..... ಎತ್ತರ ..... Height.....				
7. ಪ್ರಸ್ತಾಪಿತ ಜಾಹೀರಾತು ಮತ್ತು ಫಲಕವು ಮಹಾನಗರ ಪಾಲಿಕೆಯ ಜಾಹೀರಾತು ಬೈಲಾಗಳಿಗೆ ಅನುಗುಣವಾಗಿದೆಯೇ ? Whether the proposed hoarding advertisement and other from of advertisements are in accordance with the Advertisement Bye-law of B.B.M.P?			<table border="1"> <tr> <td>ಹೌದು</td> <td>ಇಲ್ಲ</td> </tr> <tr> <td>Yes</td> <td>No</td> </tr> </table>	ಹೌದು	ಇಲ್ಲ	Yes	No
ಹೌದು	ಇಲ್ಲ						
Yes	No						
<p>(i). ಪ್ರದರ್ಶಿಸಬೇಕಾಗಿರುವ ಜಾಹೀರಾತುಗಳಿಗೆ ಮತ್ತು ಫಲಕಗಳ ಸ್ಥಳಕ್ಕೆ ಸಂಬಂಧಪಟ್ಟ ನಕ್ಷೆ/ಕೀಮ್ಯಾಪ್ ಮತ್ತು ಜಾಹೀರಾತು ಸಂದೇಶದ ಇತ್ಯಾದಿ ವಿವರ ಅರ್ಜಿ ನಮೂನೆ ಜೊತೆಗೆ ಲಗತ್ತಿಸುವುದು. The applicant shall enclose Sketch/Key map of the hoarding location and the contents of the advertisement to be displayed.</p> <p style="text-align: center;"><b>ಸೂಚನೆ/Note</b></p> <p>ನಕ್ಷೆಯಲ್ಲಿ ನಮೂದಿಸಿರುವ ಫಲಕಕ್ಕೆ ಅನುಮೋದಿಸಿರುವ ಸ್ಥಳದಿಂದ ಜಾಹೀರಾತು ಫಲಕವನ್ನು ಬೇರೆ ಸ್ಥಳಕ್ಕೆ ಬದಲಾಯಿಸಿದಲ್ಲಿ ಅಂತಹ ಫಲಕವನ್ನು ಅನಧಿಕೃತವೆಂದು ಪರಿಗಣಿಸಲಾಗುವುದು ಮತ್ತು ಅಂತಹ ಫಲಕವನ್ನು ಸೂಚನಾ ಪತ್ರ ನೀಡದೇ ತೆರವುಗೊಳಿಸಲಾಗುವುದು. If the displayed advertisements is shifted from the specified/approved place mentioned in the Key map/location, the same become un-authorized and shall be removed with-out notice.</p>							
(ii). ಅರ್ಜಿದಾರರು ನೂತನ ಜಾಹೀರಾತು ಫಲಕ ಪರವಾನಿಗೆಗಾಗಿ ಅರ್ಜಿ ನಮೂನೆಯ ಜೊತೆಗೆ ಈ ಕೆಳಗಿನ ಇತರೆ ದಾಖಲಾತಿಗಳನ್ನು ಕಡ್ಡಾಯವಾಗಿ ಲಗತ್ತಿಸುವುದು.							

The applicant shall compulsorily produce following documents while seeking permission for hoarding advertisements.

- (i). ಜಾಹೀರಾತು ಫಲಕವನ್ನು ಅಳವಡಿಸಲಾಗುವ ನಿವೇಶನ/ಸ್ವತ್ತಿನ (ಕಟ್ಟಡದ)/ಚಾಲ್ತಿ ವರ್ಷಕ್ಕೆ ಕಂದಾಯ ಪಾವತಿಸಿರುವ ಆಸ್ತಿ ತೆರಿಗೆ ರಸೀದಿಯ ಪ್ರತಿ.

The latest property tax paid receipt from the owner of the building/Site.

- (ii). ಸ್ವತ್ತಿನ ಮಾಲೀಕರಿಂದ ಪಡೆದ ನಿರಾಪೇಕ್ಷಣಾ ಪತ್ರವನ್ನು ರೂ.20.00 ಛಾಪಾ ಕಾಗದಲ್ಲಿ ನೋಟರಿರವರಿಂದ ದೃಢೀಕರಿಸಿದ ಪ್ರಮಾಣ ಪತ್ರ.

The building/Site owner's no objection certificate in the form of an affidavit duly executed on a Non judicial Stamp Paper of Rs.20.00 and notarized.

- (iii). **ಬ್ಯುಹತ್** ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆಯ ಸಂಬಂಧಪಟ್ಟ ವಾರ್ಡ್‌ನ ಸಹಾಯಕ ಅಭಿಯಂತರರಿಂದ ಸ್ವತ್ತಿನ (ಕಟ್ಟಡದ) ಸದೃಢದ ಬಗ್ಗೆ ದೃಢೀಕರಣ ಪತ್ರ

The structural stability certificate issued by the concerned ward Assistant Engineer of **BBMP**

- (iv). ಜಾಹೀರಾತು ಅಳವಡಿಸುವ ಸ್ಥಳದ ವಿವರವಾದ ಕೀ ಮ್ಯಾಪ್ ಮತ್ತು ನಕ್ಷೆ ಮತ್ತು ಸಂದೇಶದ ವಿವರ.

The Sketch/Key map of the location along with contents of the advertisement to be displayed.

- (iii). ನಗರ ಪಾಲಿಕೆಯಿಂದ ಅರ್ಜಿದಾರರಿಗೆ ತಿಳುವಳಿಕೆ ನೀಡಿದ ತಕ್ಷಣ ಜಾಹೀರಾತು ತೆರಿಗೆಯನ್ನು ಡಿಮ್ಯಾಂಡ್ ಡ್ರಾಫ್ಟ್ ಮೂಲಕ ಸಲ್ಲಿಸತಕ್ಕದ್ದು. ಪಾಲಿಕೆಗೆ ಜಾಹೀರಾತು ತೆರಿಗೆಯನ್ನು ಪಾವತಿಸಿದ ನಂತರ ಪರವಾನಿಗೆ ಪತ್ರವನ್ನು ನೀಡಲಾಗುವುದು.

The applicant hereby undertakes to deposit the advertisement tax by way of demand draft immediately on receipt of the intimation from **BBMP**. The permission shall be issued only after deposit of the advertisement tax to, Bangalore Mahanagara Palike

#### ಸೂಚನೆ/Note

- (iv). ಅರ್ಜಿ ನಮೂನೆಯಲ್ಲಿ ಈ ಕೆಳಗಿನ ಕರಾರುಗಳನ್ನು ಪಾಲಿಸದೇ ಇದ್ದಲ್ಲಿ ಅರ್ಜಿಯ ಅಧಿಕೃತವೆಂದು ಭಾವಿಸಲಾಗುವುದಿಲ್ಲ

The application shall not be considered as valid application if the following conditions are not fulfilled.

- (i). ಅಂಕಣ 9ರಲ್ಲಿ ಎಲ್ಲಾ ದಾಖಲಾತಿಗಳನ್ನು ಕಡ್ಡಾಯವಾಗಿ ಪೂರ್ತಿಗೊಳಿಸುವುದು/ಸಲ್ಲಿಸುವುದು.

All documents mentioned in column 9 above should be furnished/submitted.

- (ii). ಭರ್ತಿ ಮಾಡಿದ ಅರ್ಜಿ ನಮೂನೆಯನ್ನು ನಿಗದಿಪಡಿಸಿದ ದಾಖಲೆಗಳೊಂದಿಗೆ ಖುದ್ದಾಗಿ ಈ ಮುಂದೆ ನಮೂದಿಸಲಾದ ವಿಳಾಸದ ಕಛೇರಿಯಲ್ಲಿ ಮಾತ್ರ ಸಲ್ಲಿಸತಕ್ಕದ್ದು.

**ಉಪ ಆಯುಕ್ತರು (ಜಾಹೀರಾತು), ಅನೇಕ್ಸ್ ಕಟ್ಟಡ, ನರಸಿಂಹ ರಾಜ ವೃತ್ತ, ಬೆಂಗಳೂರು-560 002. ಬ್ಯುಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ ಇಲ್ಲಿ ಬೆಳಿಗ್ಗೆ 10.30 ರಿಂದ ಸಂಜೆ 4.30 ರವರೆಗೆ ಕಛೇರಿಯ ವೇಳೆಯಲ್ಲಿ ಸಲ್ಲಿಸಿ ಸ್ವೀಕೃತಿಯನ್ನು ಪಡೆಯತಕ್ಕದ್ದು.**

Duly filled Applications with necessary enclosures should be submitted by hand delivery to the following prescribed address only.

**The Deputy Commissioner (Advertisement), Bangalore Mahanagara Palike offices, (Annexe building), N.R.Square, Bangalore-02. Between 10.30 AM to 4.30 PM during working hours and necessary acknowledgement shall be obtained.**

- (iii). ಪ್ರತಿ ಜಾಹೀರಾತು ಫಲಕಗಳಿಗೆ ಪ್ರತ್ಯೇಕವಾದ ಅರ್ಜಿಯನ್ನು ಸಲ್ಲಿಸತಕ್ಕದ್ದು.

Individual applications for each hoarding to be submitted separately.

(iv). ಇತರೆ ಯಾವುದೇ ಕಛೇರಿಯಲ್ಲಿ ಸಲ್ಲಿಸಲಾದ ಅರ್ಜಿಯನ್ನು ಪರಿಗಣಿಸಲಾಗುವುದಿಲ್ಲ.

The applications submitted to any other office will not be considered.

(v). ಪರವಾನಗಿಯನ್ನು ವರ್ಷದ ಯಾವುದೇ ಅವಧಿಯಲ್ಲಿ ನೀಡಿದ್ದರೂ ಸಹಿತ 30 ಜೂನ್ ಅಂತ್ಯಕ್ಕೆ ಕೊನೆಗೊಳ್ಳುವುದು ಪರವಾನಗಿ ಜುಲೈ 1 ರಿಂದ 30 ಜೂನ್‌ವರೆವಿಗೂ ಚಾಲ್ತಿಯಲ್ಲಿರುವುದು.

The permission shall be valid from 1st July to 30th June notwithstanding anything to the contrary, the permission issued any time during the year shall expire by 30th June.

(vi). ಅರ್ಜಿದಾರರು ಜಾಹೀರಾತು ಪ್ರದರ್ಶಿಸುವಲ್ಲಿ ಕನ್ನಡ ಭಾಷೆಯನ್ನು ಕಡ್ಡಾಯವಾಗಿ ಬಳಸತಕ್ಕದ್ದು.

The applicant shall include Kannada Language in displaying the advertisements.

(vii). ಅರ್ಜಿದಾರರ ಅರ್ಜಿಯಲ್ಲಿ ಪತ್ರ ವ್ಯವಹಾರಕ್ಕೆ ಪೂರ್ಣ ವಿಳಾಸವನ್ನು ಖಚಿತವಾಗಿ ನಮೂದಿಸುವುದು. ಪಾಲಿಕೆಯಿಂದ ಕಳುಹಿಸುವ ಯಾವುದೇ ತಿಳುವಳಿಕೆಯನ್ನು ಸ್ವೀಕರಿಸದೆ ವಾಪಸ್ಸು ಬಂದಲ್ಲಿ ಸದರಿ ತಿಳುವಳಿಕೆ ಪತ್ರವನ್ನು ಅರ್ಜಿದಾರರು ಅರ್ಜಿಯಲ್ಲಿ ಸಲ್ಲಿಸಿರುವ ವಿಳಾಸದ ಮನೆಯ ಗೋಡೆ ಮೇಲೆ ಅಂಟಿಸಲಾಗುವುದು ಹಾಗೂ ಸದರಿ ತಿಳುವಳಿಕೆ ಪತ್ರವನ್ನು ಸ್ವೀಕೃತವಾಗಿದೆ ಎಂದು ಭಾವಿಸಲಾಗುವುದು.

The applicant shall specify the address for receipt of all correspondence sent by **BBMP** in case of refusal to receive any communication issued by **BBMP**, the same will be affixed on the premises of the address furnished by the applicant in this application and the same shall be considered as sufficient service.

ಬೆಂಗಳೂರು.

Bangalore.

ದಿನಾಂಕ :

Date :

ಅರ್ಜಿದಾರರ ಹೆಸರು ಮತ್ತು ಸಹಿ

Name & signature of the Applicant.

**ಸ್ವೀಕೃತಿ (ಕಛೇರಿಯ ಪ್ರತಿ)**  
**ACKNOWLEDGEMENT (Office Copy)**

ನೂತನ ಜಾಹೀರಾತು ಫಲಕದ ಪರವಾನಗಿ ಕುರಿತು ಮೆ||..... ದಿನಾಂಕ:  
..... ಸಮಯಕ್ಕೆ ..... ಅರ್ಜಿ ನಮೂನೆಯನ್ನು ಈ ಕೆಳಕಂಡ  
ದಾಖಲೆಗಳೊಂದಿಗೆ ಸ್ವೀಕರಿಸಲಾಯಿತು.

Received the application No ..... for grant of fresh  
permission for display of advertisement from  
Sri./Smt./M/s..... on .....  
Time.....along with the following enclosures.

<b>(i).</b> ಜಾಹೀರಾತು ಏಜೆನ್ಸಿಯ ನೋಂದಾವಣೆ ಪತ್ರ/ನವೀಕರಣ ಪತ್ರ Copy of the agency enrollment letter/renewal letter.	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(ii).</b> ಕಟ್ಟಡದ/ನಿವೇಶನದ ಮಾಲೀಕರಿಂದ ರೂಪಾಯಿ 20.00 ಛಾಪ ಕಾಗದದ (Non judicial stamp paper) ಮೇಲೆ ಆಫೀಡವಿಟ್ ರೂಪದಲ್ಲಿ ಆಕ್ಷೇಪಣೆ ರಹಿತ ಪ್ರಮಾಣ ಪತ್ರ ಸಲ್ಲಿಸುವುದು. The building/Site owner's No objection Certificate in the form of an affidavit duly executed on a Non judicial stamp paper of Rs. 20.00 and notarized.	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(iii).</b> ಈ ಹಿಂದೆ ಪರವಾನಗಿ ಪಡೆದ ಪತ್ರದ ಪ್ರತಿ Copy of the pervious permission, if any	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(iv).</b> ಈ ಹಿಂದೆ ಪರವಾನಗಿ ನೀಡಿದ ಜಾಹೀರಾತು ಫಲಕದ ತೆರಿಗೆ ಪಾವತಿಸಿದ ರಸೀದಿ Copy of the pervious tax paid receipt for the previous permission obtained if any	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(v).</b> ಜಾಹೀರಾತು ಫಲಕ ಅಳವಡಿಸುವ ಸ್ಥಳದ ವಿವರವಾದ ಕೀ ಮ್ಯಾಪ್ ಮತ್ತು ನಕ್ಷೆ Key map and sketch of the location.	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(vi).</b> ಜಾಹೀರಾತು ಸಂದೇಶ ವಿವರ Details of contents of advertisement.	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(vii).</b> ಕಟ್ಟಡದ/ನಿವೇಶನದ ಮಾಲೀಕರಿಂದ ಪ್ರಸಕ್ತ ಸಾಲಿನ ಆಸ್ತಿ ತೆರಿಗೆ ಪಾವತಿಸಿದ ರಸೀದಿ ಲಗತ್ತಿಸುವುದು. The latest property tax paid Receipt from the owner of the building/Site.	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(viii).</b> ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆಯ ಸಂಬಂಧಪಟ್ಟ ವಾರ್ಡ್‌ನ ಸಹಾಯಕ ಅಭಿಯಂತರರಿಂದ ಸ್ವತ್ತಿನ ಕಟ್ಟಡದ ಸದೃಢತೆಯ ಪ್ರಮಾಣ ಪತ್ರ The Structural Stability Certificate issued by the Concerned ward Assistant Engineer of <b>BBMP</b>	Yes / No ಹೌದು / ಇಲ್ಲ

ಬೆಂಗಳೂರು  
Bangalore

ಉಪ ಆಯುಕ್ತರು (ಜಾಹೀರಾತು) ರವರ ಪರವಾಗಿ  
ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ

ದಿನಾಂಕ :

Date:

For Deputy Commissioner (Advertisement)  
Bangalore Mahanagara Palike



**ಸ್ವೀಕೃತಿ (ಅರ್ಜಿದಾರರ ಪ್ರತಿ)**  
**ACKNOWLEDGEMENT (Applicant Copy)**

ನೂತನ ಜಾಹೀರಾತು ಫಲಕದ ಪರವಾನಗಿ ಕುರಿತು ಮೆ||..... ದಿನಾಂಕ:  
..... ಸಮಯಕ್ಕೆ ..... ಅರ್ಜಿ ನಮೂನೆಯನ್ನು ಈ ಕೆಳಕಂಡ  
ದಾಖಲೆಗಳೊಂದಿಗೆ ಸ್ವೀಕರಿಸಲಾಯಿತು.

Received the application No ..... for grant of fresh  
permission for display of advertisement from  
Sri./Smt./M/s..... on .....  
Time.....along with the following enclosures.

<b>(i).</b> ಜಾಹೀರಾತು ಏಜೆನ್ಸಿಯ ನೋಂದಾವಣಿ ಪತ್ರ/ನವೀಕರಣ ಪತ್ರ Copy of the agency enrollment letter/renewal letter.	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(ii).</b> ಕಟ್ಟಡದ/ನಿವೇಶನದ ಮಾಲೀಕರಿಂದ ರೂಪಾಯಿ 20.00 ಛಾಪ ಕಾಗದದ (Non judicial stamp paper) ಮೇಲೆ ಆಫೀಡವಿಟ್ ರೂಪದಲ್ಲಿ ಆಕ್ಷೇಪಣೆ ರಹಿತ ಪ್ರಮಾಣ ಪತ್ರ ಸಲ್ಲಿಸುವುದು. The building/Site owner's No objection Certificate in the form of an affidavit duly executed on a Non judicial stamp paper of Rs. 20.00 and notarized.	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(iii).</b> ಈ ಹಿಂದೆ ಪರವಾನಗಿ ಪಡೆದ ಪತ್ರದ ಪ್ರತಿ Copy of the pervious permission, if any	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(iv).</b> ಈ ಹಿಂದೆ ಪರವಾನಗಿ ನೀಡಿದ ಜಾಹೀರಾತು ಫಲಕದ ತೆರಿಗೆ ಪಾವತಿಸಿದ ರಸೀದಿ Copy of the pervious tax paid receipt for the previous permission obtained if any	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(v).</b> ಜಾಹೀರಾತು ಫಲಕ ಅಳವಡಿಸುವ ಸ್ಥಳದ ವಿವರವಾದ ಕೀ ಮ್ಯಾಪ್ ಮತ್ತು ನಕ್ಷೆ Key map and sketch of the location.	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(vi).</b> ಜಾಹೀರಾತು ಸಂದೇಶ ವಿವರ Details of contents of advertisement.	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(vii).</b> ಕಟ್ಟಡದ/ನಿವೇಶನದ ಮಾಲೀಕರಿಂದ ಪ್ರಸ್ತುತ ಸಾಲಿನ ಆಸ್ತಿ ತೆರಿಗೆ ಪಾವತಿಸಿದ ರಸೀದಿ ಲಗತ್ತಿಸುವುದು. The latest property tax paid Receipt from the owner of the building/Site.	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(viii).</b> <u>ಬೃಹತ್</u> ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆಯ ಸಂಬಂಧಪಟ್ಟ ವಾರ್ಡ್‌ನ ಸಹಾಯಕ ಅಭಿಯಂತರಿಂದ ಸ್ವತ್ತಿನ ಕಟ್ಟಡದ ಸದೃಢತೆಯ ಪ್ರಮಾಣ ಪತ್ರ The Structural Stability Certificate issued by the Concerned ward Assistant Engineer of <b>BBMP</b>	Yes / No ಹೌದು / ಇಲ್ಲ

ಬೆಂಗಳೂರು  
Bangalore

ಉಪ ಆಯುಕ್ತರು (ಜಾಹೀರಾತು) ರವರ ಪರವಾಗಿ  
ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ

ದಿನಾಂಕ :

Date:

For Deputy Commissioner (Advertisement)  
Bangalore Mahanagara Palike

**ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ**  
**Bangalore Mahanagara Palike**  
 (Bye-law 3.A.(23)) ANNEXURE-4

Sl.No./ ಕ್ರಮ ಸಂಖ್ಯೆ : .....

ಕೆ.ಎಂ.ಸಿ. ಕಾಯಿದೆ 1976, ಸೆಕ್ಷನ್ 135 ಮತ್ತು 2006ರ ಜಾಹೀರಾತು ಬೈಲಾಗಳ ಅಡಿಯಲ್ಲಿ ಜಾಹೀರಾತು ಫಲಕಗಳ ನವೀಕರಣದ ಅನುಮತಿಗಾಗಿ ಸಲ್ಲಿಸುವ ಅರ್ಜಿ ನಮೂನೆ ಮತ್ತು ವಿಧಾನ  
 Application for grant of Renewal Permission for display of advertisement under Section 135 of the Karnataka Municipal B.B.M.P Act, 1976 and Advertisement Bye-Laws 2006.

<p><b>(i).</b> ಅರ್ಜಿದಾರರ ಹೆಸರು ಮತ್ತು ವಿಳಾಸ.                  Name of the Applicant and address</p>	
<p><b>(ii).</b> ಜಾಹೀರಾತು ಏಜೆನ್ಸಿ ನೋಂದಾವಣೆ ಸಂಖ್ಯೆ ಮತ್ತು ದಿನಾಂಕ                  (ಜೆರಾಕ್ಸ್ ಪ್ರತಿ ಲಗತ್ತಿಸುವುದು)                  Advertisement Agency Enrolment No. &amp; Date                  (Xerox copy to be enclosed)</p>	
<p><b>iii.</b> i) ಜಾಹೀರಾತು ಫಲಕದ ಪರವಾನಿಗೆಯನ್ನು ನವೀಕರಿಸಲು ಪಾಲಿಕೆಯ ಸ್ವತ್ತು/ಖಾಸಗಿ ನಿವೇಶನ/ಕಟ್ಟಡದ ಮೇಲೆ ಅಳವಡಿಸಲು ಕೋರಲಾಗಿದೆಯೇ ? ದಯವಿಟ್ಟು ಸ್ಥಳದ ವಿವರಗಳನ್ನು ನೀಡಿ                  Whether renewal Permission for hoarding is sought on Mahanagara Palike Land/Private Land/Building? Please mention details of the Location.                  ii) ಮಾಲೀಕರ ಒಪ್ಪಿಗೆ ಪಡೆಯಲಾಗಿದೆಯೇ ? ಹಾಗಿದ್ದಲ್ಲಿ ದಾಖಲಾತಿಗಳನ್ನು ಲಗತ್ತಿಸುವುದು.                  Whether consent of the owner is taken ? If so, documents to be enclosed.</p>	
<p><b>iv.</b> i) ಹಿಂದೆ ಮಹಾನಗರ ಪಾಲಿಕೆಯಿಂದ ಖಾಸಗಿ ಸ್ವತ್ತುಗಳ ಮೇಲೆ, ಜಾಹೀರಾತು ಫಲಕ ಅಳವಡಿಸಲು ಅನುಮತಿ ಪಡೆಯಲಾಗಿದೆಯೇ? ಹಾಗಿದ್ದಲ್ಲಿ ಅಂತಹ ಜಾಹೀರಾತು ಫಲಕಗಳ ಸಂಖ್ಯೆಯನ್ನು ನೀಡುವುದು.                  Whether any Permission has been obtained by the applicant from <b>B.B.M.P.</b> For any other hoarding in the past? If so mention number of such advertisement hoardings.                  II) ಪ್ರತಿ ಫಲಕದ ಲೈಸೆನ್ಸ್ ನಂಬರ್ ಮತ್ತು ದಿನಾಂಕ ವಿವರಗಳನ್ನು ಲಗತ್ತಿಸಲಾಗಿದೆಯೇ?                  Whether the details of each hoarding license number &amp; date are enclosed?</p>	<p>Yes / No      ಹೌದು / ಇಲ್ಲ</p> <p>Yes / No      ಹೌದು / ಇಲ್ಲ</p>

Application Fee Rs. 500.00  
 (Non refundable)

<p>III) ಅನುಮತಿಸಿದ್ದ ಪ್ರತಿ ಫಲಕಕ್ಕೆ ಪೂರ್ಣವಾಗಿ ತೆರಿಗೆಗಳನ್ನು ಪಾವತಿ ಮಾಡಲಾಗಿದೆಯೇ? ಹಾಗಿದ್ದಲ್ಲಿ ವಿವರಗಳನ್ನು ನೀಡುವುದು Whether upto date tax has been paid for the permitted hoardings ? If so mention particulars of the same.</p> <p><b>ಸೂಚನೆ : Note</b></p> <p>ಮೇಲಿನ (I), (II) ಮತ್ತು (III) ನೇ ಅಂಕಣಗಳಿಗೆ “ಹೌದು” ಎಂದಾದಲ್ಲಿ ಪ್ರತ್ಯೇಕವಾಗಿ ದಾಖಲಾತಿ ಸಲ್ಲಿಸುವುದು. If yes for column (i), (ii) and (iii) above, separate statement shall be enclosed.</p>	<p>Yes / No      ಹೌದು / ಇಲ್ಲ</p>
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**5. ನವೀಕರಣ ಅನುಮತಿ ಕೋರಿರುವ ಜಾಹೀರಾತು ಫಲಕಗಳ ಮೇಲಿನ ವಿವರಗಳು**

**Details of the hoarding advertisement being applied for renewal**

<p>ವಿವರಗಳು Particulars</p>	<p>ವಿವರ Description</p>	<p>ಸ್ಥಳ (ವಾರ್ಡ್ ಹೆಸರು ಮತ್ತು ಸಂಖ್ಯೆ ಸೇರಿ) Location (Inclusive of ward No &amp; Name)</p>	<p>ಅಡಿಗಳಲ್ಲಿ ಗಾತ್ರ Size in feet</p>
<p><b>(i).</b> ಭೂಮಿ, ಕಟ್ಟಡ, ಗೋಡೆ ಇತ್ಯಾದಿಗಳ ಮೇಲೆ ಅಳವಡಿಸುವ ಪ್ರಕಾಶರಹಿತ ಜಾಹೀರಾತು  Non-Illuminated advertisement on land, building, wall etc.,</p>			<p>ಉದ್ದ..... Length..... ಅಗಲ..... Width..... ಎತ್ತರ..... Height.....</p>
<p><b>(ii).</b> ಭೂಮಿ, ಕಟ್ಟಡ, ಗೋಡೆ ಇತ್ಯಾದಿಗಳ ಮೇಲೆ ಅಳವಡಿಸುವ ಪ್ರಕಾಶ ಮಾನ ಜಾಹೀರಾತು.  Illuminated advertisement on land, building, wall etc.,</p>			<p>ಉದ್ದ..... Length..... ಅಗಲ..... Width..... ಎತ್ತರ..... Height.....</p>

<p>ವಿವರಗಳು Particulars</p>	<p>ವಿವರ Description</p>	<p>ಸ್ಥಳ (ವಾರ್ಡ್ ಹೆಸರು ಮತ್ತು ಸಂಖ್ಯೆ ಸೇರಿ) Location (Inclusive of ward No &amp; Name)</p>	<p>ಅಡಿಗಳಲ್ಲಿ ಗಾತ್ರ Size in feet</p>
<p><b>(iii).</b> ಭೂಮಿ, ಕಟ್ಟಡ, ಗೋಡೆ ಇತ್ಯಾದಿಗಳ ಮೇಲಿನ ನಿಯಾನ್ ಚಿಹ್ನೆ  Neon sign on land, building wall etc.,</p>			<p>ಉದ್ದ..... Length..... ಅಗಲ..... Width..... ಎತ್ತರ..... Height.....</p>
<p><b>(iv).</b> ಭೂಮಿ, ಕಟ್ಟಡ, ಗೋಡೆ ಇತ್ಯಾದಿಗಳ ಮೇಲಿನ ಗ್ಲೋಸೈನ್ ಚಿಹ್ನೆ  Glow sign on land, building wall etc.,</p>			<p>ಉದ್ದ..... Length..... ಅಗಲ..... Width..... ಎತ್ತರ..... Height.....</p>
<p><b>(v).</b> ಇತರೇ  Others</p>			<p>ಉದ್ದ..... Length..... ಅಗಲ..... Width..... ಎತ್ತರ..... Height.....</p>

6. ಇತರೆ ತರಹದ ಜಾಹೀರಾತುಗಳ ವಿವರ (ಜಾಹೀರಾತು ಫಲಕ ಹೊರತುಪಡಿಸಿ)

**Details of other form of advertisement (Other than Hoardings)**

<p>ವಿವರಗಳು Particulars</p>	<p>ವಿವರ Description</p>	<p>ಸ್ಥಳ (ವಾರ್ಡ್ ಹೆಸರು ಮತ್ತು ಸಂಖ್ಯೆ ಸೇರಿ) Location (Inclusive of ward No &amp; Name)</p>	<p>ಅಡಿಗಳಲ್ಲಿ ಗಾತ್ರ Size in feet</p>
<p><b>(i).</b> ಭೂಮಿ, ಕಟ್ಟಡ, ಗೋಡೆ ಇತ್ಯಾದಿಗಳ ಮೇಲೆ ಅಳವಡಿಸುವ ಪ್ರಕಾಶ ರಹಿತ ಜಾಹೀರಾತು.  Non-Illuminated advertisement on land, building, wall etc.,</p>			<p>ಉದ್ದ..... Length..... ಅಗಲ..... Width..... ಎತ್ತರ..... Height.....</p>
<p><b>(ii).</b> ಭೂಮಿ, ಕಟ್ಟಡ, ಗೋಡೆ ಇತ್ಯಾದಿಗಳ ಮೇಲೆ ಅಳವಡಿಸುವ ಪ್ರಕಾಶಮಾನ ಜಾಹೀರಾತು.  Illuminated advertisement on land, building, wall etc.,</p>			<p>ಉದ್ದ..... Length..... ಅಗಲ..... Width..... ಎತ್ತರ..... Height.....</p>
<p><b>(iii).</b> ಭೂಮಿ, ಕಟ್ಟಡ, ಗೋಡೆ ಇತ್ಯಾದಿಗಳ ಮೇಲಿನ ನಿಯಾನ್ ಚಿಹ್ನೆ  Neon sign on land, building wall etc.</p>			<p>ಉದ್ದ..... Length..... ಅಗಲ..... Width..... ಎತ್ತರ.....</p>

			Height.....
<p><b>(iv).</b> ಭೂಮಿ, ಕಟ್ಟಡ, ಗೋಡೆ ಇತ್ಯಾದಿಗಳ ಮೇಲಿನ ಗ್ಲೋ ಚಿಹ್ನೆ</p> <p>Glow sign on land, building, wall etc.,</p>			<p>ಉದ್ದ.....</p> <p>Length.....</p> <p>ಅಗಲ.....</p> <p>Width.....</p> <p>ಎತ್ತರ.....</p> <p>Height.....</p>
<p><b>(v).</b> ವಾಹನಗಳ ಮೇಲೆ ಅಳವಡಿಸುವ ಪ್ರಕಾಶ ರಹಿತ ಜಾಹೀರಾತುಗಳ ವಿವರ</p> <p>Non-Illuminated advertisements Carried on back of the Vehicles</p>			<p>ಉದ್ದ.....</p> <p>Length.....</p> <p>ಅಗಲ.....</p> <p>Width.....</p> <p>ಎತ್ತರ.....</p> <p>Height.....</p>
<p><b>(vi).</b> ವಾಹನಗಳ ಮೇಲೆ ಅಳವಡಿಸುವ ಪ್ರಕಾಶ ಮಾನ ಜಾಹೀರಾತುಗಳ ವಿವರ</p> <p>Illuminated advertisements carried on back of the vehicle</p>			<p>ಉದ್ದ.....</p> <p>Length.....</p> <p>ಅಗಲ.....</p> <p>Width.....</p> <p>ಎತ್ತರ.....</p> <p>Height.....</p>

ವಿವರಗಳು Particulars	ವಿವರ Description	ಸ್ಥಳ (ವಾರ್ಡ್ ಹೆಸರು ಮತ್ತು ಸಂಖ್ಯೆ ಸೇರಿ) Location (Inclusive of ward No & Name)	ಅಡಿಗಳಲ್ಲಿ ಗಾತ್ರ Size in feet				
<b>(vii).</b> ಚಿತ್ರಮಂದಿರ ಮತ್ತು ಇತರೆ ಸಾರ್ವಜನಿಕ ಸ್ಥಳಗಳಲ್ಲಿ ಸ್ಲೈಡ್ಸ್ ಅಥವಾ ಪಾರ್ಟ್ಸ್ ಇಂತಹ ಸಾಧನಗಳ ಮುಖಾಂತರ ಪ್ರದರ್ಶನಗೊಳಿಸುವ ಜಾಹೀರಾತು ವಿವರ  Advertisements exhibited on Screens in cinema houses and other Public Places by means of Slides/shorts and similar devices			ಉದ್ದ..... Length..... ಅಗಲ..... Width..... ಎತ್ತರ..... Height.....				
<b>(viii).</b> ಇತರೆ Others			ಉದ್ದ..... Length..... ಅಗಲ..... Width..... ಎತ್ತರ..... Height.....				
7. ಪ್ರಸ್ತಾವಿತ ಜಾಹೀರಾತು ಮತ್ತು ಫಲಕವು <b>ಬೃಹತ್</b> ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆಯ ಜಾಹೀರಾತು ಬೈಲಾಗಳಿಗೆ ಅನುಗುಣವಾಗಿದೆಯೇ? Whether the proposed hoarding advertisement and other form of advertisements are in accordance with the Advertisements Bye-Laws of B.B.M.P ?			<table border="1"> <tr> <td>ಹೌದು</td> <td>ಇಲ್ಲ</td> </tr> <tr> <td>Yes</td> <td>No</td> </tr> </table>	ಹೌದು	ಇಲ್ಲ	Yes	No
ಹೌದು	ಇಲ್ಲ						
Yes	No						
<p>8. ಪ್ರದರ್ಶಿಸಬೇಕಾಗಿರುವ ಜಾಹೀರಾತುಗಳಿಗೆ ಮತ್ತು ಫಲಕಗಳ ಸ್ಥಳಕ್ಕೆ ಸಂಬಂಧಪಟ್ಟ ನಕ್ಷೆ/ಕೀ ಮ್ಯಾಪ್ ಮತ್ತು ಜಾಹೀರಾತು ಸಂದೇಶದ ಇತ್ಯಾದಿ ವಿವರ ಅರ್ಜಿ ನಮೂನೆ ಜೊತೆಗೆ ಲಗತ್ತಿಸುವುದು.</p> <p>The applicant shall enclose Sketch/Key map of the hoarding location and the contents of the Advertisement to be displayed.</p> <p style="text-align: center;"><b>ಸೂಚನೆ/Note</b></p> <p>ನಕ್ಷೆಯಲ್ಲಿ ನಮೂದಿಸಿರುವ ಫಲಕಕ್ಕೆ ಅನುಮೋದಿಸಿರುವ ಸ್ಥಳದಿಂದ ಜಾಹೀರಾತು ಫಲಕವನ್ನು ಬೇರೆ ಸ್ಥಳಕ್ಕೆ ಬದಲಾಯಿಸಿದಲ್ಲಿ ಅಂತಹ ಫಲಕವನ್ನು ಪರಿಗಣಿಸಲಾಗುವುದು ಮತ್ತು ಅಂತಹ ಫಲಕವನ್ನು ಸೂಚನಾ ಪತ್ರ ನೀಡದೇ ತೆರವುಗೊಳಿಸಲಾಗುವುದು.</p> <p>If the displayed advertisements is shifted from the specified/approved place mentioned in the Key map/location, the same become un-authorized and shall be removed with-out notice.</p>							

9. ಅರ್ಜಿದಾರರು ನವೀಕರಣ ಜಾಹೀರಾತು ಫಲಕ ಪರವಾನಿಗಿಗಾಗಿ ಅರ್ಜಿ ನಮೂನೆಯ ಜೊತೆಗೆ ಈ ಕೆಳಗಿನ ಇತರೆ ದಾಖಲಾತಿಗಳನ್ನು ಕಡ್ಡಾಯವಾಗಿ ಲಗತ್ತಿಸುವುದು.

The Applicant shall compulsorily produce following documents while seeking renewal permission for hoarding advertisements.

(i). ಜಾಹೀರಾತು ಫಲಕವನ್ನು ಅಳವಡಿಸಲಾಗುವ ನಿವೇಶನ/ಸ್ವತ್ತಿನ (ಕಟ್ಟಡದ)/ಚಾಲ್ತಿ ವರ್ಷಕ್ಕೆ ಕಂದಾಯ ಪಾವತಿಸಿರುವ ಅಸ್ತಿ ತೆರಿಗೆ ರಸೀದಿಯ ಪ್ರತಿ.

The latest property tax paid receipt from the owner of the building/Site.

(ii). ಸ್ವತ್ತಿನ ಮಾಲೀಕರಿಂದ ಪಡೆದ ನಿರಾಕ್ಷೇಪಣಾ ಪತ್ರವನ್ನು ರೂ.20.00 ಛಾಪಾ ಕಾಗದದಲ್ಲಿ ನೋಟರಿರವರಿಂದ ದೃಢೀಕರಿಸಿದ ಪ್ರಮಾಣ ಪತ್ರ.

The building/Site owner's No objection certificate in the form of an affidavit duly executed on a Non judicial stamp Paper of Rs.20.00 and notarized.

(iii). ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆಯ ಸಂಬಂಧಪಟ್ಟ ವಾರ್ಡ್‌ನ ಸಹಾಯಕ ಅಭಿಯಂತರರಿಂದ ಸ್ವತ್ತಿನ (ಕಟ್ಟಡದ) ಸದೃಢತೆಯ ಬಗ್ಗೆ ದೃಢೀಕರಣ ಪತ್ರ

The structural stability certificate issued by the concerned ward Assistant Engineer of **BBMP**

(iv). ಜಾಹೀರಾತು ಫಲಕ ಅಳವಡಿಸುವ ಸ್ಥಳದ ವಿವರವಾದ ಕೀ ಮ್ಯಾಪ್ ಮತ್ತು ನಕ್ಷೆ

The Sketch/Key map of the location along with contents of the advertisement to be displayed.

10. ನಗರ ಪಾಲಿಕೆಯಿಂದ ಅರ್ಜಿದಾರರಿಗೆ ತಿಳುವಳಿಕೆ ನೀಡಿದ ತಕ್ಷಣ ನವೀಕರಣದ ಜಾಹೀರಾತು ತೆರಿಗೆಯನ್ನು ಡಿಮ್ಯಾಂಡ್ ಡ್ರಾಫ್ಟ್ ಮೂಲಕ ಸಲ್ಲಿಸತಕ್ಕದ್ದು. ಪಾಲಿಕೆಗೆ ಜಾಹೀರಾತು ತೆರಿಗೆಯನ್ನು ಪಾವತಿಸಿದ ನಂತರ ಲೈಸೆನ್ಸ್/ಪರವಾನಿಗಿ ಪತ್ರವನ್ನು ನೀಡಲಾಗುವುದು.

The applicant hereby undertakes to deposit the advertisement tax by way of demand draft immediately on receipt of the intimation from **BBMP**, the Licence/permission order shall be issued only after deposit of the advertisement tax to **BBMP**.

## ಸೂಚನೆ/Note

1. ಅರ್ಜಿ ನಮೂನೆಯಲ್ಲಿ ಈ ಕೆಳಗಿನ ಕರಾರುಗಳನ್ನು ಪಾಲಿಸದೇ ಇದ್ದಲ್ಲಿ ಸದರಿ ಅರ್ಜಿಯು ಅಧಿಕೃತವೆಂದು ಭಾವಿಸಲಾಗುವುದಿಲ್ಲ.

(i). ಅಂಕಣ 9ರಲ್ಲಿ ಎಲ್ಲಾ ದಾಖಲಾತಿಗಳನ್ನು ಕಡ್ಡಾಯವಾಗಿ ಪೂರ್ತಿಗೊಳಿಸುವುದು/ಸಲ್ಲಿಸುವುದು

All documents mentioned in column 9 above should be furnished/submitted.

(ii). ಭರ್ತಿ ಮಾಡಿದ ಅರ್ಜಿ ನಮೂನೆಯನ್ನು ನಿಗದಿಪಡಿಸಿದ ದಾಖಲೆಗಳೊಂದಿಗೆ ಖುದ್ದಾಗಿ ಈ ಮುಂದೆ ನಮೂದಿಸಲಾದ ವಿಳಾಸದ ಕಛೇರಿಯಲ್ಲಿ ಮಾತ್ರ ಸಲ್ಲಿಸತಕ್ಕದ್ದು.

ಉಪ ಆಯುಕ್ತರು (ಜಾಹೀರಾತು), ಅನೆಕ್ಸ್ ಕಟ್ಟಡ, ನರಸಿಂಹ ರಾಜ ವೃತ್ತ, ಬೆಂಗಳೂರು-560002. ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ ಇಲ್ಲಿ ಬೆಳಿಗ್ಗೆ 10.30 ರಿಂದ ಸಂಜೆ 4.30 ರವರೆಗೆ ಕಛೇರಿಯ ವೇಳೆಯಲ್ಲಿ ಸಲ್ಲಿಸಿ ಸ್ವೀಕೃತಿಯನ್ನು ಪಡೆಯತಕ್ಕದ್ದು.

Duly filled Applications with necessary enclosures should be submitted by hand delivery to the following prescribed address only.

**The Deputy Commissioner (Advertisement), Bangalore Mahanagara Palike Offices, (Annex Building), N.R.Square, Bangalore-560002. Between 10.30 AM to 4.30PM during hours and necessary acknowledgement shall be obtained.**



(iii). ಪ್ರತಿ ಜಾಹೀರಾತು ಫಲಕಗಳಿಗೆ ಪ್ರತ್ಯೇಕವಾದ ಅರ್ಜಿಯನ್ನು ಸಲ್ಲಿಸತಕ್ಕದ್ದು.

Individual applications for each hoarding to be submitted separately.

(iv). ಇತರೆ ಯಾವುದೇ ಕಛೇರಿಯಲ್ಲಿ ಸಲ್ಲಿಸಲಾದ ಅರ್ಜಿಯನ್ನು ಪರಿಗಣಿಸಲಾಗುವುದಿಲ್ಲ.

The applications submitted to any other office will not be considered.

2. ಲೈಸೆನ್ಸ್ ಅನ್ನು ವರ್ಷದ ಯಾವುದೇ ಅವಧಿಯಲ್ಲಿ ನೀಡಿದ್ದರೂ ಸಹಿತ 30 ಜೂನ್ ಅಂತ್ಯಕ್ಕೆ ಕೊನೆಗೊಳ್ಳುವುದು. ಲೈಸೆನ್ಸ್ ಜುಲೈ 1 ರಿಂದ 30 ಜೂನ್‌ವರೆಗೆ ಚಾಲ್ತಿಯಲ್ಲಿರುವುದು.

The licence shall be valid from 1st July to 30th June notwithstanding anything to the contrary, the licence issued any time during the year shall expire by 30th June.

3. ಅರ್ಜಿದಾರರು ಜಾಹೀರಾತು ಪ್ರದರ್ಶಿಸುವಲ್ಲಿ ಕನ್ನಡ ಭಾಷೆಯನ್ನು ಕಡ್ಡಾಯವಾಗಿ ಬಳಸತಕ್ಕದ್ದು.

The applicant shall include Kannada Language in displaying the advertisements.

4. ಅರ್ಜಿದಾರರ ಅರ್ಜಿಯಲ್ಲಿ ಪತ್ರ ವ್ಯವಹಾರಕ್ಕೆ ಪೂರ್ಣ ವಿಳಾಸವನ್ನು ಖಚಿತವಾಗಿ ನಮೂದಿಸುವುದು. ಪಾಲಿಕೆಯಿಂದ ಕಳುಹಿಸುವ ಯಾವುದೇ ತಿಳುವಳಿಕೆಯನ್ನು ಸ್ವೀಕರಿಸದೆ ವಾಪಸ್ಸು ಬಂದಲ್ಲಿ ಸದರಿ ತಿಳುವಳಿಕೆ ಪತ್ರವನ್ನು ಅರ್ಜಿದಾರರು ಅರ್ಜಿಯಲ್ಲಿ ಸಲ್ಲಿಸಿರುವ ವಿಳಾಸದ ಮನೆಯ ಗೋಡೆ ಮೇಲೆ ಅಂಟಿಸಲಾಗುವುದು ಹಾಗೂ ಸದರಿ ತಿಳುವಳಿಕೆ ಪತ್ರವನ್ನು ಸ್ವೀಕೃತವಾಗಿದೆ ಎಂದು ಭಾವಿಸಲಾಗುವುದು.

The applicant shall specify the address for receipt of all correspondence sent by **BBMP** in case of refusal to receive any communication issued by **BBMP**, the same will be affixed on the premises of the address furnished by the applicant in this application and the same shall be considered as sufficient service.

ಬೆಂಗಳೂರು.

Bangalore.

ದಿನಾಂಕ :

Date :

ಅರ್ಜಿದಾರರ ಹೆಸರು ಮತ್ತು ಸಹಿ

Name & signature of the Applicant.

**ಸ್ವೀಕೃತಿ (ಕಛೇರಿಯ ಪ್ರತಿ)**  
**ACKNOWLEDGEMENT (Office Copy)**

ಜಾಹೀರಾತು ಫಲಕದ ನವೀಕರಣದ ಪರವಾನಗಿ ಕುರಿತು ಮೆ||..... ದಿನಾಂಕ: ..... ಸಮಯಕ್ಕೆ ..... ಅರ್ಜಿ ನಮೂನೆಯನ್ನು ಈ ಕೆಳಕಂಡ ದಾಖಲೆಗಳೊಂದಿಗೆ ಸ್ವೀಕರಿಸಲಾಯಿತು.

Received the application No ..... for grant of fresh permission for display of advertisement from Sri./Smt./M/s..... on ..... Time.....along with the following enclosures.

<b>(i).</b> ಜಾಹೀರಾತು ಏಜೆನ್ಸಿಯ ನೋಂದಾವಣಿ ಪತ್ರ/ನವೀಕರಣ ಪತ್ರ Copy of the agency enrollment letter/renewal letter.	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(ii).</b> ಕಟ್ಟಡದ/ನಿವೇಶನದ ಮಾಲೀಕರಿಂದ ರೂಪಾಯಿ 20.00 ಛಾಪ ಕಾಗದದ (Non judicial stamp paper) ಮೇಲೆ ಆಫೀಡವಿಟ್ ರೂಪದಲ್ಲಿ ಆಕ್ಷೇಪಣೆ ರಹಿತ ಪ್ರಮಾಣ ಪತ್ರ ಸಲ್ಲಿಸುವುದು. The building/Site owner's No objection Certificate in the form of an affidavit duly executed on a Non judicial stamp paper of Rs. 20.00 and notarized.	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(iii).</b> ಈ ಹಿಂದೆ ಪರವಾನಗಿ ಪಡೆದ ಪತ್ರದ ಪ್ರತಿ Copy of the pervious permission, if any	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(iv).</b> ಈ ಹಿಂದೆ ಪರವಾನಗಿ ನೀಡಿದ ಜಾಹೀರಾತು ಫಲಕದ ತೆರಿಗೆ ಪಾವತಿಸಿದ ರಸೀದಿ Copy of the pervious tax paid receipt for the previous permission obtained if any	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(v).</b> ಜಾಹೀರಾತು ಫಲಕ ಅಳವಡಿಸುವ ಸ್ಥಳದ ವಿವರವಾದ ಕೀ ಮ್ಯಾಪ್ ಮತ್ತು ನಕ್ಷೆ Key map and sketch of the location.	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(vi).</b> ಜಾಹೀರಾತು ಸಂದೇಶ ವಿವರ Details of contents of advertisement.	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(vii).</b> ಕಟ್ಟಡದ/ನಿವೇಶನದ ಮಾಲೀಕರಿಂದ ಪ್ರಸಕ್ತ ಸಾಲಿನ ಆಸ್ತಿ ತೆರಿಗೆ ಪಾವತಿಸಿದ ರಸೀದಿ ಲಗತ್ತಿಸುವುದು. The latest property tax paid Receipt from the owner of the building/Site.	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(viii).</b> <u>ಬೃಹತ್</u> ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆಯ ಸಂಬಂಧಪಟ್ಟ ವಾರ್ಡ್‌ನ ಸಹಾಯಕ ಅಭಿಯಂತರರಿಂದ ಸ್ವತ್ತಿನ ಕಟ್ಟಡದ ಸದೃಢತೆಯ ಪ್ರಮಾಣ ಪತ್ರ The Structural Stability Certificate issued by the Concerned ward Assistant Engineer of <u>BBMP</u>	Yes / No ಹೌದು / ಇಲ್ಲ

ಬೆಂಗಳೂರು  
Bangalore

ಉಪ ಆಯುಕ್ತರು (ಜಾಹೀರಾತು) ರವರ ಪರವಾನಗಿ  
ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ

ದಿನಾಂಕ :

Date:

For Deputy Commissioner (Advertisement)  
Bangalore Mahanagara Palike

## ಸ್ವೀಕೃತಿ (ಅರ್ಜಿದಾರರ ಪ್ರತಿ)

### ACKNOWLEDGEMENT (Applicant Copy)

ಜಾಹೀರಾತು ಫಲಕದ ನವೀಕರಣದ ಪರವಾನಗಿ ಕುರಿತು ಮೆ||.....  
 ದಿನಾಂಕ: ..... ಸಮಯಕ್ಕೆ ..... ಅರ್ಜಿ ನಮೂನೆಯನ್ನು ಈ ಕೆಳಕಂಡ  
 ದಾಖಲೆಗಳೊಂದಿಗೆ ಸ್ವೀಕರಿಸಲಾಯಿತು.

Received the application No ..... for grant of fresh  
 permission for display of advertisement from  
 Sri./Smt./M/s..... on .....  
 Time.....along with the following enclosures.

<b>(i).</b> ಜಾಹೀರಾತು ಏಜೆನ್ಸಿಯ ನೋಂದಾವಣಿ ಪತ್ರ/ನವೀಕರಣ ಪತ್ರ Copy of the agency enrollment letter/renewal letter.	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(ii).</b> ಕಟ್ಟಡದ/ನಿವೇಶನದ ಮಾಲೀಕರಿಂದ ರೂಪಾಯಿ 20.00 ಛಾಪ ಕಾಗದದ (Non judicial stamp paper) ಮೇಲೆ ಆಫೀಡವಿಟ್ ರೂಪದಲ್ಲಿ ಆಕ್ಷೇಪಣೆ ರಹಿತ ಪ್ರಮಾಣ ಪತ್ರ ಸಲ್ಲಿಸುವುದು. The building/Site owner's No objection Certificate in the form of an affidavit duly executed on a Non judicial stamp paper of Rs. 20.00 and notarized.	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(iii).</b> ಈ ಹಿಂದೆ ಪರವಾನಗಿ ಪಡೆದ ಪತ್ರದ ಪ್ರತಿ Copy of the pervious permission, if any	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(iv).</b> ಈ ಹಿಂದೆ ಪರವಾನಗಿ ನೀಡಿದ ಜಾಹೀರಾತು ಫಲಕದ ತೆರಿಗೆ ಪಾವತಿಸಿದ ರಸೀದಿ Copy of the pervious tax paid receipt for the previous permission obtained if any	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(v).</b> ಜಾಹೀರಾತು ಫಲಕ ಅಳವಡಿಸುವ ಸ್ಥಳದ ವಿವರವಾದ ಕೀ ಮ್ಯಾಪ್ ಮತ್ತು ನಕ್ಷೆ Key map and sketch of the location.	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(vi).</b> ಜಾಹೀರಾತು ಸಂದೇಶ ವಿವರ Details of contents of advertisement.	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(vii).</b> ಕಟ್ಟಡದ/ನಿವೇಶನದ ಮಾಲೀಕರಿಂದ ಪ್ರಸಕ್ತ ಸಾಲಿನ ಆಸ್ತಿ ತೆರಿಗೆ ಪಾವತಿಸಿದ ರಸೀದಿ ಲಗತ್ತಿಸುವುದು. The latest property tax paid Receipt from the owner of the building/Site.	Yes / No ಹೌದು / ಇಲ್ಲ
<b>(viii).</b> <u>ಬೃಹತ್</u> ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆಯ ಸಂಬಂಧಪಟ್ಟ ವಾರ್ಡ್‌ನ ಸಹಾಯಕ ಅಭಿಯಂತರರಿಂದ ಸ್ವತ್ತಿನ ಕಟ್ಟಡದ ಸದೃಢತೆಯ ಪ್ರಮಾಣ ಪತ್ರ The Structural Stability Certificate issued by the Concerned ward Assistant Engineer of <b>BBMP</b>	Yes / No ಹೌದು / ಇಲ್ಲ

ಬೆಂಗಳೂರು  
 Bangalore

ಉಪ ಆಯುಕ್ತರು (ಜಾಹೀರಾತು) ರವರ ಪರವಾಗಿ  
ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ

ದಿನಾಂಕ :

Date:

For Deputy Commissioner (Advertisement)  
 Bangalore Mahanagara Palike

**ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ**

**Bangalore Mahanagara Palike**

(Bye-law 3.k) ಅನುಬಂಧ-5

Sl.No./ ಕ್ರಮ ಸಂಖ್ಯೆ : .....

**ಅರ್ಜಿ (ವರ್ಗಾಯಿಸುವಂತಿಲ್ಲ)**

**Application (Not Transferable)**

ಕೆ.ಎಂ.ಸಿ. ಕಾಯಿದೆ 1976, ಸೆಕ್ಷನ್ 135 ಮತ್ತು 2006ರ ಜಾಹೀರಾತು ಬೈಲಾಗಳ ಅಡಿಯಲ್ಲಿ ಜಾಹೀರಾತು ಫಲಕಗಳ ನವೀಕರಣದ ಅನುಮತಿಗಾಗಿ ಸಲ್ಲಿಸುವ ಅರ್ಜಿ ನಮೂನೆ ಮತ್ತು ವಿಧಾನ

Application for grant of Renewal Permission for display of advertisement under Section 135 of the Karnataka Municipal B.B.M.P Act, 1976 and Advertisement Bye-Laws 2006.

1	ಅರ್ಜಿದಾರರ ಹೆಸರು ಮತ್ತು ವಿಳಾಸ. Name of the Applicant and address					
2	ಅನುಮತಿಯನ್ನು ಪಾಲಿಕೆ/ಖಾಸಗಿ/ಸ್ವಂತ ಸ್ಥಳದಲ್ಲಿ ಅಳವಡಿಸಲು ಕೋರಲಾಗಿದೆಯೇ? ವಿವರಗಳೊಂದಿಗೆ ಸ್ಪಷ್ಟವಾದ ನಕ್ಷೆಯನ್ನು ಲಗತ್ತಿಸುವುದು. Whether permission is sought to display board in <b>BBMP</b> /Private/own place? Please furnish the sketch along with details.					
3	ಪ್ರಸ್ತಾವಿತ ದಿಕ್ಕುಚಿ ಫಲಕವನ್ನು ವಾಣಿಜ್ಯ/ವೈದ್ಯಕೀಯ ಅಥವಾ ಯಾವ ಉದ್ದೇಶಕ್ಕಾಗಿ ಅಳವಡಿಸಲು ಕೋರಲಾಗಿದೆ? Whether the proposed direction board display is for medical or other purpose?					
4	ಪ್ರಸ್ತಾವಿತ ದಿಕ್ಕುಚಿ ಫಲಕವು ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆಯ ಜಾಹೀರಾತು ಉಪವಿಧಿಗಳಿಗೆ ಅನುಗುಣವಾಗಿದೆಯೇ? Whether the proposed direction board is in accordance with advertisement Bye-laws of <b>BBMP</b>	<table border="1"><tr><td>ಹೌದು</td><td>ಇಲ್ಲ</td></tr><tr><td>Yes</td><td>No</td></tr></table>	ಹೌದು	ಇಲ್ಲ	Yes	No
ಹೌದು	ಇಲ್ಲ					
Yes	No					
5	ದಿಕ್ಕುಚಿ ಫಲಕದ ಮೇಲೆ ಪ್ರದರ್ಶಿಸಬೇಕಾಗಿರುವ ಜಾಹೀರಾತು ವಿವರ Details of advertisement to be displayed on direction board					
6	ಪ್ರಸ್ತಾವಿತ ದಿಕ್ಕುಚಿ ಫಲಕಕ್ಕೆ ಸಂಬಂಧಪಟ್ಟ ನಕ್ಷೆ/ಕೀ ಮ್ಯಾಪ್ ಲಗತ್ತಿಸಲಾಗಿದೆಯೇ? Whether the sketch and key map of the proposed direction board has been attached to the application.	<table border="1"><tr><td>ಹೌದು</td><td>ಇಲ್ಲ</td></tr><tr><td>Yes</td><td>No</td></tr></table>	ಹೌದು	ಇಲ್ಲ	Yes	No
ಹೌದು	ಇಲ್ಲ					
Yes	No					

ಬೆಂಗಳೂರು :

Bangalore

ದಿನಾಂಕ:

Date:

ಅರ್ಜಿದಾರರ ಸಹಿ (ಹೆಸರಿನೊಂದಿಗೆ)

Signature of the Applicant (With Name)

**Application Fee Rs. 100.00  
(Non Refundable)**

ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ

Bangalore Mahanagara Palike

Annexure-1 (Bye-law 5.(7)) ಅನುಬಂಧ-6

ಕ್ರಮ ಸಂಖ್ಯೆ/SI.No. : .....

ಸ್ವಯಂ ಘೋಷಿತ ಯೋಜನೆ (SAS) ಯಲ್ಲಿ ಅಂಗಡಿ ಮುಂಗಟ್ಟುಗಳ ಮೇಲಿನ ಜಾಹೀರಾತು  
ತೆರಿಗೆಯನ್ನು ಪಾವತಿಸುವ ಅರ್ಜಿ ನಮೂನೆ

Application for payment of shop front advertisement tax under Self Assessment  
Scheme (SAS) Commencing period.....  
(Applicable only for shop front advertisement)

1. A) Name of the applicant  
& residential address :

B) Telephone Number : Residence .....  
Office.....  
Mobile.....

a) ಅರ್ಜಿದಾರರ ಹೆಸರು  
ಮತ್ತು ಮನೆಯ ವಿಳಾಸ :

b) ದೂರವಾಣಿ ಸಂಖ್ಯೆ : ಮನೆ..... ಕಛೇರಿ  
..... ಮೊಬೈಲ್.....

2. Shop address :  
ಅಂಗಡಿಯ ವಿಳಾಸ :

3. Ward No :  
ವಾರ್ಡ್ ಸಂಖ್ಯೆ :

4. Zone :  
ವಲಯ :

5. Measurement (in sq.mts) & amount :  
ಅಳತೆ (ಚ.ಮೀ.ಗಳಲ್ಲಿ) ಮತ್ತು ಮೊತ್ತ :

6. Shop front owners shall adhere to the following instructions :

ಅಂಗಡಿ ಮುಂಗಟ್ಟಿನ ಮಾಲೀಕರು ಈ ಕೆಳಕಂಡ ನಿರ್ದೇಶನಗಳನ್ನು ಅನುಸರಿಸತಕ್ಕದ್ದು.

- Shall mention the total advertisement measurement displayed on shop in column (7) (total)  
ಪ್ರದರ್ಶಿಸುವ ಎಲ್ಲಾ ಜಾಹೀರಾತುಗಳ ಅಳತೆಯ ವಿವರಗಳನ್ನು ನೀಡಬೇಕು (ಕಲಂ 7ರಲ್ಲಿ)
- For all types of advertisement shall calculate as per the table below at the rate of Rs.50 per month per sq mtr plus 15% health cess.  
ಎಲ್ಲಾ ರೀತಿಯ ಜಾಹೀರಾತುಗಳಿಗೆ, ಈ ಕೆಳಗೆ ತೋರಿಸಿರುವ ಪಟ್ಟಿಯಲ್ಲಿದ್ದಂತೆ ಪ್ರತಿ ಚ.ಮೀ.ರಿಗೆ ರೂ.50/- ರ ಪ್ರಮಾಣದಲ್ಲಿ ಮತ್ತು ರೂ.15/- ಆರೋಗ್ಯ ಸೆಸ್‌ನೊಂದಿಗೆ ಲೆಕ್ಕ ಹಾಕಬೇಕು.

Application Fee Rs. 100.00  
(Non Refundable)

- iii) One self name board (including tin board/wall painting) shall be exempted from the tax. Shop owners Shall pay tax on all other types of advertisement.  
 ಒಂದು ಸ್ವ ನಾಮ ಫಲಕ (ಟಿನ್ ಫಲಕವನ್ನೊಳಗೊಂಡು)/ಗೋಡೆ ಪೇಂಟಿಂಗ್‌ಗಳಿಗೆ ತೆರಿಗೆಯಿಂದ ವಿನಾಯಿತಿ ನೀಡಬೇಕು ಅಂಗಡಿ ಮಾಲೀಕರು ಉಳಿದೆಲ್ಲಾ ಜಾಹೀರಾತುಗಳಿಗೆ ತೆರಿಗೆ ಪಾವತಿ ಮಾಡಬೇಕು.
- iv) If the advertisement board measurement is in fraction, it should be rounded off to the next higher number eq:1 ¼ of 1 ½ or 1 ¾ should be rounded off as 2.  
 ಒಂದು ವೇಳೆ ಜಾಹೀರಾತು ಫಲಕದ ಅಳತೆ ಅಪೂರ್ಣಾಂಕವಾಗಿದ್ದಲ್ಲಿ ಅದನ್ನು ಮುಂದಿನ ಪೂರ್ಣ ಅಂಕಕ್ಕೆ ಪರಿವರ್ತಿಸಿಕೊಳ್ಳಬೇಕು.  
 ಉದಾ: 1 ¼ ಅಥವಾ 1 ½ ಅಥವಾ 1 ¾ ಇದ್ದಲ್ಲಿ 2 ಎಂದು ಎಣಿಸಿಕೊಳ್ಳಬೇಕು.

**TABLE**

Sl. No. ಕ್ರಮ ಸಂಖ್ಯೆ	Type of advertisements ಜಾಹೀರಾತಿನ ಮಾದರಿ	Written on wall or tin board ನೋಡಲು ಮೇಲೆ ಬರೆದಿರುವ ಅಥವಾ ಫಲಕದ ಮೇಲೆ	Glow sign board ಹೊಳೆಯುವ ಸಂಕೇತದ ಫಲಕ	Neon sign board ನಿಯಾನ್ ಸಂಕೇತ	Others ಇತರೇ	Total (3+4+5+6) ಒಟ್ಟು (3+4+5+6)
1	2	3	4	5	6	7
1	Measurement (in sq.mt.) ಅಳತೆ (ಚ.ಮೀ.ಗಳಲ್ಲಿ)					
2	Advertisement tax (in Rs.) ಜಾಹೀರಾತು ತೆರಿಗೆ (ರೂ.ಗಳಲ್ಲಿ)					
3	Health cess (in Rs.) ಆರೋಗ್ಯ ಸೆಸ್ (ರೂ.ಗಳಲ್ಲಿ)					
4	Total (in Rs.) (2+3) ಒಟ್ಟು (2+3)					

**Details of tax payment made :**

ಪಾವತಿ ಮಾಡಿರುವ ವಿವರಗಳು :

- i) Measurement :..... Sq.mts.  
ಅಳತೆ.....ಚ. ಮೀಟರ್‌ಗಳು
- ii) Total Amount Rs.....  
ಒಟ್ಟು ಮೊತ್ತ ರೂ.....ಗಳು
- iii) Mode of payment :
- a) If DD No..... Dated..... drawn on.....  
 Bank ..... branch. b) If Cash, Receipt No.....  
 date.....and place .....
- ಪಾವತಿ ಮಾಡಿರುವ ವಿಧಾನ ಡಿ.ಡಿ. ಮೂಲಕವಾದಲ್ಲಿ ಡಿ.ಡಿ. ಸಂಖ್ಯೆ..... ದಿನಾಂಕ:  
 .....ಬ್ಯಾಂಕಿನಿಂದ ..... ಶಾಖೆಯಿಂದ .....
- ನಗದು..... ರಸೀದಿ ಸಂಖ್ಯೆ ..... ದಿನಾಂಕ: .....
- ಸ್ಥಳ.....

**The following conditions shall apply :**

**ಷರತ್ತುಗಳು :**

1. Shall display 3 or 4 lines of advertisement in Kannada belonging to manufacture's product/services etc., on the board.  
ಫಲಕಗಳಲ್ಲಿ ಉತ್ಪಾದಕರ ವಸ್ತು/ಸೇವೆ ಇತ್ಯಾದಿಗಳನ್ನು ಒಳಗೊಂಡಂತೆ ಮೂರು ಅಥವಾ ನಾಲ್ಕು ಸಾಲುಗಳನ್ನು ಕನ್ನಡದಲ್ಲೇ ಕಡ್ಡಾಯವಾಗಿ ಜಾಹೀರಾತುಪಡಿಸುವುದು. ತಪ್ಪಿದಲ್ಲಿ ಈ ಅನುಮತಿಯನ್ನು ರದ್ದು ಪಡಿಸುವ ಮತ್ತು ಫಲಕವನ್ನು ತೆರವುಗೊಳಿಸುವ ಹಕ್ಕನ್ನು ಕಾಯ್ದಿರಿಸಲಾಗಿದೆ.
2. Shall pay advertisement tax well in advance every year between 1st April to 31st of March.  
ಫಲಕಗಳ ಜಾಹೀರಾತು ತೆರಿಗೆಯನ್ನು ಪ್ರತಿ ವರ್ಷವೂ ಏಪ್ರಿಲ್ 1 ರಿಂದ ಮಾರ್ಚ್ 31 ರ ಅವಧಿಗೆ ಲೆಕ್ಕ ಹಾಕಿ ಮುಂಗಡವಾಗಿ ಪಾವತಿಸುವುದು.
3. Shall not increase or decrease the size of the board without written intimation to the **BBMP**.  
ಫಲಕಗಳ ಅಳತೆಯನ್ನು ಪಾಲಿಕೆಗೆ ಲಿಖಿತವಾಗಿ ತಿಳಿಸದೆ ಹೆಚ್ಚು ಅಥವಾ ಕಡಿಮೆ ಮಾಡಬಾರದು.
4. Shall not erect the board on or across B.B.M.P property.  
ಫಲಕಗಳನ್ನು ನಗರ ಪಾಲಿಕೆಯ ಸ್ವತ್ತಿನಲ್ಲಿ/ಚಾಚಿಕೊಂಡಂತೆ ಅಳವಡಿಸಬಾರದು.
5. If for any reason the address declared in the SAS form is changed or the shop closed, shall pay arrears of tax & intimate the same to the **BBMP** in writing.  
ಸ್ವಯಂ ಘೋಷಣಾ ನಮೂನೆಯಲ್ಲಿ ಘೋಷಿಸಿರುವ ವಿಳಾಸವು ಕಾರಣಾಂತರದಿಂದಾಗಿ ಬದಲಾವಣೆಯಾದಲ್ಲಿ ಅಥವಾ ಸಂಸ್ಥೆಯನ್ನು ನಷ್ಟದಿಂದ ಮುಚ್ಚಿದಲ್ಲಿ ಬಾಕಿ ತೆರಿಗೆ ಪಾವತಿಸಿ ಪಾಲಿಕೆಗೆ ಲಿಖಿತವಾಗಿ ತಿಳಿಸತಕ್ಕದ್ದು.
6. If the tax has not been paid as per the norms, action as per law be initiated which may include cancellation of trade license and other license.  
ನಿಯಮಗಳಂತೆ ತೆರಿಗೆ ಪಾವತಿಸದಿದ್ದಲ್ಲಿ ಪಾಲಿಕೆಯು ನೀಡುವ ಟ್ರೇಡ್ ಲೈಸೆನ್ಸ್ ಸೇರಿದಂತೆ ಇತರೆ ಲೈಸೆನ್ಸ್‌ಗಳನ್ನು ರದ್ದುಪಡಿಸಲು ಕಾನೂನು ರೀತ್ಯಾ ಕ್ರಮ ಜರುಗಿಸಲಾಗುವುದು.
7. If any variations in declared measurement are found or an attempt to cheat to avoid payment of advertisement tax at the time of random inspection by B.B.M.P's officers, disciplinary action will be initiated against concerned shop front owner as per law and the penalty imposed will include imposition of an amount double the advertisement tax.  
ಪಾಲಿಕೆಯ ಅಧಿಕಾರಿಗಳು ರ‍್ಯಾಂಡಮ್ ಸ್ಥಳ ತನಿಖೆ ನಡೆಸಿದಾಗ ಜಾಹೀರಾತು ಅಳತೆಯಲ್ಲಿ ಯಾವುದಾದರೂ ವ್ಯತ್ಯಾಸಗಳು ಮತ್ತು ಜಾಹೀರಾತು ತೆರಿಗೆ ಪಾವತಿಸಲು ವಂಚಿಸಲು ಪ್ರಯತ್ನ ಕಂಡು ಬಂದಲ್ಲಿ ಅಂಗಡಿ ಮುಂಗಟ್ಟುಗಳ ಮಾಲೀಕರ ವಿರುದ್ಧ ಕಾನೂನು ರೀತ್ಯಾ ಶಿಸ್ತು ಕ್ರಮ ಜರುಗಿಸಲಾಗುವುದು ಮತ್ತು ವಾಸ್ತವವಾಗಿ ಪಾವತಿಸಬೇಕಾಗಿರುವ ಜಾಹೀರಾತು ತೆರಿಗೆಯ ಎರಡರಷ್ಟನ್ನು ವಸೂಲಿ ಮಾಡಲಾಗುವುದು.
8. If any conditions mentioned above, are violated the **BBMP** without giving any notice, remove the boards and collect removal charges and Rs. 5000 as administrative expenses as per shop and advertisement tax for the particular period.  
ಈ ಮೇಲಿನ ಯಾವುದೇ ಷರತ್ತುಗಳನ್ನು ಉಲ್ಲಂಘಿಸಿದಲ್ಲಿ ನಿಮಗೆ ಯಾವುದೇ ನೋಟೀಸ್‌ನ್ನು ನೀಡದೆ ಪಾಲಿಕೆಯು ಫಲಕವನ್ನು ತೆಗೆದು ಹಾಕಿ ಅದಕ್ಕೆ ತಗಲುವ ವೆಚ್ಚ ಮತ್ತು ಪ್ರತಿ ಅಂಗಡಿ ಮಾಲೀಕರಿಂದ ರೂ.5,000/-ಗಳನ್ನು ಆಡಳಿತಾತ್ಮಕ ವೆಚ್ಚವನ್ನು ಜಾಹೀರಾತು ಪಡಿಸಿದ ಅವಧಿಗೆ ಪಾವತಿಸಬೇಕಾದ ತೆರಿಗೆ ಮೊತ್ತದೊಂದಿಗೆ ವಸೂಲಾತಿ ಮಾಡಲಾಗುವುದು.

**ಪ್ರಮಾಣ ಪತ್ರ**

**CERTIFICATION**

ಮೇಲ್ಕಂಡ ವಿಳಾಸದಲ್ಲಿ ಬರುವ ಅಂಗಡಿ ಮಾಲೀಕನಾದ ನಾನು ಮೇಲ್ಕಂಡ ಷರತ್ತುಗಳನ್ನು ಪಾಲಿಸಲು ಬದ್ಧನಾಗಿರುತ್ತೇನೆ ಮತ್ತು ಅರ್ಜಿಯಲ್ಲಿ ನಮೂದಿಸಿರುವ ಎಲ್ಲಾ ವಿವರಗಳು ಸತ್ಯವಾದವುಗಳೆಂದು ಹಾಗೂ ಕೆ.ಎಂ.ಸಿ. ಕಾಯ್ದೆ 1976 ಸೆಕ್ಷನ್ 134 ಹಾಗೂ ಜಾಹೀರಾತು ಬೈಲಾ ನಿಯಮಗಳನ್ನು ಪೂರ್ಣವಾಗಿ ತಿಳಿದಿರುತ್ತೇನೆಂದು ಈ ಮೂಲಕ ಪ್ರಮಾಣೀಕರಿಸಿರುತ್ತೇನೆ.

I, owner of the above mentioned shop..... (Address) under take that I will follow the above conditions, I also certify that, the information furnished in the application is true and that I am aware the provisions of the KMC Act 1976, section 134 as well as advertisement Bye-laws there under.

ಅಂಗಡಿ ಮಾಲೀಕರ/ಅರ್ಜಿದಾರರ ಸಹಿ  
Signature of shop owner(s)/applicant

ಅನುಬಂಧ-2  
Annexure-II  
**ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ**  
Bangalore Mahanagara Palike

(ಕಛೇರಿ ಪ್ರತಿ)  
(Office Copy)

No.:BMP:SAT:PR: :2006-07

ಆಯುಕ್ತರವರ ಕಛೇರಿ,

Office of the Commissioner  
ಜಾಹೀರಾತು ವಿಭಾಗ,

Advertisement Section  
**ಬೃಹತ್ ಬೆಂಗಳೂರು**  
ಮಹಾನಗರ ಪಾಲಿಕೆ

Bangalore Mahanagara Palike  
ಎನ್.ಆರ್.ವೃತ್ತ, ಬೆಂಗಳೂರು.

N.R.Square, Bangalore,  
ದಿನಾಂಕ:.....

Dated: .....

ಸ್ವೀಕೃತಿ ಕಂ ಅನುಮತಿ ಪತ್ರ  
ವರ್ಷವಾರು ಜಾಹೀರಾತು ತೆರಿಗೆ ಪಾವತಿಸಿರುವ ವಿವರಗಳನ್ನೊಳಗೊಂಡ ಸ್ವೀಕೃತಿ ಕಂ ಅನುಮತಿ ಪತ್ರ

ಕ್ರ. ಸಂ. Sl. No.	ವರ್ಷ Year	ಜಾಹೀರಾತು ಅಳತೆ ಒಟ್ಟು ಚ.ಮೀ.ಗಳಲ್ಲಿ Measurement (in Sq.mt)	ಅನುಮತಿ ಕೋಡ್ ಸಂಖ್ಯೆ Permission /code No.	ಜಾಹೀರಾತು ತೆರಿಗೆ ದರ Rate of Advertise ment tax	ಒಟ್ಟು ಜಾಹೀರಾತು ತೆರಿಗೆ Total advertise ment tax	ಹಣ ಪಾವತಿಸಿರುವ ಡಿ.ಡಿ./ನಗು ರಶೀದಿ ಸಂಖ್ಯೆ Amount paid D.D./Cash receipt No.	ಡಿಸಿಬಿ. ಪುಟ ಸಂಖ್ಯೆ DCB page No.	<b>ಬೃಹತ್</b> ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆಯ ಅಧಿಕೃತ ಅಧಿಕಾರಿಯ ಸಹಿ <b>BBMP</b> authorized officer Signature
1	2	3	4	5	6	7	8	9
1								
2								
3								
4								
5								

ಅನುಬಂಧ-1 ರಲ್ಲಿ ಅಂಗಡಿ ಮಾಲೀಕರಾದ ಶ್ರೀ/ಶ್ರೀಮತಿ..... ರವರು ನೀಡಿರುವ ವಿವರಗಳ ಆಧಾರದ ಮೇಲೆ ಅನುಬಂಧ-2ರ ಪ್ರಕಾರ ಅನುಮತಿ ನೀಡಲು ಕ್ರಮ ತೆಗೆದುಕೊಳ್ಳಲಾಗಿರುವುದಾಗಿ ತಿಳಿಯುವುದು.

As per the information furnished by Sri/Smt..... at Annexure-I. Action has been taken to issue the said permission letter as Annexure-II.

ಸಹಿ/ಪದನಾಮ  
Sign/Designation

ಕಛೇರಿಯ ಅಧಿಕೃತ ಮೊಹರು  
Office authorized seal



ಅನುಬಂಧ-2

(ಅಂಗಡಿ ಮಾಲೀಕರ ಪ್ರತಿ)

Annexure-II

(Applicant Copy)

**ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ**

**Bangalore Mahanagara Palike**

No.:BMP:SAT:PR: :2006-07

ಆಯುಕ್ತರವರ ಕಛೇರಿ,

Office of the Commissioner

ಜಾಹೀರಾತು ವಿಭಾಗ,

Advertisement Section

**ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ**

Bangalore Mahanagara Palike

ಎನ್.ಆರ್.ವೃತ್ತ, ಬೆಂಗಳೂರು.

N.R.Square, Bangalore,

ದಿನಾಂಕ:.....

Dated: .....

ಸ್ವೀಕೃತಿ ಕಂ ಅನುಮತಿ ಪತ್ರ

ವರ್ಷವಾರು ಜಾಹೀರಾತು ತೆರಿಗೆ ಪಾವತಿಸಿರುವ ವಿವರಗಳನ್ನೊಳಗೊಂಡ ಸ್ವೀಕೃತಿ ಕಂ ಅನುಮತಿ ಪತ್ರ

ಕ್ರ. ಸಂ. Sl. No.	ವರ್ಷ Year	ಜಾಹೀರಾತು ಅಳತೆ ಒಟ್ಟು ಚ.ಮೀ.ಗಳಲ್ಲಿ Measurement (in Sq.mt)	ಅನುಮತಿ ಕೋಡ್ ಸಂಖ್ಯೆ Permission /code No.	ಜಾಹೀರಾತು ತೆರಿಗೆ ದರ Rate of Advertise ment tax	ಒಟ್ಟು ಜಾಹೀರಾತು ತೆರಿಗೆ Total advertise ment tax	ಹಣ ಪಾವತಿಸಿರುವ ಡಿ.ಡಿ./ನಗು ರಶೀದಿ ಸಂಖ್ಯೆ Amount paid D.D./Cash receipt No.	ಡಿಸಿಬಿ. ಪುಟ ಸಂಖ್ಯೆ DCB page No.	<b>ಬೃಹತ್</b> ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆಯ ಅಧಿಕೃತ ಅಧಿಕಾರಿಯ ಸಹಿ <b>BBMP</b> authorized officer Signature
1	2	3	4	5	6	7	8	9
1								
2								
3								
4								
5								

ಅನುಬಂಧ-1 ರಲ್ಲಿ ಅಂಗಡಿ ಮಾಲೀಕರಾದ ಶ್ರೀ/ಶ್ರೀಮತಿ..... ರವರು ನೀಡಿರುವ

ವಿವರಗಳ ಆಧಾರದ ಮೇಲೆ ಅನುಬಂಧ-2 ರ ಪ್ರಕಾರ ಅನುಮತಿ ನೀಡಲು ಕ್ರಮ

ತೆಗೆದುಕೊಳ್ಳಲಾಗಿರುವುದಾಗಿ ತಿಳಿಯುವುದು.

As per the information furnished by Sri/Smt..... at Annexure-I. Action has been taken to issue the said permission letter as Annexure-II.

ಸಹಿ/ಪದನಾಮ

Sign/Designation

ಕಛೇರಿಯ ಅಧಿಕೃತ ಮೊಹರು

Office authorized seal

ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ

Bangalore Mahanagara Palike

(Bye-law 4.A(ii)) ANNEXURE-7

ಜಾಹೀರಾತು ಏಜೆನ್ಸಿಯಾಗಿ ಪರವಾನಿಗೆ ನೀಡುವ ಬಗ್ಗೆ ಸಲ್ಲಿಸಲು ನಿಗದಿಪಡಿಸಿರುವ ಅರ್ಜಿ

APPLICATION FOR ISSUE OF LICENSE AS ADVERTISING AGENCY

ದಿನಾಂಕ :.....

Date :.....

ಗೆ,

To,

ಆಯುಕ್ತರು,

The Commissioner,

ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ

Bangalore Mahanagara Palike.

ಕ್ರಮ ಸಂಖ್ಯೆ :.....

Sl.No.....

ಮಾನ್ಯರೆ,

Sir,

ವಿಷಯ: ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆಯಲ್ಲಿ ಏಜೆನ್ಸಿಯನ್ನು  
ನೋಂದಾಯಿಸಿಕೊಳ್ಳಲು ಮತ್ತು ಪರವಾನಿಗೆ ಪಡೆಯುವ ಬಗ್ಗೆ ಅರ್ಜಿ.

Sub: Application for issue of license and Registration Advertising Agency in  
Bangalore Mahanagara Palike.

01.	NAME OF THE APPLICANT ಅರ್ಜಿದಾರರ ಹೆಸರು	
02.	Father's Name ತಂದೆಯ ಹೆಸರು	
03.	Residential Address of the Applicant ಅರ್ಜಿದಾರರ ವಾಸ ಸ್ಥಳದ ವಿಳಾಸ	
04.	Recent occupation trade or business of the Applicant ಅರ್ಜಿದಾರರು ಇತ್ತೀಚೆಗೆ ನಡೆಸುತ್ತಿರುವ ವ್ಯವಹಾರ/ವ್ಯಾಪಾರ	
05.	Name & Address of the Advertising Agency now applied for ಅರ್ಜಿಸಲ್ಲಿಸುತ್ತಿರುವ ಜಾಹೀರಾತು ಏಜೆನ್ಸಿಯ ಹೆಸರು ಮತ್ತು ವಿಳಾಸ	
06.	Whether the Applicant is running the Advertising Agency individually or Registered Partnership Firm. ಜಾಹೀರಾತು ಏಜೆನ್ಸಿಯನ್ನು ಅರ್ಜಿದಾರರು ಚಲಾಯಿಸುವರೇ ಅಥವಾ ನೋಂದಣಿಯಿದ್ದ ಭಾಗೀದಾರತ್ವ ಹೊಂದಿರುವ ವರ್ತಕ ಮಂಡಳಿ ಚಲಾಯಿಸುವುದೇ	
07.	In case of Partnership Firm Give Name and address of Partners (Partnership deed to be enclosed). ಒಂದು ವೇಳೆ ಭಾಗೀದಾರತ್ವ ಹೊಂದಿರುವ ವರ್ತಕ ಮಂಡಳಿಯಾದಲ್ಲಿ, ಭಾಗೀದಾರರುಗಳ ಹೆಸರು ಮತ್ತು ವಿಳಾಸ (ಭಾಗೀದಾರತ್ವ ದಸ್ತಾವೇಜನ್ನು ಸಲ್ಲಿಸುವುದು)	

08.	Type of Advertisement Proposed to be taken up with this license. ಈ ಲೈಸೆನ್ಸ್ ಮೂಲಕ ತೆಗೆದುಕೊಳ್ಳುವ ಜಾಹೀರಾತಿನ ನಮೂನೆ	
09.	Experience in the Advertising if any. ಜಾಹೀರಾತು ವಿಷಯ ಅನುಭವ ಇದ್ದಲ್ಲಿ ಮಾಹಿತಿ	
10.	Details of License fee Paid. ಲೈಸೆನ್ಸ್ ಶುಲ್ಕ ಪಾವತಿಸಿರುವ ವಿವರಗಳು.	

Signature of the  
Applicant:

ಅರ್ಜಿದಾರರ ಧೃಡೀಕರಣ

**DECLARATION OF THE APPLICATION**

ನಾನು/ನಾವು **ಬೃಹತ್** ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆಯ ಜಾಹೀರಾತು ಉಪವಿಧಿಗಳನ್ನು ಸಂಬಂಧಪಟ್ಟ ನಿಯಮ/ನಿಯಮಾವಳಿಗಳನ್ನು ಓದಿರುತ್ತೇವೆ/ತಿಳಿದುಕೊಂಡಿರುತ್ತೇವೆ. ನಾನು/ನಾವು ಈ ವಿಷಯಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ ಪಾಲಿಕೆಯ ಕಾಯಿದೆಯಲ್ಲಿರುವ ನಿಯಮಗಳಿಗೆ ಬದ್ಧನಾಗಿರುತ್ತೇನೆ/ವೆ ಮತ್ತು ಕಾಲ ಕಾಲಕ್ಕೆ ಗೊತ್ತುಪಡಿಸುವ ನಿಯಮಗಳು, ಷರತ್ತು ಮತ್ತು ನಿಬಂಧನೆಗಳಿಗೂ ಬದ್ಧನಾಗಿರುತ್ತೇನೆ. ಒಂದು ವೇಳೆ ನಾನು/ನಾವು ಯಾವುದೇ ಷರತ್ತು ಮತ್ತು ನಿಬಂಧನೆಗಳನ್ನು ಪಾಲಿಸಲು ವಿಫಲವಾದಲ್ಲಿ, ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ ಯಾವುದೇ ಕಾರಣಗಳನ್ನು ನೀಡದೇ ನೀಡಿರುವ ಲೈಸೆನ್ಸ್‌ನ್ನು ಹಿಂದಕ್ಕೆ ಪಡೆಯಲು ಅಧಿಕಾರ ಹೊಂದಿರುತ್ತದೆ ಪಾಲಿಕೆಗೆ ಇಂತಹ ಸಂದರ್ಭಗಳಲ್ಲಿ ಜಾಹೀರಾತು ತೆರಿಗೆಯನ್ನು ದಂಡವನ್ನು ಹಾಗೂ ನಮ್ಮಿಂದ ಬಾಕಿ ಇರುವ ಹಣವನ್ನು ವಸೂಲು ಮಾಡುವ ಹಕ್ಕು ಇರುತ್ತದೆ.

I/We have read and understood the Advertisement Bye-laws and rules and regulations of the Bangalore city Corporation, I/we hereby agree to abide by all the rules Providing in these regards as per the B.B.M.P Act and also abide with all rules, terms and conditions stipulated from time to time. The Bangalore city B.B.M.P will have right to withdraw this license to be issued if I/we fail to abide with the terms and conditions of the B.B.M.P without assigning any reasons. The B.B.M.P also have right to collect Advertisement taxed in all such cases, fines etc., due from us.

ಅರ್ಜಿದಾರರ ಸಹಿ,

SIGNATURE OF THE APPLICANT

ದಿನಾಂಕ:

DATE:.....

ಸ್ಥಳ :

PLACE:.....

ಹೆಸರು:

NAME.....

ವಿಳಾಸ :

ADDRESS:.....

Application Fee 100.00

(Non refundable)

ಹತ್ತು ರೂಪಾಯಿಯ ಛಾಪಾ ಕಾಗದಲ್ಲಿ ಪ್ರಮಾಣ ಪತ್ರ ಹಾಗೂ ವಾಸ ಧೃಡೀಕರಣ ಪತ್ರದ ವಿವರಗಳು ಕಂಪನಿ ಅಥವಾ ಸಹ ಭಾಗಿತ್ವ ಮಂಡಳಿಯಾಗಿದ್ದರೆ. ದಾಸ್ತಾವೇಜು ಸಲ್ಲಿಸುವುದು.

Application Fee 100.00

(Non refundable)

**ANNEXURE - 8**  
**Format for No Objection Certificate**

**: Affidavit :**

I/ We, ..... S/o. ....do solemnly affirm to state that  
:

1. I / We am / are the absolute owner /owners of the property bearing municipal No.....  
..... Bangalore.
2. I / We have paid Property tax vide Receipt No..... dated : ..... Ward  
No.....
3. I / We have leased the ..... of the above said premises to  
M/s..... Bangalore and the place leased is at an Ground  
floor / Terrace of our premise.
4. I / We have no objection to erect hoarding which measures ..... by the above said  
Advertising Agency.
5. I / We are aware that the building has stability and fitness to put up the board of size .....  
mentioned.
6. I / We are aware of the provisions of Section 134, 135, 136, 137, 138 and 139 of Karnataka  
Municipal B.B.M.P Act, 1976 and its by-laws thereon and I abide by the rules and  
regulations.
7. I / We take full responsibility for any third party injury and damage consequences to the  
erecting hoarding.
8. I / We undertake to pay Property Tax if any, due to Lease / Rent of the premises for erecting  
hoarding.

Identified by me

DEPONENT

"Sworn to before me"

**ANNEXURE – 9**

**SPECIFICATIONS**

**FOR ERECTION OF HOARDINGS UNDER THE**

**BYE – LAWS**

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Plate No. 8	No. TO BE DISPLAYED ON LEFT CORNER OF THE HOARDING

# **SPECIFICATIONS FOR ERECTION OF HOARDINGS UNDER THE BYE-LAWS**

## **1.0 INTRODUCTION :**

This annexure provides specifications and details relating to the erection of hoardings under Bangalore Mahanagara Palike's jurisdiction.

## **2.0 GENERAL :**

- 2.1 The hoarding should be maintained properly by providing the painting time to time to prevent corrosion. All joints should be checked periodically to ensure its safety.
- 2.2 The display of the **BBMP** permission number and name of the advertising company shall mandatory be displayed in bold, Times New Roman font. These letters should be 6" high in white colour on black background. (Refer Plate Nos. 1, 2 and 8).
- 2.3 The erection of the hoarding should be done by machineries (erecting equipments) wherever necessary and all the precautionary measures will be taken to prevent any accident.
- 2.4 The agency shall take all necessary precautions to prevent and nuisance or inconvenience to vehicular and pedestrian traffic movement due to erection of the hoarding.

## **3.0 LOCATION:**

- 3.1 The location of the hoarding shall not be within 30 feet from the edge of a junction or circle. (Refer Plate Nos. 4 and 5).
- 3.2 Whenever it is erected near / on footpath, the hoarding should have an angle between 50 to 60 degrees with respect to the centerline of the road. Refer Plate Nos. 4 and 5.

## **4.0 HEIGHT LIMITATIONS AND SIZE OF THE HOARDING BOARD :**

- 4.1 The top of the hoarding board of unipole, bipole and hoarding on the rooftop should not be more than 30' (9.144m) from the center of the respective roads. Refer Plate No. 3.
- 4.2 The maximum size of the hoarding board of unipole, bipole and hoarding on the rooftop should not be more than 15'x30'.

## **5.0 PREVENTION OF NUISANCE AND POLLUTION:**

- 5.1 The agency shall take necessary precautions to prevent any nuisance or inconveniences to the owners, tenants or occupants of adjacent properties and to the public in general and to prevent any damage to such properties and any pollution of stream and waterways.

5.2 He shall make good at his cost and to the satisfaction of the Bangalore Mahanagara Palike, any damage to roads, paths, cross drainage works or public or private property whatsoever caused during the execution of the work.

5.3 No hoarding shall obstruct any doors and / or windows of the building near or on which it is erected or that of the adjoining property.

5.4 All waste or superfluous materials shall be cleared away by the agency.

## 6.0 STRUCTURAL SPECIFICATION :

### 6.1 General

6.1.1 All structured steel rolled sections and plates shall conform to BIS 226 – 1975 and BIS 7062 – 1980.

6.1.2 Structural design shall conform to BIS 800 – 1984.

6.1.3 Structure shall be designed for wind load of 33m /sec as per BIS 875 Part II.

6.1.4 R.C.C foundation shall be provided based on soil condition and depth of foundation shall not be less than 1500mm and shall be as per BIS 456.

6.1.5 Design calculations shall be submitted along with working drawing from a practicing structural engineer.

### 6.2 Hoarding on ground

#### 6.2.1 Unipole :

- Foundation

Unipole shall be founded on RC footing and pedestal.

- Stanchion

Single circular stanchion of 450 mm diameter made up of 2 mm thick MS sheets.

- Board

The board shall be made of MS box SHR section.

- Sheeting

Sheeting shall be 18 SWG thick GI sheets supported on MS angles.

Refer typical structural details of Plate No. 6.

#### 6.2.2 Bipole :

- Foundation

Bipole shall be founded on RC footing and pedestal

- Stanchion

The stanchion shall be made up of ISMB 250 @ 75kg / m.

- Board

The board shall be made of MS box SHR section.

- Sheeting

Sheeting shall be 18 SWG thick GI sheets supported on MS angles.

Refer typical structural details of Plate No. 7.

### 6.3 Hoarding on roof top

- Shall be erected only on RC framed structure.
- Stability Certificate for the foundation and the building shall be furnished from the practicing structural engineer.
- The base of the hoarding shall be supported only on RC columns with suitable RC beam frames.
- The board shall be made of MS box SHR section.
- Sheeting shall be 18 SWG thick GI sheets supported on MS angles.

## 7.0 ELECTRIFICATION :

7.1 Whenever the illumination is to be provided, the necessary approval from the concerned authorities (BESCOM) should be taken and necessary safety measures (to prevent accidents) have to be taken.

7.2 The illumination arrangement should not cause disturbance to traffic passing near or underneath the hoarding / gantry / Foot Bridge / over bridge, as the case may be. Illumination of hoardings in residential areas shall be switched off manually or electronically at a reasonable hour at night, which is defined by Bangalore Mahanagara Palike.

7.3 All electrical components shall conform to BIS.

7.4 Underground cable should be 16 Sq. mm. 2 core.

7.5 Meter box, ELCB, MCB, Fuse Cutout, Timer Contractor, and Locking Arrangement should be as per requirement of BESCOM.

7.6 Illumination: 2 Nos. 400 Watt metal halide light fixtures.

7.7 Earthing: 1.8 m deep below the ground using GI Pipe, Funnel, Charcoal, Salt, Brick Masonry work, etc. as per requirement of BESCOM.